

CIRCULATING

DINA _____

LORETTA HH

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JAMIE _____

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NOTES

Education Summit

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW Education Exports

292-112-404

AUTHOR: 197 Beyer

DATE RELEASED: 20 Sept '89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Sept. 22, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

GW EXPERTS: PRESIDENT BUSH'S "EDUCATION SUMMIT"

Below is a list of faculty members and administrators at The George Washington University who can provide commentary and background information on issues that may arise during President Bush's "Education Summit."

Along with President Bush, governors from around the nation will participate in the Summit, Sept. 27-28, at the University of Virginia. A variety of issues will be discussed, including the recruitment and retention of qualified teachers, the establishment of performance standards, at-risk students, school districts' freedom in allotting federal aid to programs, illiteracy and higher education, among others.

Stephen Joel Trachtenberg, President
(202) 994-6460

Areas of expertise: minority access to higher education, cooperation between education and business, the future of higher education, leadership in higher education

Trachtenberg has written extensively on issues in higher education as both an author and contributor to several anthologies. Before assuming the presidency of GW in 1988, he was president of the University of Hartford for 11 years, and for eight years served as an administrator at Boston University. Prior to entering higher education, Trachtenberg served as a special assistant to the U.S. Education Commissioner.

-More-

. French, Vice President for Academic Affairs
6510

expertise: higher education administration, academic curriculum development, liberal arts education

Robert French, vice president for academic affairs since began his career at George Washington in 1969 as associate director of the division of experimental programs. In addition to a succession of senior level administrative positions, French has served as a faculty member in both the American studies and philosophy departments of the University.

Leo Leonard, Dean,
School of Education and Human Development
(202) 994-6160

Areas of expertise: education reform, "at-risk" students, teacher certification, teacher empowerment, teacher testing, competency-based education, curriculum revision/development

A former dean at the University of Portland's School of Education, Leonard came to GW in 1988. He has done research and lectured extensively on the need to revise curricula in public and private schools and to redesign teacher preparation programs at colleges and universities. Leonard is also co-author, along with Robert T. Utz, of four books on competency-based education.

Amitai Etzioni, University Professor
(202) 994-8190

Areas of expertise: education and society, ethics in education, moral education, the teaching of values

Etzioni, one of GW's distinguished "University Professors" is a sociologist by profession. His latest book, "A Moral Dimension" examines values in education and the importance of teaching ethics in the nation's schools and universities.

Mary Hatwood Futrell, Associate Director and Senior Fellow,
Center for Education and National Development,
School of Education and Human Development
(202) 994-6940

Areas of expertise: elementary and secondary education, teaching as a profession, teacher training, federal commitment to education

Futrell is the former president of the National Education Association, a post she held for an unprecedented six years. An advocate of the teaching profession and teacher empowerment, Futrell recently joined the faculty of George Washington.

Sar Levitan, Director,
Center for Social Policy Studies,
Graduate School of Arts and Sciences
(202) 833-2530

Areas of expertise: the relationship between family, education and the work force

Levitan, a research professor of economics, was formerly chairman of the National Commission on Employment and Unemployment Statistics. His extensive writings on labor, economics and social issues include "A Second Chance: Training for Jobs" and "What's Happening to the American Family: Tensions, Hopes and Realities."

Florence Hesser, Director
The Reading Center,
School of Education and Human Development
(202) 994-9076

Areas of expertise: the effects of illiteracy, teaching children and adults to read, establishing literacy program domestically and abroad

Hesser, director of the GW Reading Center, has worked in the literacy field for more than 25 years. The center serves some 2,000 children and adults annually. Hesser has established literacy programs in countries such as Pakistan and is an active participant in national literacy efforts such as the Literacy Volunteers of America and the recent Second National Adult Literacy Congress.

John Boswell, Director,
Center for Education and National Development,
School of Education and Human Development
(202) 994-7117

Areas of expertise: relationship between education and national development, education policy.

Boswell, an expert on national education policy, has been a GW faculty member since the 1960s. The Center for Education and National Development monitors education policy and publishes occasional monographs on important education issues.

C. Dianne Martin, Assistant Professor,
School of Engineering and Applied Science
(202) 994-8238

Areas of expertise: computers in education, technological
competencies of teachers, social impact of computer technology

For the past 15 years, Martin has been actively involved in the field of computer education, serving as president of both the Maryland Association of Educational Users of Computers and the International Association of Computing Education. She has authored numerous publications on computer literacy, teacher training and the social impact of computing as well as several books about computers for children.

Jeff Henig, Associate Professor,
Columbian College of Arts and Sciences
(202) 994-6294

Area of expertise: magnet schools

Henig is an executive committee member of the George Washington Center for Washington Policy Studies. He has written numerous articles on education and recently released the monograph, "Choice in Public Schools: An Analysis of Transfer Requests Among Magnet Schools in Montgomery County (Md.)," which states that some of the county's oldest magnet elementary schools have not been very successful in their goal to reverse patterns of racial segregation."

Editor's Note: The expert list above is only a sampling of George Washington faculty members who are available for commentary or background information on educational issues. For issues not represented among the experts listed, please contact Kellie J. Boyet, Office of University Relations at (202) 994-6460.

Sept. 22, 1989

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-More-

Roderick S. French, Vice President for Academic Affairs
(202) 994-6510

Areas of expertise: higher education administration, academic planning, curriculum development, liberal arts education

Roderick French, vice president for academic affairs since 1984, began his career at George Washington in 1969 as associate director of the division of experimental programs. In addition to a succession of senior level administrative positions, French has served as a faculty member in both the American studies and philosophy departments of the University.

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LORETTA _____ *SVA*

GABBI _____

HEATHER *Arthur*

ALYSSA *apm*

KELLIE *10/3*

JOANN *R*

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: British Architect Jellicoe to Speak at GW

AUTHOR: Heather Hsu DATE RELEASED: 9-25-89

- 1) Local Daily
a) Metro Desk
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c) National Desk
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- 56) President's List
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b) colleagues
- 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- OTHER: 3 copies to Heather

EFFECTIVE 9/89, GWU

Sept. 25, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC CONTACT: Frances Lumbard
(202) 994-5758

FOR IMMEDIATE RELEASE

**LEADING BRITISH LANDSCAPE ARCHITECT TO DISCUSS MOODY HISTORICAL
GARDENS AT THE GEORGE WASHINGTON UNIVERSITY**

EVENT: "The Gardens of Civilization" will be the topic of an address by British landscape architect and city planner Sir Geoffrey Jellicoe. The illustrated lecture will focus on the Moody Historical Gardens in Galveston, TX, which Jellicoe is designing.

WHEN: 7:30 p.m., Friday, October 6, 1989

WHERE: The George Washington University
Funger Hall, Rm., 103
2201 G St., NW

COST: \$25

BACKGROUND: Jellicoe, a seminal figure in 20th century landscape design, has written numerous books on the subject including "Italian Gardens of the Renaissance." Many of his writings explore the history of landscape architecture and its role in developing man's consciousness.

Jellicoe says his work "sorts out how to put the mind of modern man, including the subconscious, into the landscape; to put an invisible world into a visible world."

Jellicoe is a founder and life president of the International Federation of Landscape Architects. He was knighted in 1979 for his years of service to landscape architecture.

The Moody Historical Gardens, one of the designer's current projects, is being constructed on 250 acres of marshland and water. Pleasure boats will ferry visitors through a maze of enclosed gardens which reflect major periods of Western and Eastern landscape design.

Sept. 25, 1989
MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC CONTACT: Frances Lumbard
(202) 994-5758

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SLUG: Change in Belenky speech
 AUTHOR: Heather DATE RELEASED: 9-25-89

- | | | | |
|---|---|--|---|
| 1) Local Daily
a) Metro Desk
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d) Northern Virginia | 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews | 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) Libraries
d) specialized publication reporters | 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings | 37) Military
a) newspapers
d) specialized publications | 53) Women/Family/Leisure-Oriented Audience
d) specialized publications |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) Museums
d) specialized publication reporters | 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c. | 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| SUBJECT or AUDIENCE | 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 56) President's List
a) media
b) colleagues |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) Pentagon/Defense National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | 58) Jewish Media
a) newspapers
b) broadcast |
| Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) Public/International Affairs State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters |
| | | 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | OTHER: _____

_____ |

CIRCULATING

DINA ✓

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JAMIE

DIANA

PEGGY

LORETTA

GABBI

HEATHER AL & HOR

ALYSSA Agyn

KELLIE KB

JOANN JB

JANE

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: "Beyond Therapy" BA

AUTHOR: Heather Shaw DATE RELEASED: 9.27.89

- | | | | |
|---|---|---|---|
| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia</p> <p>3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
a) News Director
<u>b) PSA Director</u>
c) Calendar Listings
d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
a) Local Coverage
b) National Coverage</p> <p>6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor</p> <p>7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
b) Broadcast</p> <p>9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List</p> <p>18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings</p> <p>23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) Historical
d) specialized publication reporters</p> <p>32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews</p> <p>34) Libraries
d) specialized publication reporters</p> <p>35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>37) Military
a) newspapers
d) specialized publications</p> <p>38) Museums
d) specialized publication reporters</p> <p>39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) Public Policy
a) newspaper reporters
d) specialized publication reporters</p> <p>43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>45) Religion
a) newspaper reporters
d) specialized publication reporters</p> <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) Women's Issues
a) newspaper reporters
d) specialized publication reporters</p> <p>53) Women/Family/Leisure-Oriented Audience
d) specialized publications</p> <p>54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) President's List
a) media
b) colleagues</p> <p>57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) Jewish Media
a) newspapers
b) broadcast</p> <p>59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|---|---|---|---|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- | |
|---|
| <p>11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)</p> <p>12) Architecture
a) newspaper reporters
d) specialized publication reporters</p> <p>13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> |
|---|

OTHER: Judy Davis and
Nate Garner Theatre & Dance
Martin Luther, 2nd floor
(copy for Alice)
- 2 copies for Heather
EFFECTIVE 9/89, GWU

Sept. 25, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

CORRECTION

CHANGE OF DATE FOR SOVIET SCIENTIST'S DISCUSSION ON SOVIET-AMERICAN INITIATIVES HELD AT THE GEORGE WASHINGTON UNIVERSITY

This is a correction to the September 21 news release referring to Soviet scientist Alex Belenky's speech at The George Washington University on Wednesday, September 27, 1989.

EVENT: Belenky's speech, entitled "Soviet Non-Government Organizations Launch New Soviet-American Initiatives."

CORRECT DATE: Noon, Thursday, September 28, 1989

WHERE: The George Washington University
The University Club, Morris Room
Marvin Center
800 21st St., NW.

BACKGROUND: Belenky is director of Advanced Research Control Systems at The USSR Academy of Sciences. An expert in computer aided transportation systems, Belenky is the author of 72 editorial publications, including seven books. He is a member of the editorial board of the Soviet journal "Transportation Systems: Science, Technology and Management."

He will be responsible for Soviet recruitment in The George Washington University "Program for Soviet Executives" expected to begin in the fall of 1990.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Sept. 26, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through October 7, 1989
(30 sec.)

GW's Theatre and Dance Presents "Beyond Therapy"

STUDENTS FROM THE GEORGE WASHINGTON UNIVERSITY DEPARTMENT OF THEATRE AND DANCE WILL PERFORM CHRISTOPHER DURANG'S COMEDY "BEYOND THERAPY," OCTOBER 5 THROUGH 7 AT 8:00 P.M. AND OCTOBER 8 AT 2:00 P.M. PERFORMANCES WILL BE HELD IN THE UNIVERSITY'S MARVIN THEATRE, 800 21ST STREET, N.W. TICKETS ARE \$7 FOR GENERAL ADMISSION AND \$4 FOR STUDENTS. FOR MORE INFORMATION CALL 994-8072. THAT'S 994-8072.

--30--

Sept. 26, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through October 7, 1989
(30 sec.)

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--30--

CIRCULATING

DINA _____

FAY _____

HELEN _____

SANDY _____

JAMIE _____

DIANA _____

PEGGY _____

LORETTA _____

GABBI _____

HEATHER _____

ALYSSA _____

KELLIE _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Public Image Ltd / to perform @ GW

AUTHOR: K. Boyet

DATE RELEASED: 26 Sept 89 + 56-135

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

Sept. 26, 1989

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

REQUEST FOR COVERAGE

PUBLIC IMAGE LTD! TO APPEAR AT THE GEORGE WASHINGTON UNIVERSITY

EVENT: Musical group, Public Image Ltd!, will perform at The George Washington University. The concert is co-sponsored by GW's Program Board and IMP Productions.

WHEN: 8:00 p.m., Tuesday, Oct. 3, 1989

WHERE: The George Washington University
Lisner Auditorium
730 21st Street, NW

COST: \$18.50 per ticket (Available at Ticketron)

FOR MORE INFORMATION CALL (202) 994-7313

--30--

Media wishing to cover this event should contact Kellie J. Boyet in the Office of University Relations (202) 994-6460.

Sept. 26, 1989

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

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--30--

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CIRCULATING

DINA _____

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JAMIE _____

DIANA _____

PEGGY _____

LORETTA _____

GABBI _____

HEATHER Author _____

ALYSSA aps _____

KELLIE ps _____

JOANN _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Japan MBA Association
 AUTHOR: Heather JTD DATE RELEASED: 9-27-89

- 1) Local Daily
 - a) Metro Desk
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 - c) National Desk
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 - b) Maryland (PG County)
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- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
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 - b) D.C.
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 - d) Virginia
 - e) Special Campus
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- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
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- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 24) Education
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- 25) Energy
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- 27) Environment
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- 28) Federal
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 - a) newspaper reporters
 - b) radio reporters
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 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
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 - c) TV reporters
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- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
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- 38) Museums
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- 42) Public Policy
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 - c) TV reporters
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- 48) Technology
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
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 - c) TV reporters
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- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
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 - b) radio reporters/shows
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 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
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 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

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SUBJECT or AUDIENCE

OTHER: 3 copies
to Heather

Sept. 27, 1989

CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**JAPANESE COMPANIES SEND MORE MBA STUDENTS TO GW THIS YEAR
THAN TO ANY OTHER BUSINESS SCHOOL IN THE COUNTRY**

Toyota, Toshiba, Mitsubishi -- firms representing some of the biggest names in Japanese manufacturing -- have sent 84 of their future executives to The George Washington University to earn master's of business administration degrees. The figure represents the largest number of Japanese MBA candidates at any university in the nation.

The business students recently formed the "Japan M.B.A. Association" at the University. The group was created "so that potential Japanese business leaders could meet and exchange ideas with American business people, said the association's president, Yoshihito Ohta. "Establishing the association will help us to more easily arrange forums between the two groups." "We want to exchange frank ideas with American people to deepen our understanding of one another," Ohta said.

-More-

The association plans to host speakers and informal gatherings throughout the year. A kick-off party will be held from noon to 3:00 p.m., Sunday, October 1, 1989 in GW's University Club. For more information about the association, contact Yoshihito Ohta at (703) 685-0846 or Katsuya Yamamoto at (703) 486-0709.

--30--

Sept. 27, 1989

CONTACT: Heather Ittel
(202) 994-6460

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JAMIE _____

KELLIE Author

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JANE _____

NOTES

TPSE

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW x DC Public Schools Gain Forces to Train !!! 123
+56

AUTHOR: 17 Boyet DATE RELEASED: 28 Sept '89

- | | | | |
|--|---|---|---|
| <p>1) <u>Local Daily</u>
a) <u>Metro Desk</u>
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c) Maryland (Montgomery County)
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b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) <u>Syndicates/News Services</u>
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b) Broadcast</p> <p>9) <u>National Broadcast</u>
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b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) <u>Foreign Media</u>
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) <u>Black-oriented Audience</u>
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) <u>Business</u>
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b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>16) <u>College Newspapers (local)</u></p> <p>17) <u>Community (Non-Media)</u>
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d) Virginia
e) Special Campus
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c) TV reporters
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a) newspaper reporters
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b) radio reporters <i>local</i>
c) TV reporters
d) specialized publication reporters</p> <p>25) <u>Energy</u>
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b) colleagues</p> <p>57) <u>Terrorism</u>
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d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: _____

10 extra cc

EFFECTIVE 5/89, GWU

Sept. 28, 1989
CONTACT: Kellie J. Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

**GEORGE WASHINGTON AND DC PUBLIC SCHOOLS JOIN FORCES
TO TRAIN TEACHERS OF EMOTIONALLY DISTURBED CHILDREN**

The U.S. Department of Education has awarded a grant of \$75,511 to The George Washington University's Department of Teacher Preparation and Special Education (TPSE) to operate a training program for teachers of seriously emotionally disturbed elementary school students in Washington, DC.

The program, which links the University with Rose School, a school for the city's emotionally troubled elementary students, is directed by TPSE professors Nancy Belknap and Rita Ives.

Belknap believes the internships are an excellent opportunity for special education graduate students to gain valuable experience while providing service and professional attention to the students of Rose School.

Eight graduate students enrolled in the program are scheduled to spend nine months at Rose School as full-time interns assisting teachers with instruction and supervision. There are currently 30 elementary students attending the school.

-More-

In addition to the internships, the program's students take evening classes at George Washington. Graduates of the 36-hour, one-year program, which started in June, will receive a Master of Arts degree in special education.

The project is conducted in cooperation with the D.C. Public School System and the D.C. Department of Human Services.

Sept. 28, 1989
CONTACT: Kellie J. Boyet
(202) 994-6460

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CIRCULATING

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SANDY _____

JAMIE _____

DIANA _____

GGY _____

LORETTA _____

GABBI _____

HEATHER *Heather*

ALYSSA *apm*

KELLIE _____

JOANN *JS*

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW Theatre & Dance Presents "Beyond Therapy"
 AUTHOR: Heather HAW DATE RELEASED: 9-26-89

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|--|--|--|--|
| <p>1) <u>Local Daily</u>
 a) <u>Metro Desk</u>
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 c) TV reporters
 d) specialized publication reporters
 e) calendar listings

OTHER: _____

EFFECTIVE 9/89, GWU

Sept. 28, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW THEATRE AND DANCE PRESENTS "BEYOND THERAPY"

EVENT: GW's Department of Theatre and Dance presents Christopher Durang's "Beyond Therapy," a comedy directed by Nathan Garner, associate professor of theatre.

WHEN: 8:00 p.m., October 5-7, 1989
2:00 p.m., October 8, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st St., NW

COST: \$7 for general admission
\$4 for students and senior citizens.
Tickets may be purchased at The Marvin Theatre Box Office
two hours prior to performance.

BACKGROUND: The successful Broadway comedy is about two young people, deeply involved in therapy, who encounter each other at their respective therapists' suggestions to use personal ads to find a mate.

FOR MORE INFORMATION CALL (202) 994-8072.

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**** Media wishing to attend should call Heather Ittel in the
Office of University Relations (202) 994-6460.**

Sept. 28, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW THEATRE AND DANCE PRESENTS "BEYOND THERAPY"

EVENT: GW's Department of Theatre and Dance presents Christopher Durang's "Beyond Therapy," a comedy directed by Nathan Garner, associate professor of theatre.

WHEN: 8:00 p.m., October 5-7, 1989
2:00 p.m., October 8, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st St., NW

COST: \$7 for general admission
\$4 for students and senior citizens.
Tickets may be purchased at The Marvin Theatre Box Office
two hours prior to performance.

BACKGROUND: The successful Broadway comedy is about two young people, deeply involved in therapy, who encounter each other at their respective therapists' suggestions to use personal ads to find a mate.

FOR MORE INFORMATION CALL (202) 994-8072.

--30--

** Media wishing to attend should call Heather Ittel in the Office of University Relations (202) 994-6460.

CIRCULATING

DINA _____

FAY _____

HELEN _____

SANDY _____

JAMIE _____

DIANA _____

PEGGY _____

LORETTA _____

GABBI _____

HEATHER *author*

ALYSSA *am*

KELLIE *JK*

JOANN _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG:

Sharon Rogers named ~~Assistant Vice President~~ for Academic Affairs

AUTHOR:

Heather

DATE RELEASED:

9-27-89

- 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
- 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show
- 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage
- 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor
- 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks
- 8) Syndicates/News Services
a) Newspapers
b) Broadcast
- 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows
- 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 37) Military
a) newspapers
d) specialized publications
- 38) Museums
d) specialized publication reporters
- 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 42) Public Policy
a) newspaper reporters
d) specialized publication reporters
- 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters
- 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications
- 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
d) specialized publications
- 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters

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SUBJECT or AUDIENCE

OTHER:

4 copies to Heather Sharon Rogers Gelman Library Room 201

EFFECTIVE 9/89, GWU

Sept. 28, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**SHARON J. ROGERS NAMED ASSISTANT VICE PRESIDENT FOR ACADEMIC
AFFAIRS AT THE GEORGE WASHINGTON UNIVERSITY**

Sharon J. Rogers, university librarian at The George Washington University, has been named assistant vice president for academic affairs and university librarian. She is also an adjunct associate professor of sociology.

Extolling Rogers' service to the University, Roderick S. French, vice president for academic affairs, says "Dr. Rogers is a national leader among librarians in her understanding of the way in which new information technologies are transforming the nature and role of libraries. In addition to her expertise in that area, she has a Ph.D. in sociology and a long-standing interest in educational issues. The combination is a real asset for us at this point in the University's development."

In her new role as assistant vice president, Rogers will be given broader administrative responsibility for academic affairs. She will also be responsible for developing the library at the

-More-

University's new Loudoun County campus scheduled to open in 1991.

As university librarian, Rogers is the senior administrator for the University's undergraduate and graduate general research collections housed in GW's Melvin Gelman Library. During her tenure at GW, she has directed the remodeling of Gelman Library, the automation conversion of a card catalogue system to compact disc, as well as other significant improvements in the University's periodical services. Among the library services that have been developed and offered to the Washington community under her leadership is "Collections DC," a computerized database which houses information about Washington's extensive historical and cultural resources.

Along with her new duties, Rogers will continue to play an integral role in the effort to implement a cooperative agreement to automate the library systems of the local colleges and universities in the Washington Research Library Consortium (WRLC).

Rogers joined GW in 1984 as university librarian. Prior to 1984, she held various faculty and administrative positions at Bowling Green State University, The University of Toledo, Alfred University and Washington State University.

Her numerous professional affiliations include council member of the American Library Association (ALA), ALA

-More-

representative to the American Council on Education, board member of WRLC and president of the Users Council of the Online Computer Library Center. She also served as president of the Association of College and Research Libraries from 1984 to 1985. A prolific writer, her work has appeared in several books and journals including "Libraries and the Search For Academic Excellence" and "College & Research Library News."

Rogers is a resident of Arlington, VA.

--30--

Sept. 28, 1989

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--30--

CIRCULATING

DINA _____

FAY _____

HELEN *new* _____

SANDY _____

JAMIE _____

PEGGY _____

DIANA _____

LORETTA _____

GABBI _____

HEATHER _____

ALYSSA *author* _____

KELLIE *BB* _____

JOANN *JS* _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Dimock Gallery Talk Oct. 28

AUTHOR: Heather Ikel

DATE RELEASED: 10.5.89

- 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
- 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show
- 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage
- 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor
- 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks
- 8) Syndicates/News Services
a) Newspapers
b) Broadcast
- 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows
- 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 37) Military
a) newspapers
d) specialized publications
- 38) Museums
d) specialized publication reporters
- 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 42) Public Policy
a) newspaper reporters
d) specialized publication reporters
- 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters
- 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications
- 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
d) specialized publications
- 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- OTHER: Kenner Miller

EFFECTIVE 9/89, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

October 3, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run Oct. 12 - Nov. 9, 1989
(30 sec.)

GW'S DIMOCK GALLERY PRESENTS AN EXHIBIT, "ALLUSIONS: SELECTED ABSTRACT PAINTINGS"

THE GEORGE WASHINGTON UNIVERSITY DIMOCK GALLERY WILL HOST AN EXHIBIT ENTITLED "ALLUSIONS: SELECTED ABSTRACT PAINTINGS" OCTOBER 12 THROUGH NOVEMBER 9, 1989. THE GALLERY IS LOCATED OFF THE LOWER LOUNGE OF LISNER AUDITORIUM, 21ST AND H STREETS, NORTHWEST. THE EXHIBIT IS OPEN TO THE PUBLIC TUESDAY THROUGH FRIDAY FROM 10 A.M. TO 5 P.M. AND SATURDAY FROM NOON TO 5 P.M. IT IS CLOSED SUNDAY AND MONDAY. FOR MORE INFORMATION CALL 994-1525 OR 994-7091.

--30--

October 3, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run Oct. 12 - Nov. 9, 1989
(30 sec.)

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IT IS CLOSED SUNDAY AND MONDAY. FOR MORE INFORMATION CALL
994-1525 OR 994-7091.

CIRCULATING

DINA _____

FAY _____

HELEN _____

SANDY _____

JAMIE _____

DIANA _____

PEGGY _____

LORETTA _____

GABBI _____

HEATHER _____

ALYSSA _____

KELLIE _____

JOANN _____

JANE _____

NOTES

To Dina

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Wolfman

AUTHOR: Joann Stevens

DATE RELEASED: Oct. 3, 1989

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
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 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - c) TV reporters
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- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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 - d) specialized publications
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 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
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 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

OTHER: Boston Globe
San Francisco Examiner

EFFECTIVE 5/89, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

October 3, 1989

CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

WOLFMAN NAMED ASSOCIATE VICE PRESIDENT AT THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- Brunetta Reid Wolfman, a senior fellow at the American Council on Education and a longtime advocate for women and minorities in education, has been named Associate Vice President for Academic Affairs at The George Washington University, effective October 2.

Wolfman's duties will involve participation in academic program reviews, strengthening the University's partnership with the local school system, and the development of new academic programs.

In announcing the appointment, Roderick French, vice president for academic affairs, said "Wolfman brings to us the benefit of her vast experience in holding responsible positions at a wide range of institutions."

A veteran educator, Wolfman has distinguished herself as a teacher, administrator, author and civic activist in the education arena in communities in California and Massachusetts.

MORE

From 1983-88, she was president of Boston's Roxbury Community College. Prior to that time, she spent several years as a professor of urban studies and education management, and an administrator, at institutions such as Harvard and the University of California-Berkeley. At Dartmouth, Wolfman served as assistant dean of the faculty of arts and sciences and at the University of Massachusetts she served as assistant vice president. Wolfman also spent four years as director of policy planning and development for the Massachusetts Department of Education.

Prior to entering higher education, she taught secondary school at Oakland Technical High School in Oakland, California and served as a consultant in the development of the black studies curriculum for the Albany Unified School District, a small community outside Berkeley.

Her professional and civic activities are numerous. She has held positions in a host of local, state and national organizations including the American Council on Education, the Boston Higher Education Partnership, the New England Minority Women Administrators, the Stone Center of Wellesley College, the U.S. Commission on Civil Rights, the NAACP, and the American Friends Service Committee.

MORE

She holds current positions on the boards or committees of such civic, cultural and financial agencies as the U.S. Trust Bank, the Boston Symphony Orchestra, the Museum of Science, the United Way of Massachusetts Bay, and the National Conference of Christian and Jews.

Wolfman has written or co-authored some 25 papers and reports. She is author of the book "Roles"-- published in 1983 by The Westminster Press-- and two chapters, "The Communist Party, Always Out of Step" and "Black First, Female Second," in the book "Black Separatism and Social Reality: Rhetoric and Reason," published by Pergamon Press in 1977.

She earned the B.A. in sociology, the M.A. in adult education and the Ph.D. degree in the sociology of education/urban education/higher education from the University of California at Berkeley.

Among her many honors and awards: Who's Who of American Women, the Alpha Kappa Alpha Humanitarian Award, 1984 Massachusetts Teachers Association Human Relations Award and honorary degrees from Boston University, Suffolk University, and Northeastern University, among other institutions.

September 26, 1989

Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

WOLFMAN NAMED ASSOCIATE VICE PRESIDENT AT
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- Brunetta Reid Wolfman, a senior fellow at the American Council on Education and former president of Roxbury Community College, has been named Associate Vice President for Academic Affairs for The George Washington University.

Starting in this new position Oct. 2, Wolfman will assist the vice president for academic affairs in staffing the Council of Deans and will have responsibility initiating new programs and for coordinating several ongoing activities.

In announcing the appointment, Roderick French, Vice President for Academic Affairs, said, "She brings to us the benefit of her vast experience in responsible positions in a wide range of institutions."

Wolfman, a veteran educator, has a distinguished record of achievements as a teacher, administrator, author and civic activist. In addition serving as president of Boston's Roxbury

-More-

Community College for five years, she served as director of policy planning and development for the Massachusetts Department of Education for four years. Other positions include academic dean at Wheelock College, assistant vice president at the University of Massachusetts, and assistant dean of the faculty of arts and sciences at Dartmouth College.

On the college level, she has taught at Harvard University, Dartmouth College, University of Massachusetts/Amherst, Wheelock College and the University of California at Berkeley. Previously, she taught secondary school at Oakland TEchnical High School, and served as a consultant in the developing the black studies curriculum for the Albany Unified School District.

Her professional and civic activities are numerous. She has held leadership positions in a host of local state and national organizations including the American Council on Education, the National Conference of Christians and Jews, United Way, U.S. Commission on Civil Rights, the NAACP, American Friends Service Committee, and she has been a leader for Camp Fire Girls for some nine years.

Wolfman has written or co-authored some 25 papers and reports and is author of the book "Roles," published in 1983 by The Westminster Press, and two chapters "The Communist Party, Always Out of Step" and "Black First, Female Second," in the book "Black Separatism and Social Reality: Rhetoric and Reason," published in 1977 by Pergamon Press.

WOLFMAN NAMED ASSOCIATE VICE PRESIDENT AT GW

3

She earned the B.A., M.A., and Ph.D. degrees at the University of California at Berkeley in sociology and adult education. Among her many honors and awards, Wolfman has also received honorary degrees from Boston University, Suffolk University, Northeastern University, Regis College, Stonehill College, Wentworth Institute and Roxbury Community College.

CIRCULATING

DINA _____

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PEGGY _____

DIANA _____

LORETTA _____

GABBI _____

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ALYSSA *ayss* _____

KELLIE *873* _____

JOANN *8* _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Dimock Exhibit. ~~about~~ "Allusions"

AUTHOR: Heather Intel DATE RELEASED: 10-2-89

- | | | | |
|---|---|---|---|
| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia</p> <p>3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
a) News Director
<u>b) PSA Director</u>
c) Calendar Listings
d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
a) Local Coverage
b) National Coverage</p> <p>6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor</p> <p>7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
b) Broadcast</p> <p>9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List</p> <p>18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings</p> <p>23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) Historical
d) specialized publication reporters</p> <p>32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews</p> <p>34) Libraries
d) specialized publication reporters</p> <p>35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>37) Military
a) newspapers
d) specialized publications</p> <p>38) Museums
d) specialized publication reporters</p> <p>39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) Public Policy
a) newspaper reporters
d) specialized publication reporters</p> <p>43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>45) Religion
a) newspaper reporters
d) specialized publication reporters</p> <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) Women's Issues
a) newspaper reporters
d) specialized publication reporters</p> <p>53) Women/Family/Leisure-Oriented Audience
d) specialized publications</p> <p>54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) President's List
a) media
b) colleagues</p> <p>57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) Jewish Media
a) newspapers
b) broadcast</p> <p>59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|---|---|---|---|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- | | |
|---|---|
| <p>11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)</p> <p>12) Architecture
a) newspaper reporters
d) specialized publication reporters</p> <p>13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> | <p>29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) Historical
d) specialized publication reporters</p> <p>32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews</p> <p>34) Libraries
d) specialized publication reporters</p> <p>35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>37) Military
a) newspapers
d) specialized publications</p> <p>38) Museums
d) specialized publication reporters</p> <p>39) Music
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c) TV reporters
d) specialized publication reporters
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d) specialized publication reporters</p> <p>42) Public Policy
a) newspaper reporters
d) specialized publication reporters</p> <p>43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> |
|---|---|

OTHER: Lenore Miller
Dimock Gallery
Lisher Aud.-Lower Inge.

Oct. 6, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**GALLERY TALK ON GW'S DIMOCK GALLERY
EXHIBITION "ALLUSIONS: SELECTED ABSTRACT PAINTINGS"**

EVENT: A gallery talk in conjunction with the Dimock Gallery exhibition "Allusions: Selected Abstract Paintings." The event, sponsored by GW's Columbian College, will include dialogue between participating artists Elaine Kurtz and Jeanne Miles, and curator of the exhibition Lenore Miller.

WHEN: 3 p.m., Saturday, October 28, 1989

WHERE: Dimock Gallery
The George Washington University
Lisner Auditorium, off the lower lounge
21st and H Streets, NW

BACKGROUND: Artists featured in the exhibition are: Tim Beard, Darrell Dean, Jo Harrop, Joanne Kent, Elaine Kurtz, Alfred McAdams, Kamakshi Pant, Robin Rose, Eric Rudd, Lynn Schmidt and Jeffrey Smith from the Washington area, as well as Jeanne Miles and Tom Nozkowski from New York.

Oct. 6, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

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HEATHER _____

ALYSSA _____

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NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Professionals & Unions - Hewittan Study

AUTHOR: Healthe DATE RELEASED: 10-9-89

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|--|--|---|--|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) <u>Film</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) <u>Labor</u>
<u>a) newspaper reporters</u>
b) radio reporters
c) TV reporters
<u>d) specialized publication reporters</u> | 48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews | 49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) <u>Congress</u>
a) newspaper reporters
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c) TV reporters
d) specialized publication reporters | 34) <u>Libraries</u>
d) specialized publication reporters | 50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings | 37) Military
a) newspapers
d) specialized publications | 53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) <u>Museums</u>
d) specialized publication reporters | 54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- | | | |
|---|---|---|
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |

OTHER: 30 copies for Healthe

EFFECTIVE 9/89, GWU

Oct. 9, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460
Frank Gallo
(202) 833-2530

FOR IMMEDIATE RELEASE

**GEORGE WASHINGTON UNIVERSITY ECONOMIST SAYS PROFESSIONALS ARE
MORE UNIONIZED THAN OTHER WORKERS**

Despite a higher unionization rate among professionals than nonprofessionals-- 26.8 percent versus 17.8 percent-- the chances of most professionals settling employment problems through collective bargaining are slim, according to an analysis by The George Washington University Center for Social Policy Studies.

"The increase in collective bargaining by professionals is almost entirely caused by the rise of unions in government," note center director Sar Levitan and Frank Gallo, coauthors of the study.

The analysis shows there is a high concentration of government professionals involved in collective bargaining. Four fifths of professionals represented in collective bargaining work in the public sector. The government employs over a third of all professionals, but only 15 percent of the U.S. workforce.

Just one in ten private sector professionals bargain collectively, a figure which has remained basically unchanged since the mid-1960s. The authors contend that associations

-More-

representing major private sector professionals such as physicians, lawyers, engineers and scientists have historically shown little interest in collective bargaining because "their members perceive little conflict of interest between management and labor, often because their members are in both camps."

Levitan and Gallo refute assertions that lawyers and physicians are rapidly moving from self-employed to employee status and therefore are more inclined to bargain collectively. Figures for 1985, the latest year available, show that 70 percent of lawyers were in private practice-- virtually no difference from the 1960 figure of 72 percent.

The authors also argue "the possibility of doctors engaging in collective bargaining on a broader scale is not promising." Physicians employed by health maintenance organizations (HMOs) might be more likely to organize, but only about 5 percent of doctors work full-time for HMOs and most negotiate their contracts with the HMO on an individual basis. Many of the approximately one in four physicians who are now salaried employees are young and likely to switch to private practice after they gain experience.

The analysis documents that prospects are also slim for collective action by engineers, the largest private sector professional occupations. Attempts at forming a unified professional association for engineers have not succeeded, and the proportion of engineers represented by unions-- one-tenth-- has not changed appreciably in the past decade. While most

engineers are salaried employees, "the fact that some 29 percent of engineers are managers has inhibited collective bargaining. Younger engineers who want to advance in their careers can see the benefits of acquiescing to existing labor-management relations," the study says.

The study suggests that professional associations have encountered unique difficulties that hinder unionizing. These include the "unclear line of demarcation between supervisory and subordinate professional workers, which are reflected in both legislative and judicial definitional inconsistencies and internal association problems."

"Unlike public sector associations, such as the National Education Association, which evolved into virtual unions, private sector professional associations, except for the American Nurses' Association, have shown no inclination to pursue collective bargaining," the authors say. "In fact, the American Medical Association and the National Society for Professional Engineers regard union membership as unethical for their profession."

The study, which appeared in the September issue of the "Monthly Labor Review," is the second of a two-part series on professionals and collective bargaining. An examination of government professionals appeared in the July issue.

--30--

The analysis was prepared under an ongoing grant from the Ford Foundation to the Center for Social Policy Studies. In line with the Foundation's practice, responsibility for the contents of the study was left with the center's director.

Oct. 9, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460
Frank Gallo
(202) 833-2530

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engineers are salaried employees, "the fact that some 29 percent of engineers are managers has inhibited collective bargaining. Younger engineers who want to advance in their careers can see the benefits of acquiescing to existing labor-management relations," the study says.

The study suggests that professional associations have encountered unique difficulties that hinder unionizing. These include the "unclear line of demarcation between supervisory and subordinate professional workers, which are reflected in both legislative and judicial definitional inconsistencies and internal association problems."

"Unlike public sector associations, such as the National Education Association, which evolved into virtual unions, private sector professional associations, except for the American Nurses' Association, have shown no inclination to pursue collective bargaining," the authors say. "In fact, the American Medical Association and the National Society for Professional Engineers regard union membership as unethical for their profession."

The study, which appeared in the September issue of the "Monthly Labor Review," is the second of a two-part series on professionals and collective bargaining. An examination of government professionals appeared in the July issue.

--30--

The analysis was prepared under an ongoing grant from the Ford Foundation to the Center for Social Policy Studies. In line with the Foundation's practice, responsibility for the contents of the study was left with the center's director.

CIRCULATING

DINA _____

FAY _____

HELEN _____

SANDY _____

JAMIE. _____

PEGGY _____

DIANA _____

LORETTA _____

GABBI _____

HEATHER _____ *Author*

ALYSSA _____ *ajm*

KELLIE _____ *AB*

JOANN _____ *JS*

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Music Performances - Oct.

AUTHOR: Heather Allen DATE RELEASED: Oct. 10, 1988

- | | | | |
|--|---|--|---|
| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia</p> <p>3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
a) Local Coverage
b) National Coverage</p> <p>6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor</p> <p>7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
b) Broadcast</p> <p>9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List</p> <p>18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>19) <u>Congress</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings</p> <p>23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>29) <u>Film</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) Historical
d) specialized publication reporters</p> <p>32) <u>Labor</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews</p> <p>34) <u>Libraries</u>
d) specialized publication reporters</p> <p>35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>37) Military
a) newspapers
d) specialized publications</p> <p>38) <u>Museums</u>
d) specialized publication reporters</p> <p>39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>41) <u>Pentagon/Defense</u>
<u>National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) Public Policy
a) newspaper reporters
d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>45) Religion
a) newspaper reporters
d) specialized publication reporters</p> <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> <p>59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|--|---|--|---|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: Ellen Osmanski
Kay Greenlee
(each) Music
Arador B-144

Oct. 10, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

THE GEORGE WASHINGTON UNIVERSITY JAZZ BAND HOSTS BIG BAND DANCE

EVENT: The George Washington University Jazz Band will host a big band dance. The group, directed by James Levy, assistant professor of music, will perform both swing and contemporary pop music.

WHEN: Monday, October 23, 1989 at 8 p.m.

WHERE: The George Washington University
Marvin Center Ballroom, 3rd floor
800 21st Street, NW

COST: \$5 general admission
\$3 students
Tickets available at the door.

FOR MORE INFORMATION CALL (202) 994-6245.

--30--

Oct. 10, 1989

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(202) 994-6460

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--30--

Oct. 10, 1989

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(202) 994-6460

FOR IMMEDIATE RELEASE

**THE GEORGE WASHINGTON UNIVERSITY COMMUNITY ORCHESTRA TO GIVE
FIRST FALL CLASSICAL PERFORMANCE**

EVENT: The George Washington University Orchestra, conducted by William Wright, assistant professorial lecturer in music, will perform a classical music concert. The program includes "Le Roi d'Ys" by Lalo and "Carmen Suites 1 & 2" by Bizet as well as "Clarinet Concerto No. 1 by Weber, featuring Garrick Zoeter, an Alexandria highschool student, on clarinet.

WHEN: Sunday, October 22, 1989 at 8 p.m.

WHERE: The George Washington University
Marvin Theatre
800 21st Street, NW

COST: Free and open to the public

FOR MORE INFORMATION CALL (202) 994-6245.

Oct. 10, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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WHEN: Sunday, October 22, 1989 at 8 p.m.

WHERE: The George Washington University
Marvin Theatre
800 21st Street, NW

COST: Free and open to the public

FOR MORE INFORMATION CALL (202) 994-6245.

CIRCULATING

DINA _____

LORETTA _____

FAY _____

GABBI _____

HELEN _____

HEATHER 7/10 _____

SANDY _____

ALYSSA apm _____

JAMIE jamie _____

KELLIE Author _____

DIANA _____

PEGGY _____

JANE _____

NOTES

2 releases

Tanya → proofed it

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Terrorism & Aviation Security

AUTHOR: KJ Boyet DATE RELEASED: 6 Oct '88

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: 50 cc for M73

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NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

October 10, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

GEORGE WASHINGTON'S 1989-90 SERIES OF TERRORISM SEMINARS OPENS WITH "TERRORISM AND AVIATION SECURITY"

EVENT: The George Washington University Elliott School of International Affairs launches this year's series of terrorism seminars with a discussion on "Terrorism and Aviation Security." Topics to be addressed include recent international attacks on civil aviation such as the French airliner destroyed in Chad and the Pan Am Flight 103 exploded over Lockerbie, Scotland. Counter-terrorism measures to prevent future incidents and the prospect of U.S.-Soviet cooperation in combatting air aviation attacks will also be discussed.

WHEN: Monday, October 23, 1989
10:00 a.m. to noon

WHERE: The George Washington University
Marvin Center, Room 405
800 21st Street, NW

BACKGROUND:

The scheduled panelists for "Terrorism and Aviation Security" are Ray S. Cline, Chair, U.S. Global Strategy Council; Frank Moss, Office of the Coordinator for Counter-Terrorism, Department of State; Hal F. Sharpe, Department of the Army Criminal Investigation Command, Department of Defense; Fred Singer, University of Virginia professor who is former chief scientist, U.S. Department of Transportation; Bernard L. Stewart, president, Institute for Strategic Risk Analysis; Billie Vincent, former director of civil aviation security, Federal Aviation Administration; and Richard F. Lally, vice president, Air Transportation Association of America.

****Media representatives who need more information or plan to attend the seminar should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460.**

October 10, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460

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NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

ARAB STATES EXTREMELY DISTRUSTFUL OF PLO, REVEALS NEW BOOK BY TERRORISM EXPERT YONAH ALEXANDER

EVENT: A press briefing on the new book, **"Terrorism: The PLO Connection"** with terrorism expert Yonah Alexander, a professor in GW's Elliott School of International Affairs; Joshua Sinai, a Middle East analyst; and Ray S. Cline, chair of the U.S. Global Strategy Council, an independent think-tank focusing on strategic national security issues.

WHEN: Monday, Oct. 16, 1989
10:00 a.m. - 11:00 a.m.

WHERE: The George Washington University
Marvin Center, Room 410-415
800 21st Street, N.W.

BACKGROUND:

In **"Terrorism: The PLO Connection"** authors Alexander and Sinai provide a comprehensive overview of the PLO and reveal that "the Arab states, usually seen as the PLO's strongest supporters, have been extremely distrustful of the PLO and have kept the organization at arm's length for some time," the authors note. The authors detail the sources of the PLO's funding, provide a directory of Palestinian terrorist groups and a chronology of their operations.

-More-

In addition, Alexander and Sinai examine PLO Chairman Yasir Arafat's announcement in December 1988 that the PLO has abandoned terrorism as a political and strategic weapon, recognizes Israel's right to exist, is ready to engage in peace negotiations and advocates the establishment of a Palestinian state alongside a Jewish state. The causes for the uprising against Israeli rule by the Palestinian residents of the West Bank and Gaza Strip are also discussed.

Alexander and Sinai analyze these developments and place them in context by examining the historical record of the Palestinian struggle with Israel and other countries, including the United States.

Detailed accounts of the PLO's relations with Middle Eastern, Communist, Western and Third World countries, as well as other terrorist groups, are also discussed by the authors. They conclude with an assessment of the possible consequences for Arab-Israeli peace in view of the latest PLO political and diplomatic attempts for recognition.

"Terrorism: The PLO Connection," published by Crane Russak Publishers, is authored by Yonah Alexander, research professor at George Washington's Elliott School of International Affairs and Joshua Sinai, a former Middle East analyst with the Library of Congress. Copies of the book will be available at the briefing.

Media who wish to attend the briefing should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460

Oct. 10, 1989
MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

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BY TERRORISM EXPERT YONAH ALEXANDER**

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800 21st Street, N.W.

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Media who wish to attend the briefing should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460

INFLUENTIAL PERSONALITIES TO RECEIVE COPIES OF PLO BOOK

Jewish Organizations

Dr. Steven Rosen
Director of Research
American Israel Public Affairs Committee
440 First Street, NW
Suite 607
Washington, D.C. 20001

Dr. Martin Indyk
Executive Director
Washington Institute on the Near East
50 F Street, NW
Suite 8800
Washington, D.C. 20001

Dr. George Gruen
Director of Israel and the Middle East
American Jewish Committee
165 East 56 Street
New York, N.Y. 10022

Shoshana Bryen
Executive Director
Jewish Institute for National Security Affairs
1100 17th Street, NW
Suite 330
Washington, D.C. 20036

Malcolm Honlein
Executive Director
National Council of Presidents of Major Jewish Organizations
New York, N.Y.

Media

Morton Zuckerman
Publisher and Editor-in-Chief

U.S. News & World Report
2400 N Street, NW
Washington, D.C. 20037

William Safire
New York Times Syndicate
1627 Eye Street, NW
Washington, D.C. 20036

George F. Will
The Washington Post Writers Group
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202/965-0440

Martin Peretz
Editor-in-Chief and Chairman
The New Republic
1220 19th Street, NW
Washington, D.C. 20036

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The New Republic
1220 19th Street, NW
Washington, D.C. 20036

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Deputy Editorial Editor
The Washington Post
1150 15th Street, NW
Washington, D.C. 20071

David Ignatius
Outlook Editor
The Washington Post
1150 15th Street, NW
Washington, D.C. 20071

A.B. Rosenthal

The New York Times
229 West 43d Street
New York, N.Y. 10036

Irving Kristol
Publisher
National Interest
1112 16th Street, NW
Suite 540
Washington, D.C. 20036

David Martin
Pentagon Correspondent
CBS News
2020 M Street, NW
Washington, D.C. 20036

Robert Zelnick
Pentagon Correspondent
ABC News
1717 DeSales Street, NW
Washington, D.C. 20036

Public Policy Think Tanks

Jeanne Kirkpatrick
American Enterprise Institute
1150 17th Street, NW
Washington, D.C. 20036

The Honorable Alan Keyes
American Enterprise Institute
1150 17th Street, NW
Washington, D.C. 20036

Burton Yale Pines
Vice President for Research
Heritage Foundation
214 Massachusetts Avenue, NE

Washington, D.C. 20002

Ambassador Samuel Lewis
President
United States Institute of Peace
1550 M Street, NW
Suite 700
Washington, D.C. 20005

Walter Laqueur
Center for Strategic & International Studies
1880 K Street, NW
Suite 400
Washington, D.C. 20006

Experts on International Terrorism

Dr. Ariel Merari
Jaffee Center for Strategic Studies
Ramat Aviv
Israel

Dr. Brian Jenkins
[home address]
Los Angeles??

Dr. Paul Wilkinson
London
England

Dr. Bruce Hoffman
The Rand Corporation
Santa Monica, CA

Israeli Leaders

His Excellency Yitzhak Shamir
Prime Minister
Jerusalem

Israel

His Excellency Shimon Peres
Minister of Finance
Jerusalem
Israel

His Excellency Yitzhak Rabin
Minister of Defense
Jerusalem
Israel

His Excellency Moshe Arad
Ambassador of Israel
Embassy of Israel
3514 International Drive, NW
Washington, D.C. 20008

JOURNALS, MAGAZINES & NEWSPAPERS
PLO BOOK SHOULD BE SENT FOR REVIEW

Middle East Professional Journals

1)

Mr. Mitchell Bard
Editor
Near East Report
American Israel Public Affairs Committee
440 First Street, NW
Suite 607
Washington, D.C. 20001

2)

Attention: Book Review Editor
International Journal of Middle East Studies
Middle East Center
Building 413
University of Utah
Salt Lake City, Utah 84112

3)

Attention: Book Review Editor
Middle East Studies Association Bulletin
Headquarters and Secretariat
Middle East Studies Association
Department of Oriental Studies
University of Arizona
Tucson, AZ 85721

4)

Dr. Philip Mattar
Associate Editor and Book Review Editor
Journal of Palestine Studies
Institute for Palestine Studies
3501 M Street, NW
Washington, D.C. 20007

5)

Attention: Book Review Editor
The Middle East Journal
1761 N Street, NW
Washington, D.C. 20036

6)

Attention: Book Review Editor
Middle East Review
American Academic Association for Peace in the Middle East
330 Seventh Avenue
New York, N.Y. 10001

Political Science Journals

7)

Attention: Book Review Editor
Terrorism: An International Journal

Washington, D.C.

8)

Dr. Daniel Pipes
Editor
ORBIS: A Journal of World Affairs
Foreign Policy Research Institute
3615 Chestnut Street
Philadelphia, PA 19104

9)

Mr. John C. Campbell
Book Review Editor/Middle East
Foreign Affairs
Council on Foreign Relations
58 East 68th Street
New York, N.Y. 10021

10)

Attention: Book Review Editor
American Political Science Review
1527 New Hampshire Avenue, NW
Washington, D.C. 20036

11)

Attention: Book Review Editor
The National Interest Journal
1112 16th Street, NW
Suite 540
Washington, D.C. 20036

12)

Mr. Brad Roberts
Editor
The Washington Quarterly
Center for Strategic & International Studies
Suite 400
1800 K Street, NW
Washington, D.C. 20006

13)

Attention: Book Review Editor
International Studies Quarterly
Department of Political Science
Arizona State University
Tempe, AZ 85287

Jewish Magazines

14)

Attention: Book Review Editor
Commentary Magazine
The American Jewish Committee
165 East 56th Street
New York, N.Y. 10022

15)

Mr. Murray Polner

Editor

Present Tense Magazine

The American Jewish Committee

165 East 56th Street

New York, N.Y. 10022

16)

Attention: Book Review Editor

Tikkun Magazine

5100 Leona Street

Oakland, CA 94619

17)

Attention: Book Review Editor

Moment Magazine

Suite 300

3000 Connecticut Avenue, NW

Washington, D.C. 20008

General Interest Magazines

18)

Attention: Book Review Editor

The New York Review of Books

250 West 57 Street

New York, N.Y. 10107

19)

Attention: Book Review Editor

The Wilson Quarterly

Woodrow Wilson International Center for Scholars

600 Maryland Avenue, SW

Suite 430

Washington, D.C. 20024

20)

Attention: Book Review Editor
The Atlantic
The Atlantic Monthly Company
745 Boylston Street
Boston, MA 02116

21)

Attention: Book Review Editor
Time Magazine
Time & Life Building
Rockefeller Center
New York, N.Y. 10020

22)

Attention: Book Review Editor
Newsweek
444 Madison Avenue
New York, N.Y. 10022

23)

Attention: Book Review Editor
U.S. News & World Report
2400 N Street, NW
Washington, D.C. 20037-1196

24)

Mr. Leon Wieseltier
Literary Editor
The New Republic
1220 19th Street, NW
Washington, D.C. 20036

Newspapers

25)

Ms. Nina King
Book Review Editor
The Washington Post Book World
1150 15th Street, NW
Washington, D.C. 20071

26)

Attention: Book Review Editor
The New York Times Book Review
229 West 43d Street
New York, N.Y. 10036
862-0300

27)

Jean Wudke
Book Review Editor
The Los Angeles Times
Times-Mirror Square
Los Angeles, CA 90053

28)

Mr. Colin Walters
Book Editor
The Washington Times
3600 New York Avenue, NE
Washington, D.C. 20002

29)

Mr. Larry Cohler
Washington Jewish Week
12300 Twinbrook Parkway
Suite 250
Rockville, MD 20852

England

30)

Attention: Book Review Editor
Encounter Magazine
43-44 Great Wind Mill Street
London
W1V 7PA
England

31)

Dr. Elie Kedourie
Editor
Middle Eastern Studies
London School of Economics
Houghton Street
Aldwych
London
WC2 2AE
England

32)

Attention: Book Review Editor
The Times Literary Supplement
Priory House
St John's Lane
London
EC1M 4BX
England

33)

Attention: Book Review Editor
The Economist
25 St James's Street
London
SW1A 1HG
England

34)

Attention: Book Review Editor
International Affairs
Chatham House
10 St James's Square
London
SW1Y 4LE
England

Israel

35)

Attention: Book Review Editor
The Jerusalem Post
6 Ohaiav Street
Jerusalem 91000
Israel

36)

Mr. Gershon Shocken
Editor
Ha'aretz Daily Newspaper
21 Zalman Shocken Street
Tel Aviv 61001
Israel

37)

Attention: Book Review Editor
Ma'ariv

Tel Aviv
Israel

38)

Attention: Book Review Editor
Yediot Aharonot

Tel Aviv

Israe1

LIST OF TERRORISM PROJECTS:

FALL 1989

1. UMI Collection: 1970-79, 1989
2. The 1988-89 Annual on Terrorism (Nijhoff)
3. The International Encyclopedia on Terrorism
(Pergamon)
4. Database (Events, Groups, Leadership) - U.S. Global
Strategy Council
5. Terrorism: An International Journal
6. Political Communication and Persuasion
7. PLO: Documents
8. Middle East Terrorism and Fundamentalism
9. Terrorism: Jewish Aspects
10. Terrorism: Moslem Aspects
11. Terrorism: Christian Aspects
12. Terrorism and Human Rights
13. Women Terrorists
14. Terrorists and the Media
15. Legislation and Terrorism
16. Terrorism and Europe
17. Terrorism and Asia
18. Terrorism and Latin America
19. Psychological Aspects of Terrorism
20. Biological and Chemical Terrorism
21. Nuclear Terrorism
22. Terrorism and the United States
23. Terrorism and Propaganda

24. Terrorism and the Pacific Region
25. Terrorism and the Soviet Union: The Next Phase?
26. Terrorism and Eastern Europe: The Next Phase?
27. Terrorism and Intelligence
28. Maritime Terrorism
29. Terrorism and Aviation
30. Medical Aspects of Terrorism
31. Terrorism and Refugees
32. Mediterranean Terrorism
33. Root Causes of Terrorism
34. Terrorism and Criminal Justice
35. The Cost of Terrorism
36. Economic Aspects of Terrorism
37. Terrorism and Children
38. Terrorism and the Vatican
39. Narco-Terrorism
40. Terrorism and the United Nations
41. Terrorism and Minority Groups
42. Terrorism and Africa
43. Environmental Terrorism
44. Terrorism and Regional Organizations (NATO, OAS, etc.)
45. Terrorism and the Military
46. Terrorism Policies
47. Responses to Terrorism
48. Legislative Responses to Terrorism
49. Terrorism and Space
50. Terrorism and the Third World

CIRCULATING

DINA _____

LORETTA _____

FAY _____

GABBI _____

HELEN _____

HEATHER *author*

SANDY _____

ALYSSA *apm*

JAMIE _____

KELLIE *[red scribble]*

DIANA _____

JOANN *[scribble]*

PEGGY _____

JANE *[scribble]*

NOTES

Oct. 11, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through October 28, 1989
(30 sec.)

GALLERY TALK ON GW'S DIMOCK GALLERY EXHIBIT, "ALLUSIONS."

THE GEORGE WASHINGTON UNIVERSITY'S DIMOCK GALLERY WILL HOST A
GALLERY TALK ON THE EXHIBIT "ALLUSIONS: SELECTED ABSTRACT
PAINTINGS" AT 3 P.M. ON SATURDAY, OCTOBER 28. THE PROGRAM, WHICH
INCLUDES DIALOGUE BETWEEN SEVERAL PARTICIPATING ARTISTS AND THE
CURATOR OF THE EXHIBIT, WILL BE HELD IN THE GALLERY LOCATED AT
21ST AND H STREETS, NORTHWEST. FOR MORE INFORMATION CALL
994-1525 OR 994-7091.

Oct. 11, 1989

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994-1525 OR 994-7091.

--30--

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Dimock Gallery Talk
 AUTHOR: Heather DATE RELEASED: 10-10-89

- 1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 c) National Desk
- 2) Metro Newspapers
 a) D.C.
 b) Maryland (PG County)
 c) Maryland (Montgomery County)
 d) Northern Virginia
- 3) Local TV
 a) News Desk
 b) Public Affairs Director
 c) PSA Director
 d) Talk Show/Public Affairs Show
- 4) Local Radio
 a) News Director
 b) PSA Director
 c) Calendar Listings
 d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 a) Local Coverage
 b) National Coverage
- 6) National Daily
 a) Washington Bureau
 b) Home Office
 c) Lifestyle Editor
 d) Op-Ed Editor
- 7) Wire Services
 a) City Desk
 b) National Desk
 c) Broadcast
 d) Daybooks
- 8) Syndicates/News Services
 a) Newspapers
 b) Broadcast
- 9) National Broadcast
 a) Network Radio News Desk
 b) Network Radio Shows
 c) Network TV News Desk
 d) Network TV Shows
 e) Non-Network Radio Talk Shows
- 10) Foreign Media
 a) Australian
 b) British
 c) Canadian
 d) Hispanic
 e) Japanese
 f) French
 g) German
 h) Korean
 i) Chinese
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
 a) newspaper reporters (local, national and syndicates)
 d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 a) newspaper reporters
 d) specialized publication reporters
- 13) Art
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 14) Black-oriented Audience
 a) newspapers
 b) radio
 c) TV
 d) specialized publications
- 15) Business
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 a) Campus
 b) D.C.
 c) Maryland
 d) Virginia
 e) Special Campus
 f) Dean's List
- 18) Computers
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings
- 19) Congress
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 20) Consumer
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 21) Dance
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 22) Drama
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar Listings
- 23) Economics/Finance
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 24) Education
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 25) Energy
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
- 26) Engineering
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 27) Environment
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
- 28) Federal
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 29) Film
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 30) Health Services
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 31) Historical
 d) specialized publication reporters
- 32) Labor
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 33) Law/The Courts
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) law reviews
- 34) Libraries
 d) specialized publication reporters
- 35) Literary
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings
- 36) Media
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 37) Military
 a) newspapers
 d) specialized publications
- 38) Museums
 d) specialized publication reporters
- 39) Music
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 40) Politics
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
- 42) Public Policy
 a) newspaper reporters
 d) specialized publication reporters
- 43) Public/International Affairs
State Department
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 44) Regulatory Agencies
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 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 45) Religion
 a) newspaper reporters
 d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 a) newspaper reporters
 d) specialized publication reporters
- 47) Science
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 48) Technology
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 49) Telecommunications
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings
- 50) Travel
 a) newspaper reporters
 b) specialized publications (in-flight magazines)
 z) travel trade publications
- 51) White House
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 52) Women's Issues
 a) newspaper reporters
 d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 d) specialized publications
- 54) Youth-Oriented Audience
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV shows
 d) specialized publications/reports
 e) calendar listings
- 55) Space
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV reporters
 d) specialized publication reporters
- 56) President's List
 a) media
 b) colleagues
- 57) Terrorism
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 58) Jewish Media
 a) newspapers
 b) broadcast
- 59) AIDS
 a) newspapers
 b) specialized publications
 c) TV reporters
 d) radio reporters
- OTHER: 3 copies
to Heather
-Lenore Miller
Dimock Gallery
Lisner Aud., 1st Fl.

EFFECTIVE 9/89, GWU

October 13, 1989
CONTACT: Kum Sung-Ho
202-939-5679
Joann Stevens
202-994-6460

FOR IMMEDIATE RELEASE

THE PRESIDENT OF THE REPUBLIC OF KOREA TO RECEIVE
HONORARY LAW DEGREE FROM THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC -- The President of the Republic of Korea, Roh Tae Woo, will receive an honorary Doctor of Laws degree from The George Washington University in a private ceremony Tuesday afternoon, October 17, while he is in Washington on an official state visit.

GW President Stephen Joel Trachtenberg will confer the degree before an audience of GW faculty, alumni, students and Korean dignitaries. The president of the George Washington University Korean Alumni Association will make remarks. A reception follows the ceremony.

President Roh, the former chairman of the ruling Democratic Justice Party, took office in 1987. He is a graduate of the Korea Military Academy and commanded several security posts before retiring as a four-star general in 1981.

MORE

DEGREE

PAGE ONE

In 1982, he became Minister of Sports and Minister of Internal Affairs. Other posts he has held include, president of the Seoul Olympic Organizing Committee and president of the Korean Amateur Sports Association and the Korean Olympic Committee.

For additional information regarding the ceremony, contact Kum Sung-Ho, education attache, at the Korean Embassy, 939-5679.

October 13, 1989
CONTACT: Kum Sung-Ho
202-939-5679
Joann Stevens
202-994-6460

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CIRCULATING

DINA _____

LORETTA LA _____

FAY _____

GABBI _____

HELEN HRW _____

HEATHER _____

SANDY _____

ALYSSA Alyssa _____

JAMIE Jamie _____

KELLIE _____

DIANA _____

JOANN JS _____

PEGGY _____

JANE _____

NOTES

AIDS
PATIENT Care

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: AIDS POLICY CENTER -- PATIENT CARE

2527-56

AUTHOR: Glypsa

DATE RELEASED: Nov. 17, 1989

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| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
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c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> <p>59) <u>AIDS</u>
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|--|---|--|--|

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: _____

EFFECTIVE 9/89, GWU

Oct. 17, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460
PUBLIC CONTACT: Rita Keintz
(202) 676-8144

FOR IMMEDIATE RELEASE

HOW STATES ARE ALLOCATING NON-MEDICAID FUNDS FOR PATIENT CARE --
FIRST OF SEVERAL REPORTS TO BE RELEASED BY GW'S AIDS POLICY CENTER

WASHINGTON, DC -- State government funding for AIDS patient care in fiscal year 1989 totaled nearly \$65 million or 26 percent of the total non-Medicaid state funds for AIDS, according to a report released by The George Washington University AIDS Policy Center. This represents a 160 percent increase from the \$25 million appropriated in fiscal year 1988.

Based on information from state officials nationwide, patient care will continue to absorb a significant share of state funds as the epidemic grows and more people become infected with the Human Immunodeficiency Virus (HIV).

Twenty-six states budget funds for at least one type of patient care service. In fiscal year 1988, only 9 states budgeted funds for that purpose.

--MORE--

Four states (California, Florida, Massachusetts and New York), have allocated more than \$5 million in state-only non-Medicaid funds for patient care programs for fiscal year 1989. Eight jurisdictions (the District of Columbia, Georgia, Illinois, Louisiana, Maryland, Michigan, Missouri and Pennsylvania) have appropriated between \$1 million and \$5 million.

The high cost of Azidothymidine (AZT) has prompted at least 10 states, including low-prevalence states such as Hawaii and Utah, to set aside funds to supplement federal allocations for AZT.

Thirteen states have appropriated funds to develop community-based services and comprehensive regional plans and networks to provide adequate low-cost patient care to HIV-infected persons. New York, Florida and California -- the states with the largest number of reported AIDS cases -- have committed the largest amounts towards planning and networking activities.

Because of high costs associated with direct, inpatient care, states are also beginning to filter more funds to outpatient clinics and home-based care. In 1989, 12 states reported setting aside state funds for HIV-infected individuals for outpatient services in alcohol and drug abuse clinics, community health centers, AIDS clinics and other facilities. Almost as many states use state-only funds for home-based services.

--MORE--

The AIDS Policy Center, an arm of The George Washington University's Intergovernmental Health Policy Project, is a legislative and policy research center that provides AIDS information and related research to legislators, policymakers and the media. This report, based on the Center's national survey of state AIDS funds released August 30, 1989, is the first of several analyses of states' allocation of non-Medicaid funds for various program areas. Other reports will examine education/information, testing and counseling, research, surveillance activities, support services and administrative activities.

The survey and data analyses were supported by a grant from The American Foundation for AIDS Research (AmFar).

--30--

For a copy of this report, contact The George Washington University's AIDS Policy Center, (202) 676-8144.

Oct. 17, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460
PUBLIC CONTACT: Rita Keintz
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--30--

For a copy of this report, contact The George Washington University's AIDS Policy Center, (202) 676-8144.

CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE *Jamil* _____

PEGGY _____

DIANE _____

LORETTA *Lo* _____

JoANN *Jo* _____

KELLIE *KB* _____

HEATHER *Heather* _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Jmm Reading Series w/ Maxine Clair 48+56
 AUTHOR: Heather DATE RELEASED: 10-12-89

- | | | | |
|--|--|---|--|
| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia</p> <p>3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
a) Local Coverage
b) National Coverage</p> <p>6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor</p> <p>7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
b) Broadcast</p> <p>9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List</p> <p>18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>19) <u>Congress</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>21) <u>Dance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>22) <u>Drama</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings</p> <p>23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>26) <u>Engineering</u>
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>29) <u>Film</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) <u>Historical</u>
d) specialized publication reporters</p> <p>32) <u>Labor</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews</p> <p>34) <u>Libraries</u>
d) specialized publication reporters</p> <p>35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>37) <u>Military</u>
a) newspapers
d) specialized publications</p> <p>38) <u>Museums</u>
d) specialized publication reporters</p> <p>39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>41) <u>Pentagon/Defense</u>
<u>National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) <u>Public Policy</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>46) <u>Social Sciences (Psychology, Sociology)</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> <p>59) <u>AIDS</u>
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|--|--|---|--|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
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a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: Faye Moskowitz
English Dept.
2 Spies Rd.

Oct. 18, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**MAXINE CLAIR, POET AND SHORT STORY WRITER, TO APPEAR
AT GW'S JENNY MCKEAN MOORE READING SERIES**

EVENT: Maxine Clair, poet and short story writer, will read from her forthcoming collection of short stories at George Washington's Jenny McKean Moore Reading Series.

WHEN: 8:00 p.m., Thursday, November 2, 1989

WHERE: The George Washington University
Marvin Center, Rm. 402-6
800 21st St., NW

COST: Free and open to the public

BACKGROUND: Clair is the author of "Coping with Gravity," a book of poems. Her other works have appeared in literary journals such as "Callallo," "The Washington Review," "Gargoyle" and "Primavera."

A GW faculty member in the creative writing program, Clair's work has been featured at many readings throughout the Washington area. She has read for The Folger Shakespeare Library Midday Muse, the Joaquin Miller Cabin Poetry Series, The World Bank Forum and the St. Mary's College Poetry Festival.

A former medical technologist, Clair earned the M.F.A. in creative writing in 1984 from The American University.

Oct. 18, 1989

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CIRCULATING

DINA _____

FAY _____

HELEN _____

SANDY SA

JAMIE _____

DIANA _____

PEGGY _____

LORETTA SA

GABBI _____

HEATHER auth

ALYSSA _____

KELLIE MB

JOANN JS

JANE _____

NOTES

2 releases

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW Theatre & Dance Performances in Nov.

AUTHOR: Hadden

DATE RELEASED: 10-20-89

534-56

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
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 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
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 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: Judy
Annals of the Dance
Marv. Oct, 2nd fl.

EFFECTIVE 5/89, GWU

Oct. 20, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW THEATRE AND DANCE PRESENTS "THE CAUCASIAN CHAULK CIRCLE"

EVENT: Bertolt Brecht's "The Caucasian Chaulk Circle," directed by Alan Wade, associate professor of theatre at George Washington. The two-act play follows the life of a woman who saves a child during a parochial war and then is tried for not being the child's real mother.

WHEN: 8:00 p.m., November 2-4, 1989
2:00 p.m., November 5, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st St., NW

COST: \$7 for general admission
\$4 for students and senior citizens
Tickets may be purchased at The Marvin Theatre Box Office two hours prior to performance.

BACKGROUND: The performance features a new translation of the script by Carl Steiner, chair of the University's Germanic Languages and Literature Department. Among Steiner's frequent articles in scholarly publications are writings on Bertolt Brecht. Internationally renowned, Brecht is considered by many to be the most ingenious German playwright of the 20th century. He is heralded for his innovative staging and theatre technique described as "Epic Theatre."

An original score for this production was composed by Alan Wittrup of the University's Department of Music. Vicky Abramovich, a movement specialist from Buenos Aires, Argentina, worked with aspects of character creation.

FOR MORE INFORMATION CALL 994-8072.

Oct. 20, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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FOR MORE INFORMATION CALL 994-8072.

Oct. 20, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

THE GEORGE WASHINGTON UNIVERSITY PRESENTS FALL DANCE CONCERT

EVENT: The Fall Dance Concert, directed by Maida R. Withers, GW professor of dance, will feature the choreography of Daniel McCusker, artistic director of the Ram Island Dance Company of Portland, Maine. Ballet, jazz and modern dance movements from faculty and student choreographers will also be incorporated into the performance.

WHEN: 8:00 p.m., November 16-18, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st St., NW

COST: \$7 for general admission
\$4 for students and senior citizens
Tickets may be purchased at The Marvin Theatre Box Office two hours prior to performance.

BACKGROUND: McCusker has been a choreographer since 1976. His creations are heavily influenced by the visual arts, including photography and collage.

He has received four National Education Association choreographer's fellowship grants and a New York State Council on the Arts grant. He has served as a panelist for both the Massachusetts Council for the Arts and Humanities and for The Dance Theatre Workshop in Manhattan. In addition, McCusker has been a guest artist at universities throughout the United States and France.

A graduate of Fordham University, McCusker has studied with Merce Cunningham, Alfredo Corvino, Daniel Nagrin and Trisha Brown. He was a member of The Lucinda Childs Dance Company before forming his own company in 1984.

FOR MORE INFORMATION CALL 994-8072.

Oct. 20, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

THE GEORGE WASHINGTON UNIVERSITY PRESENTS FALL DANCE CONCERT

EVENT: The Fall Dance Concert, directed by Maida R. Withers, GW professor of dance, will feature the choreography of Daniel McCusker, artistic director of the Ram Island Dance Company of Portland, Maine. Ballet, jazz and modern dance movements from faculty and student choreographers will also be incorporated into the performance.

WHEN: 8:00 p.m., November 16-18, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st St., NW

COST: \$7 for general admission
\$4 for students and senior citizens
Tickets may be purchased at The Marvin Theatre Box Office two hours prior to performance.

BACKGROUND: McCusker has been a choreographer since 1976. His creations are heavily influenced by the visual arts, including photography and collage.

He has received four National Education Association choreographer's fellowship grants and a New York State Council on the Arts grant. He has served as a panelist for both the Massachusetts Council for the Arts and Humanities and for The Dance Theatre Workshop in Manhattan. In addition, McCusker has been a guest artist at universities throughout the United States and France.

A graduate of Fordham University, McCusker has studied with Merce Cunningham, Alfredo Corvino, Daniel Nagrin and Trisha Brown. He was a member of The Lucinda Childs Dance Company before forming his own company in 1984.

FOR MORE INFORMATION CALL 994-8072.

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: East-West Economic Relations ~~329-349~~ - 218+56

AUTHOR: John Stevens DATE RELEASED: Oct. 20, 1989 274

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
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 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
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 - c) Calendar Listings
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- 5) General Interest and News Magazine
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 - b) National Coverage
- 6) National Daily
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- 7) Wire Services
 - a) City Desk
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 - c) Network TV News Desk
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 - f) French
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 - d) specialized publication reporters
- 13) Art
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- 17) Community (Non-Media)
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- 38) Museums
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 - d) specialized publication reporters
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 - a) newspaper reporters
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- 47) Science
 - a) newspaper reporters
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- 48) Technology
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 - z) travel trade publications
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 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
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- 13) Art
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings

OTHER: _____

EFFECTIVE 5/89, GWU

6A

CONTACT: October 20, 1989
Joann Stevens
994-6460

FOR IMMEDIATE RELEASE

U.S. - JAPAN ECONOMIC AGENDA ANALYZES
EAST-WEST ECONOMIC RELATIONS PAST AND PRESENT

WASHINGTON, DC -- Is the export control regime that protects Western security collapsing under the assault of Gorbachev's diplomacy in Europe and the growing competition among Western allies for high technology markets abroad?

A new monograph recently completed by the U.S. - Japan Economic Agenda raises the question and argues that it is time for a major U.S. initiative to save the export control regime under the Coordinating Committee for Export Control (COCOM). COCOM is the multilateral organization that administers strategic controls on East-West trade and technology transfer. COCOM regulations cover Japan and NATO countries, excluding Ireland.

Entitled "The Allies and East-West Economic Relations: Past Conflicts and Present Choices," the monograph project was directed by Henry Nau, associate dean of The George Washington

MORE

University's Elliott School of International Affairs, and Kevin Quigley, director of public policy at the Pew Charitable Trusts and former resident associate with the Carnegie Endowment for International Peace.

The authors of the new booklet address European, Japanese and American perspectives on Western responses to Gorbachev. In the report, the authors seek to anticipate new conflicts, and examine old ones, among the allies. Major conflicts concern how much, and the kind of, trade and economic assistance the West should provide to the Soviet Union and Eastern Europe. These conflicts acquire new significance as the U.S. Congress prepares to renew next year the Export Administration Act, legislation that controls U.S. strategic trade with the Soviet Union, and the allies prepare for a major East-West conference on trade. The conference is scheduled to take place in Bonn, Germany in March 1990.

The authors conclude that a new initiative by the United States in COCOM is long overdue. An initiative should be proposed, they say, which would reduce the number of items on the current list of controlled products and technology in return for an allied agreement to support national controls over the items on the revised list.

MORE

However, the time for such an initiative is fleeting. The reason, according to the authors, is that American firms will increasingly suffer from more stringent U.S. controls as Europe advances its 1992 program to eliminate export controls among community countries. Concurrently, Japanese and European firms are accelerating their sales and investments to Eastern Europe and the Soviet Union. Without a timely initiative, therefore, the United States will lose in terms of both its security and economic interest.

Fourth in a series, the monograph is part of the on-going work of the U.S.- Japan Economic Agenda to address issues in allied relations in a timely and aggressive manner. The Agenda is the joint project of GW's Elliott School of International Affairs and the Carnegie Council on Ethics and International Relations. Together with the M.I.T. - Japan Science and Technology Program, the Agenda has initiated a joint study with the Japan Institute of International Affairs (a research affiliate of the Foreign Ministry in Tokyo) to examine U.S., Japanese and allied perspectives on East-West economic relations. The U.S. and Japanese study teams will conduct a workshop in January 1990 to develop more detailed analyses of U.S. and Japanese approaches to these issues.

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202-994-6460

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

U.S. - JAPAN ECONOMIC AGENDA DISCUSS
EAST-WEST ECONOMIC RELATIONS AND COCOM POLICY

EVENT: A media briefing with U.S.- Japan Economic Agenda members Henry Nau, Kevin Quigley and Paul Freedenberg, and a luncheon featuring Ambassador Allan Wendt, Senior Representative in the State Department for Strategic Technology, as the keynote speaker, will highlight recent changes in East-West economic relations and the impact these changes will have on global political and economic security.

The briefing highlights a new monograph from the Agenda, entitled "The Allies and East-West Economic Relations: Past Conflicts and Present Choices," which argues that it is time for a major U.S. initiative to save the export control regime under the Coordinating Committee for Export Control (COCOM). The Agenda is a joint program of The George Washington University and The Carnegie Council on Ethics and International Affairs.

Wendt's luncheon remarks will address current issues in East-West strategic trade following his return from a high level COCOM meeting in Paris, October 25 and 26.

WHEN: October 31, 1989
Briefing 10:30 a.m. to Noon.
Luncheon 12 Noon to 2 p.m.

WHERE: The George Washington University
Marvin Center, 800 21st NW
University Faculty Club, Kayser/Park/Doyle Rooms,
3rd Floor

MORE

Background:

The authors of the booklet examine conflicting perspectives in East-West trade, technology and credit relations between Europe, the United States and Japan. They say the United States needs a new initiative in COCOM-- the western organization controlling strategic trade with the East-- a revised list of controlled products and technology and an allied agreement in support of national controls on the items remaining on the revised list.

Fourth in a series, the 41-page booklet resulted from a colloquium held at GW University last May to highlight the ongoing work of a joint study by the Agenda, the M.I.T.- Japan Science and Technology Program and the Japan Institute of International Affairs, a research affiliate of the Foreign Ministry in Tokyo. Henry Nau, associate dean of GW's Elliott School of International Affairs and co-director of the Agenda, coordinated the project.

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CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE *Jamie* _____

PEGGY _____

DIANE _____

LORETTA *lyla* _____

JoANN *Jo* _____

KELLIE _____

HEATHER *Heather* _____

ALYSSA *Alyssa* _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG:

Dimock Gallery Annual Student Show

55-56

AUTHOR:

Heather Jell

DATE RELEASED:

10-20-89

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 - b) broadcast
- 59) AIDS
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 - c) TV reporters
 - d) radio reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: 3 copies
to Heather

Oct. 20, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW DIMOCK GALLERY HOSTS "ANNUAL STUDENT SHOW"

EVENT: Works by George Washington graduate and undergraduate students enrolled in the fine arts and art history programs will be on display at the University's Dimock Gallery. The exhibit will feature works in all media including painting, drawing, sculpture, ceramics, photography, printmaking, visual communications and design.

WHEN: November 16 - December 7, 1989
10 a.m. - 5 p.m., Tuesday through Friday
12 noon - 5 p.m. on Saturday
Closed to the public Sunday and Monday

Note: The gallery will be closed on Saturday, November 25 and will reopen on Tuesday, November 28, 1989.

WHERE: The Dimock Gallery, Art Department
The George Washington University
Off the lower lounge of Lisner Auditorium
21st and H Streets, N.W.

COST: Free and open to the public
Some works will be for sale

Works by George Washington University graduate and
undergraduate students enrolled in the fine arts and art history

-More-

programs will be on display in The Dimock Gallery's Annual Student Show. The exhibit will feature works from all media including painting, drawing, sculpture, ceramics, photography, printmaking, visual communications and design. It will be on view from November 16 through December 7, 1989.

The gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, N.W. Hours are Tuesday through Friday, 10 a.m. to 5 p.m. and Saturday, noon to 5 p.m. The gallery is closed on Sunday and Monday but is open for designated Lisner Auditorium performances. Admission is free. Some works will be for sale.

NOTE: DIMOCK GALLERY WILL BE CLOSED TO THE PUBLIC ON SATURDAY, NOVEMBER 25 AND WILL REOPEN ON TUESDAY, NOVEMBER 28.

Oct. 20, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW DIMOCK GALLERY HOSTS "ANNUAL STUDENT SHOW"

EVENT: Works by George Washington graduate and undergraduate students enrolled in the fine arts and art history programs will be on display at the University's Dimock Gallery. The exhibit will feature works in all media including painting, drawing, sculpture, ceramics, photography, printmaking, visual communications and design.

WHEN: November 16 - December 7, 1989
10 a.m. - 5 p.m., Tuesday through Friday
12 noon - 5 p.m. on Saturday
Closed to the public Sunday and Monday

Note: The gallery will be closed on Saturday, November 25 and will reopen on Tuesday, November 28, 1989.

WHERE: The Dimock Gallery, Art Department
The George Washington University
Off the lower lounge of Lisner Auditorium
21st and H Streets, N.W.

COST: Free and open to the public
Some works will be for sale

Works by George Washington University graduate and undergraduate students enrolled in the fine arts and art history

-More-

programs will be on display in The Dimock Gallery's Annual Student Show. The exhibit will feature works from all media including painting, drawing, sculpture, ceramics, photography, printmaking, visual communications and design. It will be on view from November 16 through December 7, 1989.

The gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, N.W. Hours are Tuesday through Friday, 10 a.m. to 5 p.m. and Saturday, noon to 5 p.m. The gallery is closed on Sunday and Monday but is open for designated Lisner Auditorium performances. Admission is free. Some works will be for sale.

NOTE: DIMOCK GALLERY WILL BE CLOSED TO THE PUBLIC ON SATURDAY, NOVEMBER 25 AND WILL REOPEN ON TUESDAY, NOVEMBER 28.

CIRCULATING

DINA _____

FAY _____

HELEN _____

SANDY _____

JAMIE _____

DIANA _____

PEGGY _____

LORETTA _____

GABBI _____

HEATHER _____

ALYSSA _____

KELLIE _____

JOANN _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GROUND WATER

32+56

AUTHOR: Alpssa

DATE RELEASED: _____

- | | | | |
|--|--|---|--|
| 1) <u>Local Daily</u>
a) <u>Metro Desk</u>
b) <u>Style, Capital Life</u>
c) <u>National Desk</u> | 14) <u>Black-oriented Audience</u>
a) newspapers
b) radio
c) TV
d) specialized publications | 29) <u>Film</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) <u>Social Sciences (Psychology, Sociology)</u>
a) newspaper reporters
d) specialized publication reporters |
| 2) <u>Metro Newspapers</u>
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 3) <u>Local TV</u>
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) <u>College Newspapers (local)</u> | 31) <u>Historical</u>
d) specialized publication reporters | 48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 4) <u>Local Radio</u>
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) <u>Community (Non-Media)</u>
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) <u>Labor</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 5) <u>General Interest and News Magazine</u>
a) Local Coverage
b) National Coverage | 18) <u>Computers</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 6) <u>National Daily</u>
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) <u>Congress</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) <u>Libraries</u>
d) specialized publication reporters | 51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 7) <u>Wire Services</u>
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters |
| 8) <u>Syndicates/News Services</u>
a) Newspapers
b) Broadcast | 21) <u>Dance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications |
| 9) <u>National Broadcast</u>
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) <u>Drama</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 37) <u>Military</u>
a) newspapers
d) specialized publications | 54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| 10) <u>Foreign Media</u>
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) <u>Museums</u>
d) specialized publication reporters | 55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| (NOTE: <u>Underlined categories</u> which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c. | 24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 56) <u>President's List</u>
a) media
b) colleagues |
| <u>SUBJECT or AUDIENCE</u> | 25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 11) <u>Advertising/Public Relations/Marketing</u>
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) <u>Engineering</u>
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) <u>Pentagon/Defense</u>
<u>National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 58) <u>Jewish Media</u>
a) newspapers
b) broadcast |
| 12) <u>Architecture</u>
a) newspaper reporters
d) specialized publication reporters | 27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) <u>Public Policy</u>
a) newspaper reporters
d) specialized publication reporters | OTHER: _____ |
| 13) <u>Art</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | _____ |
| | | 44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | _____ |
| | | 45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters | EFFECTIVE 5/89, GWU |



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Oct. 20, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

GW TO AID DC GOVERNMENT WITH GROUND WATER ANALYSIS

WASHINGTON, DC -- The George Washington University Department of Chemistry has received a \$57,000 grant from the District of Columbia Water Resources Research Center to evaluate the quality of ground water in area springs and wells. GW is one of four local universities participating in the project.

Approximately 50 percent of the nation's consumable water comes from ground water supplying wells and springs. Theodore Perros, GW professor of chemistry, says little concern was given to evaluating ground water quality until recently.

"People assume that water lying within the earth is pure. However, this is not the case." Perros says recent investigations of ground water at sites around the country have uncovered unacceptable levels of contaminants. These findings convinced Environmental Protection Agency officials to order mandatory nationwide testing of ground water in an effort to determine the quality of the nation's water.

--MORE--

Contaminants can enter underground water supplies from a variety of sources including land fills, toxic waste disposal areas, farming chemicals (herbicides, pesticides and fertilizers), leaks from storage tanks and run-offs from abandoned mines.

In addition to Perros, three other GW chemistry professors - Edward Caress, William Schmidt, and Akbar Montaser - will evaluate water samples from the DC area for traces of metal contaminants and toxic pollutants.

The District's consumable water is supplied by the Potomac River. Although ground water is not a source of drinking water, Perros says ground water quality could become an issue if the Potomac was to become contaminated.

Other universities participating in the project include the Catholic University of America, Howard University and the University of the District of Columbia.

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG:

China

123 247 556

AUTHOR:

Joann Stevens

DATE RELEASED:

Oct-20, 1989

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
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 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
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 - a) newspaper reporters
 - d) specialized publication reporters
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 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

October 20, 1989

CONTACT: Joann Stevens
994-6460

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

REFORMIST LEADER AND EYEWITNESS TO TIANANMEN SQUARE INCIDENT
DISCUSSES THE STUDENT DEMOCRACY MOVEMENT AND CHANGES INSIDE CHINA

EVENT: A two-day program with Chinese dissident Su Shaozhi focusing on issues surrounding the Tiananmen Square incident and current problems hindering reform in China.

The program is sponsored by the Institute for Sino-Soviet Studies and the East Asian Studies Program of the Elliott School of International Affairs, The George Washington University. To register call 994-6340 by October 27.

WHEN: Tuesday, October 31, and Wednesday, November 1, from 3:30 to 5 p.m.

WHERE: The George Washington University
Marvin Center, 800 21st Street, NW
Tuesday - The Dorothy Betts Marvin Theater
(A reception follows in the University Club, 3rd floor)

Wednesday - Room 404-406, the Marvin Center

Background:

Chinese dissident Su Shaozhi is a founding member of the democracy party seeking changes in China. An outspoken critic of the crackdown against the students, Mr. Su is one of five key sponsors of the Democratic Front for China, a political

MORE

party founded by democracy movement leaders during a July 1989 meeting in Paris. Later that summer, he joined exiled student leaders in Chicago, Ill. to participate in the First Congress of Chinese Studies in the United States. Out of that meeting the Independent Federation of the Association of Chinese Studies and Scholars was formed.

A noted scholar, Mr. Su has served as editor of the People's Daily newspaper in China and director of the Institute of Marxism-Leninism-Mao Sedong Thought of the Chinese Academy of Social Sciences. In 1986, following growing discontent with his reformist views, he was dismissed from his directorship but remained a member of the Institute. Following the June 4th tragedy, he was expelled from the Chinese Communist Party.

October 20, 1989
CONTACT: Joann Stevens
994-6460

MEDIA ADVISORY

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CIRCULATING

DINA _____

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JoANN _____

KELLIE _____

HEATHER _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

✓ERIC Reports
2 Releases

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: ERIC Reports (Both releases) 83-56

AUTHOR: K. Bayet DATE RELEASED: 19 Oct. 89

- 1) Local Daily
 - a) Metro Desk
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 - c) National Desk
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 - c) Canadian
 - d) Hispanic
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 - g) German
 - h) Korean
 - i) Chinese
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 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
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 - b) D.C.
 - c) Maryland
 - d) Virginia
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 - a) newspaper reporters
 - b) radio reporters
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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 - e) calendar listings
- 30) Health Services
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 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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- 50) Travel
 - a) newspaper reporters
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 - z) travel trade publications
- 51) White House
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- 53) Women/Family/Leisure-Oriented Audience
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- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

OTHER: _____

EFFECTIVE 9/89, GWU

Oct. 24, 1989
CONTACT: Kellie J. Boyet
(202) 994-6460
Chris Rigaux
(202) 296-2597

FOR IMMEDIATE RELEASE

**STRIKING A BALANCE BETWEEN EXCELLENCE AND UTILITY IN
RESEARCH IS SUBJECT OF ASHE-ERIC HIGHER EDUCATION REPORT**

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They say the research system in American higher education is being weakened by the debate creating grave implications for managers and policymakers of higher education. The system, according to the authors, is being fragmented by various factors, such as a narrow definition of what excellence and utility really mean, unclear notions about how research differs from scholarship, bias that undermines the university research culture and a widening gap between teaching and research.

The authors present 14 strategies that higher education can implement to halt the battle and allow various types of research to flourish.

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Higher Ed. Losing Ground w/ Developing Technology...

AUTHOR: M. Boyet

DATE RELEASED: 19 Oct 89

29 was mail
not was added to
to be released 112+56

- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
 - 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
 - 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
 - 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
 - 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
 - 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
 - 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
 - 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
 - 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
 - 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
 - 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
 - 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 16) College Newspapers (local)
 - 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
 - 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
 - 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 31) Historical
 - d) specialized publication reporters
 - 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
 - 34) Libraries
 - d) specialized publication reporters
 - 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 37) Military
 - a) newspapers
 - d) specialized publications
 - 38) Museums
 - d) specialized publication reporters
 - 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - 40) Politics
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 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
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 - 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
 - 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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 - 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
 - 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
 - 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
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 - 55) Space
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 - c) TV reporters
 - d) specialized publication reporters
 - 56) President's List
 - a) media
 - b) colleagues
 - 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 58) Jewish Media
 - a) newspapers
 - b) broadcast
 - 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- OTHER: _____

EFFECTIVE 9/89, GWU

Oct. 23, 1989
CONTACT: Kellie J. Boyet
(202) 994-6460
Chris Rigaux
(202) 296-2597

FOR IMMEDIATE RELEASE

Colleges + Universities
Planning for microcomputer Development by Higher Ed must Improve
~~HIGHER EDUCATION LOSING GROUND WITH DEVELOPING TECHNOLOGY;~~
~~PLANNING PROCESS MUST BE IMPROVED SAYS NEW ASHE-ERIC~~
HIGHER EDUCATION REPORT

In a national study led by The George Washington University, a team of experts has found that few colleges and universities have formal plans for microcomputer development, a necessary link to establish computer networks. Computer networks are becoming the channel through which information is managed in higher education; the link which ties together students, faculty and administrators throughout campuses and around the world.

According to Reynolds Ferrante, principal author of the study and a GW professor of education, few higher education institutions fully understand the challenge presented by microcomputer technology and are thus unable to strategically plan for its development. The study, "Planning for Microcomputers in Higher Education: Strategies for the Next Generation," is report number 7 in the 1988 higher education report series of the Association for the Study of Higher Education (ASHE) and the Educational Resources Information Clearinghouse on Higher Education (ERIC).

-More-

According to the report's authors, the rapid development in technology demands that colleges and universities upgrade their systems from proprietary mainframes and minicomputers with centralized processing, power and control to microcomputer systems with distributed resources and high-speed, fully connective peer-to-peer networks.

The change to microcomputer technology will have profound effects, the authors say. New hardware must be selected within limited budgets, curricula must be revised to match new job requirements and faculty and staff must acquire new computing skills. "Centralized mainframe and minicomputer operations must redefine their roles and redirect their behavior, a painful process after years of absolute control over computing," the authors contend.

The report highlights colleges and universities, such as Brown University, the University of Iowa and Princeton University, considered models for strategic planning for microcomputers. The institutions all had formal, continuous planning for microcomputing, a deciding factor in the success of expanding microcomputer development in their schools.

"Planning for Microcomputers in Higher Education: Strategies for the Next Generation," is prepared by the ERIC Clearinghouse on Higher Education, a sponsored project of the School of Education and Human Development at The George Washington University. The report is published by the

Association for the Study of Higher Education and is available for \$15.00 from: ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036. Review copies are available upon request.

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CIRCULATING

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: IRRA/ FORD GRANT

AUTHOR: ALYSSA

DATE RELEASED: 10-23-89

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SUBJECT or AUDIENCE

EFFECTIVE 9/89, GWU

Oct. 24, 1989

CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

GW'S INSTITUTE FOR RELIABILITY AND RISK ANALYSIS
RECEIVES GRANT FROM FORD MOTOR COMPANY

WASHINGTON, DC -- The George Washington University Institute for Reliability and Risk Analysis has received a \$61,000 fellowship grant from the Ford Motor Company. The grant will support students, graduate fellows, visiting professors and scientists who are developing a statistical model to determine automobile warranty cost. The project is being directed by the Institute's director, Nozer Singpurwalla, professor of operations research and statistics.

Founded in 1981, The Institute for Reliability and Risk Analysis promotes and develops methodologies in reliability, quality control and risk analysis. Reliability and risk analysis research helps create statistical models that determine if a product will function according to design.

According to Singpurwalla, the purpose of the Ford project is to develop an optimal product warranty that can be offered to consumers. "One way the automobile companies compete with each

--More--

other is through warranties -- 3 year/36,000 miles or 6-year/60,000 miles, for example," Singpurwalla says. "Ford would like us to develop a mathematical model to determine the best warranty for its customers that is also the most cost-effective for the company."

"Projecting the cost of consumer warranties is critical to the company," says Wayne McLeroy, manager of technical analysis for Ford Motor Company, "We needed to seek outside expertise to help us address this issue and GW's Institute for Reliability and Risk Analysis was a perfect match. Singpurwalla's skill and expertise was exactly what we needed."

Other projects conducted by the Institute include a similar warranty analysis for the General Motors Corporation and a project for the Association of American Railroads, to develop a mathematical model that predicts defects in railroad tracks.

Oct. 24, 1989
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CIRCULATING

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JA _____ *Janni*

PEGGY _____

DIANE _____

LORETTA _____ *24*

JoANN _____ *JS*

KELLIE _____

HEATHER _____ *HL*

ALYSSA _____ *Auther*

JANE _____

GABBIE _____

NOTES

Oct. 23, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

GW AND NASA-GODDARD SPACE FLIGHT CENTER TO OFFER
COOPERATIVE RESEARCH AND EDUCATION PROGRAM

WASHINGTON, DC -- The George Washington University School of Engineering and Applied Science has signed an agreement with the NASA-Goddard Space Flight Center to develop a joint educational and research program in space systems at the Center in Greenbelt, MD.

The collaboration enables the University to conduct analytical and experimental research in space technology.

"NASA recognizes the need to reduce human exposure to the dangers of going into space, particularly after the Challenger accident," says Bruce Kramer, GW professor of engineering and the NASA-Goddard/GW project technical director. "Few universities are equipped with the massive facilities needed to do research in robotics. The NASA-Goddard project will enable us to perform the research activities required."

--More--

Technologies to be studied include cryogenics, thermodynamics, optics, spacecraft structures and materials, space manufacturing and automation, and robotics for space satellite systems.

Adding his approval to the joint venture, Harold Liebowitz, dean of GW's School of Engineering and Applied Science says, "We are very enthusiastic about providing both our faculty and students with increased opportunities to participate in pertinent space research activities."

An added feature of the program allows NASA-Goddard employees to obtain a Master of Science in mechanical engineering degree from GW. GW has offered a Master of Engineering Administration (MEA) degree at the Center since 1978. The MEA program prepares graduates for managerial careers in technological and scientific fields for private industry, government and the armed services. The new NASA-Goddard program takes the process a step further by offering students more specialized training in space systems.

In 1971, an off-campus program similar to the new venture was developed by GW and the NASA-Langley Research Center in Hampton, Va. That program allows full-time GW faculty, postdoctoral research associates and graduate students to work directly with scientists and engineers on projects related to acoustics and aeronautics.

Oct. 23, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

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Oct. 25, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

REQUEST FOR COVERAGE

**CONGRESSMAN FRANK WOLF TO SPEAK TO GW'S SCHOOL OF GOVERNMENT AND
BUSINESS ADMINISTRATION'S NORTHERN VIRGINIA ALUMNI**

Event: Congressman Frank Wolf (R-Va.) will discuss major concerns he addresses in Congress-- transportation, programs for federal employees and human rights-- with the Northern Virginia members of The George Washington University School of Government and Business Administration Alumni Association.

WHEN: 12:30 p.m., Friday, October 27, 1989

WHERE: Crowne Plaza Holiday Inn, Skydome Lounge
300 Army Navy Drive
Crystal City, Va.

BACKGROUND: A fifth-term lawmaker from Virginia's 10th Congressional District, Wolf will address some of the issues he faces through his committee assignments. These include improving transportation in Northern Virginia, ensuring the fair treatment of active and retired federal employees, and improving human rights and living conditions around the world.

Wolf has played an integral role in getting the federal government to relinquish control of National and Dulles Airports to a local operating authority. He also was active in establishing "leave sharing," a policy which allows federal employees to contribute unused vacation time to co-workers without leave who need time to handle emergencies. In addition he authored legislation permitting federal agencies to provide rent-free space to child-care centers.

--30--

**** Media who wish to attend the speech should contact Heather Ittel in the Office of University Relations (202) 994-6460.**

Oct. 25, 1989

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NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Oct. 26, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through November 1, 1989

T.J. HORNE ENSEMBLE TO PERFORM AT "LISNER AT NOON"

A PERFORMANCE BY THE T.J. HORNE ENSEMBLE WILL CONCLUDE THE FALL PROGRAM OF THE GEORGE WASHINGTON UNIVERSITY "LISNER AT NOON" CONCERT SERIES. THE ENSEMBLE, FOUNDED AND DIRECTED BY T.J. HORNE, WILL SING CONTEMPORARY AND GOSPEL MUSIC IN A FREE CONCERT WEDNESDAY, NOVEMBER 1, AT 12:15 P.M. GW'S LISNER AUDITORIUM IS LOCATED AT 800 21ST STREET, NORTHWEST. FOR MORE INFORMATION CALL 994-6800. THAT'S 994-6800.

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Oct. 26, 1989

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CIRCULATING

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HEATHER _____

ALYSSA _____

KELLIE _____

JOANN _____

JANE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Engineering Education

101+56

AUTHOR: Alipssa

DATE RELEASED: 10/26/89

- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
 - 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
 - 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
 - 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
 - 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
 - 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
 - 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
 - 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
 - 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
 - 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
 - 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
 - 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 16) College Newspapers (local)
 - 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
 - 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
 - 23) Economics/Finance
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 - c) TV reporters
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 - 26) Engineering
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
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 - 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - a) newspaper reporters
 - c) TV reporters
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
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 - a) newspaper reporters
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 - c) TV reporters
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 - 45) Religion
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 - d) specialized publication reporters
 - 46) Social Sciences (Psychology, Sociology)
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 - d) specialized publication reporters
 - 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
 - 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
 - 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
 - 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
 - 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
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 - 56) President's List
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 - b) colleagues
 - 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 58) Jewish Media
 - a) newspapers
 - b) broadcast
 - 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- OTHER: _____

Oct. 26, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW'S SCHOOL OF ENGINEERING ENCOURAGES HIGH SCHOOL STUDENTS
TO PURSUE HIGH TECH CAREERS**

WASHINGTON, DC -- Responding to national surveys that indicate fewer high school students are pursuing science, mathematics and engineering careers, The George Washington University School of Engineering and Applied Science has developed several motivational programs to encourage high school seniors to rethink their career choice.

On Thursday, November 2, the University's engineering faculty will host a dinner for more than two hundred area high school teachers and guidance counselors to pledge their support to local math and science programs. Rachelle Heller, an assistant professor of engineering and applied science and the event coordinator, says the dinner "sends a message to area educators that George Washington University faculty are well aware of the problems in getting students to take an interest in science. We want to let area faculty know that we will support their endeavors to reverse the national decline."

--More--

Erich Bloch, director of the National Science Foundation, will give the keynote address, commenting on the significance of the national decline and its future effects on the workforce. Bloch will also suggest strategies needed to be undertaken to reverse the trend.

Later during the evening, Heller will unveil a new Faculty Outreach Service, a speakers and mentors program developed by the School of Engineering. The service will offer the educators a list of University faculty who are willing to assist area schools as guest speakers or mentors to high school students.

A second outreach effort, a Professional Day program for high school students, will be held on December 5. This day-long event invites students to visit the engineering school and explore future careers in engineering.

"The purpose of this program," says Nick Marziani, director of the Engineering School's Office of Admissions and Cooperative Education, "is to enlighten young people who don't understand the many contributions engineers make to science and technology."

Throughout the day, students will be allowed to meet with faculty to explore the variety of careers that can be pursued with a degree in engineering. Students will also sit in on classes and laboratory demonstrations where they can experience state-of-the-art projects that engineers work with daily.

--More--

ENGINEERING SCHOOL - P. 3 OF 3.

"There needs to be a concerted effort on the part of colleges nationwide to tell students about the different options available to them by majoring in science and technology fields," Marziani says. "We need to raise their level of consciousness at that critical age while they are still in junior and senior high school."

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Computer Science Losing Appeal Among Md. High School Graduates

Business Tops List of College Studies, Survey Shows

Associated Press

The number of Maryland high school graduates planning to study computer science in college has fallen dramatically since the early 1980s, while business continues to be their most popular college major, according to new state figures.

The figures, which echo national trends, also show that students' academic choices divide sharply along gender lines. Despite schools' efforts to encourage students to consider nontraditional careers, men account for 81 percent of the students who want to major in engineering, and women account for 80 percent of the prospective education majors.

The figures, released recently by the Maryland Higher Education Commission, show a slight upturn in the number and quality of students who are thinking of teaching careers, pleasing educators who are wary of impending teacher shortages.

The patterns are based on the 33,000 Maryland high school graduates last spring who took the Scholastic Aptitude Test. The college entrance examination, taken by about three-fifths of the state's high school graduates, asks students what they intend to study in college.

Nationally, about half of all U.S. undergraduates change their majors while they are in college. Educators look at the intentions of high school graduates to gauge the popularity of various fields and to predict surpluses and shortages in the work force.

In Maryland, the figures released recently suggest that the most striking changes have been in the field of computer science. Just 6 percent of last spring's high school graduates said they intended to major in the subject, compared with 12 percent in 1983.

The academic caliber of prospective computer science majors has declined. On average, they earned a combined score of 853 out of a possible 1,600 points on the math and verbal parts of the test, about 60 points below the average of 914 for all Maryland high school graduates.

Their average score was lower than that for any other group of students, including prospective education majors, whose SAT scores had been at the bottom for several years.

The sharp decline in the number and caliber of computer science majors reflects a national pattern, according to Elaine El-Khawas, research director for the American Council on Education.

"It's lost its glamour," said El-Khawas, who attributed the drop to changes in the computer profession, which increasingly values workers with training in other disciplines. "More and more students realize computer science is a tool. You combine it with [a major in] something else, whether it is business or art."

On the other hand, the proportion of students who plan to major in education has climbed to nearly 6 percent of Maryland's high school seniors. That figure remains far below the boom of the early 1970s, when about one-fifth of all Maryland and U.S. college students prepared to become teachers. It has improved from five years ago, when fewer than 4 percent of Maryland's high school graduates chose education majors.

The commission also reported that some of the state's public colleges are progressing in enrolling minority students, although none of them has reached the desegregation level that the federal government requires by next year.

Six of eight historically white campuses increased their percentage of black students last year, according to the latest report on a five-year desegregation plan negotiated in 1985 with the Office for Civil Rights of the U.S. Department of Education.

Three of the state's historically black campuses lost ground in their effort to attract more white freshmen. Only Bowie State University improved last year, increasing its share of white freshmen to 14 percent from 8 percent of the entering class. Yet even Bowie remains less than halfway toward its goal of 29 percent.

CIRCULATING

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DIANE _____

LORETTA SPH _____

JoANN JSAS _____

KELLIE KB _____

HEATHER HD _____

ALYSSA Author _____

JANE _____

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SLUG: ROLAND FLINT

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AUTHOR: ALYSSA

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- | | | | |
|---|--|---|--|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) <u>Film</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 4) Local Radio
a) News Director
b) <u>PSA Director</u>
c) <u>Calendar Listings</u>
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) <u>Labor</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
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e) calendar listings | 33) <u>Law/The Courts</u>
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c) TV reporters
d) specialized publication reporters
e) law reviews | 49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 6) National Daily
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c) Lifestyle Editor
d) Op-Ed Editor | 19) <u>Congress</u>
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b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) <u>Libraries</u>
d) specialized publication reporters | 50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) <u>calendar listings</u> | 51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings | 37) Military
a) newspapers
d) specialized publications | 53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) <u>Museums</u>
d) specialized publication reporters | 54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c. | 24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 55) <u>Space</u>
a) newspaper reporters/columns
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c) TV reporters
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| SUBJECT or AUDIENCE | 25) <u>Energy</u>
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d) specialized publication reporters
e) calendar listings | 41) <u>Pentagon/Defense National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | 58) <u>Jewish Media</u>
a) newspapers
b) broadcast |
| Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) <u>Public/International Affairs State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters |
| | | 44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | OTHER: _____

_____ |

EFFECTIVE 9/89, GWU

Oct. 27, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

GEORGETOWN PROFESSOR TO LECTURE AT GW CREATIVITY SERIES

EVENT: Georgetown University professor Roland Flint will discuss how poetry can be used to facilitate communication with psychiatric patients in a lecture titled, "The Creative Process in Poetry." The lecture is part of the Creativity Series sponsored by The George Washington University Art Therapy Department and the Washington School of Psychiatry.

WHEN: 1:00-3:30 p.m., Saturday, November 4, 1989

WHERE: Washington School of Psychiatry
Sullivan Hall
1610 New Hampshire Avenue, NW

COST: \$20 for general admission
\$10 for student admission
To purchase tickets, contact the Washington School of Psychiatry at 667-3008.

BACKGROUND: Flint has authored many books of poetry including, "Say It, And Morning" and "Resuming Green." His lecture is the first of four public forums designed to discuss the creative process in science and poetry. The Creativity Series is sponsored by The George Washington University Art Therapy Department and the Forum on Psychiatry and the Humanities at the Washington School of Psychiatry.

Oct. 27, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

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PEGGY _____

DIANE _____

LORETTA hls

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KELLIE hls

HEATHER _____

ALYSSA Author

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Adelberger

55-56

AUTHOR: Alyssa

DATE RELEASED: 10-27-89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
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 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
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 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

OTHER: _____

EFFECTIVE 9/89, GWU

CONTACT: Oct. 27, 1989
Alyssa Montecalvo
(202) 994-6460

MEDIA ADVISORY

UNIVERSITY OF WASHINGTON PROFESSOR TO LECTURE
AT GW'S PHYSICS COLLOQUIUM

EVENT: "Is There a Fifth Force? Searches for New Macroscopic Interactions" is the title of a lecture to be given by Dr. Eric Adelberger, professor of physics at the University of Washington.

WHAT: Physics Colloquium sponsored by The George Washington University Department of Physics.

WHEN: 4:15 p.m. Tuesday, October 31, 1989

WHERE: The George Washington University
Corcoran Hall, Room 101
725 21st Street, NW

BACKGROUND:

Eric G. Adelberger, professor of physics at the University of Washington, will discuss current speculation among scientists that another force exists in nature in addition to electromagnetic, gravitational, and nuclear strong and weak forces.

Adelberger earned the bachelor of science degree and the Ph.D. from California Institute of Technology. Prior to

--More--

ADELBERGER - P. 2 OF 2.

joining the University of Washington in 1971, he served as an assistant professor of physics at Princeton University.

Adelberger has received numerous scientific honors, including the Alexander von Humboldt Senior Scientist Award, the Tom W. Bonner Prize and the Sherman Fairchild Distinguished Scholar Award.

The lecture, the first in a series sponsored by The George Washington University Department of Physics, will be held October 31 at 4:15 p.m. in the University's Corcoran Hall, Room 101, 725 21st Street, NW.

--30--

****Media wishing to attend this event should contact Alyssa Montecalvo at The George Washington University's Office of University Relations, (202) 994-6460.**

Oct. 27, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

MEDIA ADVISORY

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NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: John Leach to lecture

AUTHOR: Heather Ittel

DATE RELEASED: 10-27-89

121+63

- 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
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c) PSA Director
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b) PSA Director
c) Calendar Listings
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b) National Coverage
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b) Home Office
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- 7) Wire Services
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b) National Desk
c) Broadcast
d) Daybooks
- 8) Syndicates/News Services
a) Newspapers
b) Broadcast
- 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows
- 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
d) specialized publication reporters
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National Security
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c) TV reporters
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- 42) Public Policy
a) newspaper reporters
d) specialized publication reporters
- 43) Public/International Affairs
State Department
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b) radio reporters
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b) radio reporters
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- 52) Women's Issues
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- 53) Women/Family/Leisure-Oriented Audience
d) specialized publications
- 54) Youth-Oriented Audience
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c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
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b) radio reporters/shows
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d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
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c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- OTHER: July Brenneman
Acad. Ctr., Smith 304, (Scop)
-2 copies to H&I

Oct. 30, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**INTERNATIONALLY RENOWNED ARTIST, JOHN LEACH, TO BE A GUEST
LECTURER AT THE GEORGE WASHINGTON UNIVERSITY**

EVENT: John Leach, internationally acclaimed British artist and potter, will give a public lecture on his work-- including his distinct wood-kiln firing techniques and his highly acclaimed "Muchelney" domestic stoneware-- at The George Washington University.

WHEN: 8:00 p.m., Thursday, November 30, 1989

WHERE: The George Washington University
Academic Center, Smith Hall, Rm. A114
801 22nd Street, N.W.

COST: Free and open to the public

BACKGROUND: Leach, recognized for his distinct wood-kiln firing, was influenced by his grandfather (Bernard Leach) and father (David Leach) both internationally renowned potters. He first impressed the ceramic world with his "Muchelney" range of robust domestic stoneware based on early English and American folk pottery. Recently, Leach's one-of-a-kind ceramics, which explore new ideas in shape and color, have attracted international interest. His "Black Pots," in particular, are featured in major

-More-

gallery, museum and private collections.

Leach has lectured extensively throughout the United States, England and Canada. His work has been exhibited internationally at the Greenwich House Pottery in New York, the Design Center in London, the Peter Dingley Gallery in Stratford-upon-Avon and as part of the USA tour of the "Leach Family" exhibition.

He helped Harold Guiland set up the Mendocino Pottery in California in 1963 and then established his own, the Muchelney Pottery, in Somerset, England in 1964.

Leach will serve as visiting professor in ceramics at The George Washington University from November 27 to December 1, 1989.

Oct. 30, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

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NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: "Ethics in Government" conference 208+56
 AUTHOR: Heather Iffel DATE RELEASED: Oct. 31, 1989

- | | | | |
|---|--|--|---|
| <p>1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 <u>c) National Desk</u></p> <p>2) Metro Newspapers
 a) D.C.
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 a) Local Coverage
 <u>b) National Coverage</u></p> <p>6) National Daily
 <u>a) Washington Bureau</u>
 b) Home Office
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 a) Australian
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 e) Japanese
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 g) German
 h) Korean
 i) Chinese</p> | <p>14) Black-oriented Audience
 a) newspapers
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 d) specialized publications</p> <p>15) Business
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 c) TV reporters
 d) specialized publication reporters</p> <p>33) Law/The Courts
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 c) TV reporters
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 e) law reviews</p> <p>34) Libraries
 d) specialized publication reporters</p> <p>35) Literary
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 b) radio reporters
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 d) specialized publication reporters
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 d) specialized publications</p> <p>38) Museums
 d) specialized publication reporters</p> <p>39) Music
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 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>40) Politics
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 c) TV reporters
 d) specialized publication reporters</p> <p>41) Pentagon/Defense
 <u>National Security</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>42) Public Policy
 <u>a) newspaper reporters</u>
 <u>d) specialized publication reporters</u></p> <p>43) Public/International Affairs
 <u>State Department</u>
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 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>44) Regulatory Agencies
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 c) TV reporters
 d) specialized publication reporters</p> | <p>45) Religion
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 d) specialized publication reporters</p> <p>46) Social Sciences (Psychology, Sociology)
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 d) specialized publication reporters
 e) calendar listings</p> <p>49) Telecommunications
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 d) specialized publication reporters
 e) calendar listings</p> <p>50) Travel
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 b) specialized publications (in-flight magazines)
 z) travel trade publications</p> <p>51) White House
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>52) Women's Issues
 a) newspaper reporters
 d) specialized publication reporters</p> <p>53) Women/Family/Leisure-Oriented Audience
 d) specialized publications</p> <p>54) Youth-Oriented Audience
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV shows
 d) specialized publications/reports
 e) calendar listings</p> <p>55) Space
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV reporters
 d) specialized publication reporters</p> <p>56) President's List
 a) media
 b) colleagues</p> <p>57) Terrorism
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>58) Jewish Media
 a) newspapers
 b) broadcast</p> <p>59) AIDS
 a) newspapers
 b) specialized publications
 c) TV reporters
 d) radio reporters</p> |
|---|--|--|---|

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 a) newspaper reporters (local, national and syndicates)
 d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 a) newspaper reporters
 d) specialized publication reporters
- 13) Art
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporter:
 e) calendar listings

OTHER: Bayard Rustin
Public Admin
3 copies for Heather



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • ~~Nov. 12, 1989~~ (202) 994-6460

MEDIA CONTACT: Heather Ittel
(202) 994-6460

REQUEST FOR COVERAGE

CONFERENCE SCHEDULED ON ETHICS IN GOVERNMENT

EVENT: Recent scandals have furthered the erosion of public trust in both government and business. To address the public's need for clarification and discussion about ethics, as well to make decisions on ethical standards, the American Society for Public Administration (ASPA) is hosting "Ethics in Government: An Intricate Web," a national working conference and dialogue on applied ethics.

Agenda topics include: regulation of ethics, creation of a more ethical environment, public officials and the appearance of impropriety, ethics and the media, the entanglement of business and government and the role of primary, secondary and higher education in teaching ethical values.

WHEN: November 12-15, 1989

WHERE: The Hyatt Regency Hotel
400 New Jersey Ave., NW
Washington, DC

BACKGROUND:

The conference is being coordinated by Bayard Catron, a government ethics expert and GW professor of public administration. Federal, state and local government leaders, as well as highly regarded educators, business executives and public policy makers, will lead the sessions.

Scheduled panelists include Geraldine Ferraro, former member of the U.S. House of Representatives; Wilson Goode, mayor of

-More-

Philadelphia; Parris Glendening, county executive, Prince George's County, MD; Congressman Paul Kanjorski (D-Pa.), chair of the House Subcommittee on Human Resources; and Mary Futrell, GW faculty member and former president of the National Education Association.

Other participants from The George Washington University include William Adams, professor of public administration, who will moderate the session on media and politics and Roderick French, vice president for academic affairs, who will discuss the role of universities in ethics education and preparing people for careers in public service.

--30--

** Media who would like additional information or plan to attend the seminar should contact Heather Ittel, Office of University Relations, (202) 994-6460.

Nov. 1, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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JAMIE *Jamie* _____

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KELLIE *(KB)* _____

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JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Gerald GARVEY

55/56

AUTHOR: Alyssa

DATE RELEASED: 11/3/89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
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- 20) Consumer
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- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 24) Education
 - a) newspaper reporters
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- 25) Energy
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- 26) Engineering
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 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
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 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
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- 31) Historical
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- 32) Labor
 - a) newspaper reporters
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- 33) Law/The Courts
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- 34) Libraries
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- 35) Literary
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- 36) Media
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 - e) calendar listings
- 37) Military
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 - d) specialized publications
- 38) Museums
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- 39) Music
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
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 - a) newspaper reporters
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- 44) Regulatory Agencies
 - a) newspaper reporters
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- 45) Religion
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- 46) Social Sciences (Psychology, Sociology)
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- 47) Science
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 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

Nov. 3, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

MEDIA ADVISORY

LOS ALAMOS PHYSICIST TO LECTURE AT
GEORGE WASHINGTON UNIVERSITY'S PHYSICS COLLOQUIUM

EVENT: "New Physics from Precision and Rarity" will be the topic of a lecture by Gerald Garvey, director of the Los Alamos Meson Physics Facility, Los Alamos National Laboratory, at a physics colloquium sponsored by The George Washington University Department of Physics.

WHEN: 4:15 p.m. Tuesday, November 14, 1989

WHERE: The George Washington University
Corcoran Hall, Room 101
725 21st Street, NW

BACKGROUND:

Gerald T. Garvey is director of the Los Alamos Meson Physics Facility at the Los Alamos National Laboratory in Los Alamos, NM. He will discuss the new scientific experimentation being performed with high energy and high intensity proton beams.

Prior to joining Los Alamos National Laboratory, Garvey served as a professor at the University of Chicago where he was also a senior scientist for Argonne National Laboratory. From

--More--

GERALD GARVEY - P. 2 OF 2.

1963-1969, he served on the faculty of Princeton University.

In 1988, he was awarded the Humboldt U.S. Senior Scientist Award, a prize given by the West German government for basic research. Garvey has authored numerous articles and papers on nuclear and particle physics.

The lecture, sponsored by The George Washington University Department of Physics, will be held Tuesday, November 14, at 4:15 p.m. in Room 101 of the University's Corcoran Hall, 725 21st Street, NW.

--30--

****Media wishing to attend this event should contact Alyssa Montecalvo at The George Washington University's Office of University Relations, (202) 994-6460.**

Nov. 3, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

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Nov. 3, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

**LAWYERS EXAMINE WHITE-COLLAR CRIME AND MANDATORY
PRO BONO WORK DURING LAW ALUMNI WEEKEND**

EVENT: The George Washington University National Law Center (NLC) holds its annual law alumni weekend. Highlights of the weekend include panel discussions on sentencing for white-collar crimes and the "pro bono" responsibilities of lawyers.

WHEN: Saturday, Nov. 4, 1989
9:30 - 10:45 a.m. (first panel)
11:00 a.m. - noon (second panel)

WHERE: The George Washington University
National Law Center
2000 H Street, NW

PANEL DISCUSSIONS:

**"Insider Trading and Other White-Collar Crimes: Does the
Punishment Fit the Crime?" (First Panel)**

Panelists: Edward D. Herlihy (J.D.'72), partner, Wachtell, Lipton, Rosen & Katz, New York; NLC Professor Darryl Jackson, former acting chief, special prosecutions section, US. Attorney's Office, Washington, DC; Theodore A. Levine (J.D.'69), partner, Wilmer, Cutler & Pickering, Washington, DC; Alexia Morrison (J.D.'72), partner, Swidler & Berlin, Washington, DC; Ira L. Sorkin (J.D.'68), partner, Squadron, Ellenoff, Plesent & Lehrer, New York.

-More-

"Mandatory Pro Bono -- Pro and Cons" (Second Panel)

Panelists: Sara-Ann Determan (LL.B.'67), partner, Hogan & Hartson, Washington, DC, and president-elect, D.C. Bar Association; Jack H. Friedenthal, dean, National Law Center; William C. McCorriston (LL.M.'75), partner, McCorriston, Miho & Miller, Honolulu, HI, and former president, Hawaii State Bar Association.

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****Media wishing to attend should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460 or Susan Medalie, Law Alumni Office, (202) 994-6420**

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW Presents Seminar on Exhibition Design

AUTHOR: M. Bayet

DATE RELEASED: 3 Nov 89

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|--|--|---|--|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) Science
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| 4) Local Radio
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c) Maryland
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f) Dean's List | 32) <u>Labor</u>
a) newspaper reporters
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c) TV reporters
d) specialized publication reporters | 48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
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e) calendar listings | 33) <u>Law/The Courts</u>
a) newspaper reporters
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e) law reviews | 49) <u>Telecommunications</u>
a) newspaper reporters
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| 6) National Daily
a) Washington Bureau
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c) Lifestyle Editor
d) Op-Ed Editor | 19) <u>Congress</u>
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c) TV reporters
d) specialized publication reporters | 34) <u>Libraries</u>
d) specialized publication reporters | 50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) <u>Broadcast</u>
d) <u>Daybooks</u> | 20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 37) Military
a) newspapers
d) specialized publications | 53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) <u>Museums</u>
d) specialized publication reporters | 54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.) | 24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| SUBJECT or AUDIENCE | 25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 56) <u>President's List</u>
a) media
b) colleagues |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) <u>Pentagon/Defense National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | 58) <u>Jewish Media</u>
a) newspapers
b) broadcast |
| 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) <u>Federal</u>
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b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) <u>Public/International Affairs State Department</u>
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| | | 44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | OTHER: <u>10 copies - 2 Kellie</u> |

EFFECTIVE 9/89, GWU

Nov. 3, 1989

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

**THE GEORGE WASHINGTON UNIVERSITY PRESENTS SEMINAR ON
MUSEUM EXHIBITION DESIGN**

EVENT: The museum education and museum studies programs of The George Washington University join the National Association for Museum Exhibition in presenting "Exhibition Design: What Are You Doing About It?"

Special guests are Max Cameron, director of exhibitions for the Brooklyn Children's Museum, and Linda Kulik, senior designer for the California Academy of Sciences. The speakers will offer innovative techniques on exhibiting museum collections and discuss how exhibition design can enhance the viewers' learning experience.

WHEN: Friday, Nov. 17, 1989
9:00 a.m. - Noon

WHERE: The George Washington University
Marvin Center, Room 403
800 21st Street, NW

-30-

****Media who plan to attend the seminar or need additional information should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460.**

Nov. 3, 1989

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(202) 994-6460

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MUSEUM EXHIBITION DESIGN**

EVENT: The museum education and museum studies programs of The George Washington University join the National Association for Museum Exhibition in presenting
"Exhibition Design: What Are You Doing About It?"

Special guests are **Max Cameron**, director of exhibitions for the Brooklyn Children's Museum, and **Linda Kulik**, senior designer for the California Academy of Sciences. The speakers will offer innovative techniques on exhibiting museum collections and discuss how exhibition design can enhance the viewers' learning experience.

WHEN: Friday, Nov. 17, 1989
9:00 a.m. - Noon

WHERE: The George Washington University
Marvin Center, Room 403
800 21st Street, NW

-30-

****Media who plan to attend the seminar or need additional information should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460.**

CIRCULATING

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Duke & Norman to Read in JMM Reading series
 AUTHOR: Hatthor Jittel DATE RELEASED: 11-7-89 -100+56

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|--|--|---|---|
| <p>1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 c) National Desk</p> <p>2) Metro Newspapers
 <u>a) D.C.</u>
 <u>b) Maryland (PG County)</u>
 <u>c) Maryland (Montgomery County)</u>
 <u>d) Northern Virginia</u></p> <p>3) Local TV
 a) News Desk
 b) Public Affairs Director
 c) PSA Director
 d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
 a) News Director
 b) PSA Director
 c) Calendar Listings
 d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
 a) Local Coverage
 b) National Coverage</p> <p>6) National Daily
 a) Washington Bureau
 b) Home Office
 c) Lifestyle Editor
 d) Op-Ed Editor</p> <p>7) Wire Services
 a) City Desk
 b) National Desk
 c) Broadcast
 <u>d) Daybooks</u></p> <p>8) Syndicates/News Services
 a) Newspapers
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 a) Australian
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 a) newspapers
 b) radio
 c) TV
 d) specialized publications</p> <p>15) Business
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
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 b) D.C.
 c) Maryland
 d) Virginia
 e) Special Campus
 f) Dean's List</p> <p>18) Computers
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>19) Congress
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 d) specialized publication reporters</p> <p>20) Consumer
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 e) calendar listings</p> <p>30) Health Services
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 d) specialized publication reporters
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 d) specialized publication reporters</p> <p>33) Law/The Courts
 a) newspaper reporters
 c) TV reporters
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 e) law reviews</p> <p>34) Libraries
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 d) specialized publications</p> <p>38) Museums
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 <u>National Security</u>
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 c) TV reporters
 d) specialized publication reporters</p> <p>44) Regulatory Agencies
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 c) TV reporters
 d) specialized publication reporters</p> | <p>45) Religion
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 d) specialized publication reporters
 e) calendar listings</p> <p>50) Travel
 a) newspaper reporters
 b) specialized publications (in-flight magazines)
 z) travel trade publications</p> <p>51) White House
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>52) Women's Issues
 a) newspaper reporters
 d) specialized publication reporters</p> <p>53) Women/Family/Leisure-Oriented Audience
 d) specialized publications</p> <p>54) Youth-Oriented Audience
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV shows
 d) specialized publications/reports
 e) calendar listings</p> <p>55) Space
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV reporters
 d) specialized publication reporters</p> <p>56) President's List
 a) media
 b) colleagues</p> <p>57) Terrorism
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>58) Jewish Media
 a) newspapers
 b) broadcast</p> <p>59) AIDS
 a) newspapers
 b) specialized publications
 c) TV reporters
 d) radio reporters</p> |
|--|--|---|---|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
 a) newspaper reporters (local, national and syndicates)
 d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 a) newspaper reporters
 d) specialized publication reporters
- 13) Art
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings

OTHER: Faye Moskowitz
Smart English Dept.
Smart
- 2 copies to Hatthor

Nov. 7, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**AUTHORS STUART DYBEK AND HOWARD NORMAN FEATURED
AT GW'S JENNY MCKEAN MOORE READING SERIES**

EVENT: Stuart Dybek, author of "Brass Knuckles" and "Childhood and other Neighborhoods," and Howard Norman, author of the highly acclaimed novel "The Northern Lights," will read from their forthcoming works at GW's Jenny McKean Moore Reading Series.

WHEN: 8:00 p.m., Thursday, November 30, 1989

WHERE: The George Washington University
Marvin Center, Rooms 404-6
800 21st St., NW

COST: Free and open to the public

BACKGROUND:

Dybek, the winner of three O. Henry Awards and two Pushcart Prizes, teaches at Western Michigan University in Kalamazoo, Mich. His new collection of short stories, "The Coast of Chicago," will be published in the Spring 1990.

Norman, received a National Book Award nomination for "The Northern Lights." He is a professor in the creative writing program at the University of Maryland. Among his other works are an anthology of Arctic folktales and a forthcoming work, "Kiss in the Hotel Joseph Conrad."

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG:

Suomi / ART Therapy

128-56

AUTHOR:

Alyssa

DATE RELEASED:

11/3/89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
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 - d) Op-Ed Editor
- 7) Wire Services
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 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
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 - b) British
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- 27) Environment
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- 28) Federal
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 - c) TV reporters
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- 29) Film
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 33) Law/The Courts
 - a) newspaper reporters
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- 34) Libraries
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 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
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- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
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 - d) specialized publications
- 54) Youth-Oriented Audience
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- 55) Space
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- 58) Jewish Media
 - a) newspapers
 - b) broadcast

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SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

Nov. 7, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

RESEARCHER TO COMPARE CREATIVE PROCESSES IN SCIENCE

EVENT: Stephen J. Suomi, chief of the Comparative Ethology Laboratory at the National Institute of Child Health and Human Development, will discuss the creative processes involved in scientific experimentation at a lecture titled "Creativity and Scientific Inquiry." The lecture is part of the Creativity Series sponsored by The George Washington University Art Therapy Department and the Washington School of Psychiatry.

WHEN: 1:00-3:30 p.m., Saturday, November 18, 1989

WHERE: Washington School of Psychiatry
Sullivan Hall
1610 New Hampshire Avenue, NW

COST: \$20 for general admission
\$10 for student admission
To purchase tickets, contact the Washington School of Psychiatry at 667-3008.

BACKGROUND: In addition to his role with the National Institute of Child Health and Human Development, Suomi serves as research professor at the University of Virginia, University of Maryland and The Johns Hopkins University. He is a member of the International Society for Research in Emotions, the Association for Clinical Psychosocial Research, the Society for Research in Child and Adolescent Psychopathology and the American Psychological Society.

--More--

Suomi has served as a consultant for the National Institutes of Health, the National Institute of Mental Health, the National Science Foundation, the Smithsonian Institution and The Washington Post. He is currently serving as associate editor of Psychiatry magazine.

Following the lecture, Wolfgang Weigert, M.D. and Gordon Kirschner, M.D., both psychiatrists and psychoanalysts at the Washington School of Psychiatry will compare results from Suomi's research projects to results of their 9-year research study on the human creative process. A public discussion will follow.

--30--

****Media wishing to attend this event should contact
Alyssa Montecalvo in the Office of University Relations
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AUTHOR: Heather Ithel DATE RELEASED: 11.7.89

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a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) Jewish Media
a) newspapers
b) broadcast</p> <p>59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|--|---|---|---|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- | | |
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d) specialized publication reporters (magazine, newsletters, etc.)</p> <p>12) Architecture
a) newspaper reporters
d) specialized publication reporters</p> <p>13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> | <p>OTHER: <u>Ellen Osmauski</u>
<u>Neil Tilkins (one each)</u>
<u>music dept.</u>
<u>- 2 for Heather</u></p> |
|---|--|

Nov. 7, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**NEIL TILKENS, CLASSICAL PIANIST, FIRST FEATURED PERFORMER
IN THE GEORGE WASHINGTON UNIVERSITY FACULTY ARTISTS SERIES**

EVENT: Neil R. Tilkens, classical pianist and associate professor of music at The George Washington University, will give an all Chopin recital in the fall debut of the University's 1989-90 Faculty Artist Series. Among the selections featured in the program is Chopin's complete Preludes, Opus 28.

WHEN: 8:00 p.m., Sunday, November 19, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st Street, NW

COST: \$5 general admission
\$3 faculty, staff and alumni
\$1 students

BACKGROUND:

Tilkens is an accomplished musician who has performed extensively throughout the Washington area. Appearances include The National Gallery of Art, The Phillips Collection, The Kennedy Center for the Performing Arts and Lisner Auditorium. Additionally, he has performed with the Washington Performing Arts Society Concerts in Schools for 24 years.

Tilkens is a past president of the Maryland State Music Teachers Association and current chairman of the association's certificate board. He specializes in piano music of the 19th century and frequently performs on his restored 1854 John Broadwood and Sons fortepiano.

FOR MORE INFORMATION CALL (202) 994-6245.

Nov. 7, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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FOR MORE INFORMATION CALL (202) 994-6245.

Nov. 8, 1989

CONTACT: Kellie J. Boyet
George Washington
(202) 994-6460
Chas Withers
Case Western
(216) 368-6070

MEDIA ADVISORY

**LEADING SOCIAL ECONOMIST AMITAI ETZIONI TO DISCUSS
HIS VISION OF "A NEW ECONOMICS"**

EVENT: Amitai Etzioni, a University Professor at The George Washington University and a world renowned social economist, will discuss his new vision of the social sciences. Etzioni's keynote speech, "The Moral Dimension: A New Economics for Active Global Organizing," will be based on his recently published book, "The Moral Dimension: Toward a New Economics." In Etzioni's vision of the social sciences, elements of psychology, philosophy and sociology are blended with economics.

WHERE: Social Innovations in Global Management Conference
The Weatherhead School of Management
Case Western University, Strosacker Auditorium
Cleveland, Ohio

WHEN: Monday, Nov. 13, 1989
5:30 p.m.
(The conference will be held Nov. 13 - 15, 1989)

Amitai Etzioni, an internationally known social economist, has been a University Professor at The George Washington University since 1980. Prior to coming to GW, Etzioni held a variety of academic positions at Columbia University from

-More-

1958 - 1980. He was a visiting professor at Harvard Business School from 1987 - 1989. Etzioni also has served as a senior adviser to the Carter administration and a guest scholar at the Brookings Institution.

An author of more than 10 books, Etzioni has written extensively on the changes in school, work, family and other aspects of American society. His most recent works include "An Immodest Agenda: Rebuilding America Before the Twenty-First Century," "Capital Corruption: The New Attack on American Democracy" and "The Moral Dimension: Toward a New Economics."

Social Innovations in Global Management is sponsored by Case Western University's Weatherhead School of Management and the Mandel Center for Non-Profit Organizations.

Nov. 8, 1989

CONTACT: Kellie J. Boyet
George Washington
(202) 994-6460
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Social Innovations in Global Management is sponsored by Case Western University's Weatherhead School of Management and the Mandel Center for Non-Profit Organizations.

CIRCULATING

ANA _____

HELEN _____

SANDY _____

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JAMIE _____

PEGGY _____

DIANE _____

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JoANN JS _____

KELLIE RJB _____

HEATHER hlll _____

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JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Causes of Duane Media Briefing 121+56
 AUTHOR: Heather DATE RELEASED: 11.8.89

- | | | | |
|---|--|---|---|
| <p>1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 <u>c) National Desk</u></p> <p>2) Metro Newspapers
 a) D.C.
 b) Maryland (PG County)
 c) Maryland (Montgomery County)
 d) Northern Virginia</p> <p>3) Local TV
 a) News Desk
 b) Public Affairs Director
 c) PSA Director
 d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
 a) News Director
 b) PSA Director
 c) Calendar Listings
 d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
 a) Local Coverage
 b) National Coverage</p> <p>6) National Daily
 a) Washington Bureau
 b) Home Office
 c) Lifestyle Editor
 d) Op-Ed Editor</p> <p>7) Wire Services
 a) City Desk
 b) National Desk
 c) Broadcast
 <u>d) Daybooks</u></p> <p>8) Syndicates/News Services
 a) Newspapers
 b) Broadcast</p> <p>9) National Broadcast
 a) Network Radio News Desk
 b) Network Radio Shows
 c) Network TV News Desk
 d) Network TV Shows
 e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
 a) Australian
 b) British
 c) Canadian
 d) Hispanic
 e) Japanese
 f) French
 g) German
 h) Korean
 i) Chinese</p> | <p>14) Black-oriented Audience
 a) newspapers
 b) radio
 c) TV
 d) specialized publications</p> <p>15) <u>Business</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
 a) Campus
 b) D.C.
 c) Maryland
 d) Virginia
 e) Special Campus
 f) Dean's List</p> <p>18) Computers
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>19) <u>Congress</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>20) <u>Consumer</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>21) Dance
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>22) Drama
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar Listings</p> <p>23) <u>Economics/Finance</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>24) <u>Education</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>25) <u>Energy</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>26) Engineering
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>27) <u>Environment</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>28) <u>Federal</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> | <p>29) <u>Film</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>30) <u>Health Services</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>31) Historical
 d) specialized publication reporters</p> <p>32) <u>Labor</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>33) <u>Law/The Courts</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) law reviews</p> <p>34) <u>Libraries</u>
 d) specialized publication reporters</p> <p>35) <u>Literary</u>
 <u>a) newspaper reporters</u>
 <u>d) specialized publication reporters</u>
 e) calendar listings</p> <p>36) <u>Media</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>37) Military
 a) newspapers
 d) specialized publications</p> <p>38) <u>Museums</u>
 d) specialized publication reporters</p> <p>39) <u>Music</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>40) <u>Politics</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>41) <u>Pentagon/Defense</u>
 <u>National Security</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>42) Public Policy
 a) newspaper reporters
 d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
 <u>State Department</u>
 <u>a) newspaper reporters</u>
 <u>b) radio reporters</u>
 <u>c) TV reporters</u>
 <u>d) specialized publication reporters</u></p> <p>44) <u>Regulatory Agencies</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> | <p>45) Religion
 a) newspaper reporters
 d) specialized publication reporters</p> <p>46) Social Sciences (Psychology, Sociology)
 a) newspaper reporters
 d) specialized publication reporters</p> <p>47) <u>Science</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>48) <u>Technology</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>49) <u>Telecommunications</u>
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>50) <u>Travel</u>
 a) newspaper reporters
 b) specialized publications (in-flight magazines)
 z) travel trade publications</p> <p>51) <u>White House</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
 a) newspaper reporters
 d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
 d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV shows
 d) specialized publications/reports
 e) calendar listings</p> <p>55) <u>Space</u>
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV reporters
 d) specialized publication reporters</p> <p>56) <u>President's List</u>
 a) media
 b) colleagues</p> <p>57) <u>Terrorism</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>58) <u>Jewish Media</u>
 a) newspapers
 b) broadcast</p> <p>59) AIDS
 a) newspapers
 b) specialized publications
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|---|--|---|---|

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SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 a) newspaper reporters (local, national and syndicates)
 d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 a) newspaper reporters
 d) specialized publication reporters
- 3) Art
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings

OTHER: 20 copies to Heather
- 1 copy to Prof. Laws
Prof. Laws, Gelman Rm.
Andrew Altman, phil. dept.
 EFFECTIVE 9/89, GWU
Paul Churchill, phil. dept.

Nov. 8, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA BRIEFING

GW PROFESSORS DISCUSS NEW BOOK "THE CAUSES OF QUARREL: ESSAYS ON PEACE, WAR AND THOMAS HOBBS"

EVENT: GW philosophy professors Andrew Altman, Peter Caws and R. Paul Churchill will hold a panel discussion on their recently released book "The Causes of Quarrel: Essays on Peace, War and Thomas Hobbes." The book explores the connections between philosophy, politics, and the global issues of war, peace and violence.

"The Causes of Quarrel" features essays presented during a 1987 international conference about war and peace. The book was conceived, developed and edited by faculty at The George Washington University.

WHEN: 4-5:30 p.m., Friday, November 17, 1989

WHERE: The George Washington University
Marvin Center, University Club
Elliott Room, 3rd floor
800 21st St., NW

TOPICS:

Caws, editor of the book, will discuss how weapons and armies, which were originally defensive, are now often used offensively by nations -- both physically and psychologically. However, Caws suggests that today the emphasis is on decreasing, but not eliminating, arms.

Altman examines the psychological basis of international and interpersonal conflict. He argues that human nature contains a dual personality: a malicious side that poses a threat to peace and a diplomacy that has the capacity to control and subdue aggression and evil.

-More-

Churchill questions contemporary ideas about power in international politics, especially arguments of so-called "realists." In addition, he will discuss how Tolstoy and Ghandi's passivism can be used as an alternative means for humans to gain power.

BACKGROUND:

Caws is a university professor of philosophy at GW. A prolific writer and an internationally renowned philosopher, Caws is the author of several books including "Science and the Theory of Value" and "Sartre." His honors and awards include a Carnegie Corporation research grant, an American Council of Learned Societies Fellowship and a Rockefeller Humanities Fellowship. Caws earned a B.S. from the University of London and the M.A. and Ph.D. degrees from Yale University.

Altman, a professor of philosophy at GW, is a specialist in social and political philosophy. His writings have appeared in numerous philosophical journals including Philosophy and Public Affairs, American Philosophical Quarterly, and Journal of Social Philosophy. He earned the A.B., M.Phil. and Ph.D. from Columbia University.

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DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

ALYSSA _____

JANE _____

GABBIE _____

*Tracy
2 obituary*

*John
Cuthbert*

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG:

Treacy

AUTHOR:

Lingo

DATE RELEASED:

MAY 8-89

- 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk
- 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia
- 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
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b) Home Office
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c) Broadcast
d) Daybooks
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a) Newspapers
b) Broadcast
- 9) National Broadcast
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b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows
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b) British
c) Canadian
d) Hispanic
e) Japanese
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b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 14) Black-oriented Audience
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b) radio
c) TV
d) specialized publications
- 15) Business
a) newspaper reporters
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- 16) College Newspapers (local)
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a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List
- 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings
- 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 31) Historical
d) specialized publication reporters
- 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews
- 34) Libraries
d) specialized publication reporters
- 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 37) Military
a) newspapers
d) specialized publications
- 38) Museums
d) specialized publication reporters
- 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 42) Public Policy
a) newspaper reporters
d) specialized publication reporters
- 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters
- 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings
- 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications
- 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
d) specialized publications
- 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List
a) media
b) colleagues
- 57) Terrorism
a) newspaper reporters
c) TV reporters
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e) calendar listings
- 58) Jewish Media
a) newspapers
b) broadcast
- 59) AIDS
a) newspapers
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c) TV reporters
d) radio reporters

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SUBJECT or AUDIENCE

OTHER:

WISCONSIN
and Comp papers
see attached

EFFECTIVE 9/89, GWU

NEWSPAPERS TO RECEIVE JOHN MICHAEL TREACY RELEASE

1. Mr. Denis Chaptman, City Editor
The Madison Capital Times
1901 Fish Hatchery Road
Madison, Wisconsin 53713 (Dane County)
2. Mr. Clifford C. Behnke, City Editor
Wisconsin State Journal
1901 Fish Hatchery Road
Madison, WI 53713 (Dane County)
3. The Boston Globe
P.O. Box 2378
Boston, MA 02107-2378 ATTN. Obituary
4. Dana Gardner, Editor
The Arlington Advocate
5 Water Street
Arlington, MA 02174 (Middlesex County)
5. The Waterbury Republican
389 Meadow Street
Waterbury, CA 06722

FOR IMMEDIATE RELEASE

JOHN MICHAEL TREACY DIES

WASHINGTON, DC -- John Michael Treacy, 41, visiting assistant professor of geography and regional science at The George Washington University, died in Washington, D.C., October 23 of meningitis. He came to George Washington at the beginning of the 1989 fall semester.

Born in Cleveland, OH., November 30, 1948, he attended public schools in Barrington, IL., and Georgetown University where he received his undergraduate degree from the School of Foreign Service in 1970. He spent his junior year at the University of Madrid.

After college, Treacy served two years with the Peace Corps in Peru, working in a youth center in Cuzco, and in agricultural extension. Following this service, he and several Peruvian partners ran a bar-cafe in Cuzco, known as El Retablillo. The establishment served as both a meeting center for local residents and an oasis for anthropologists.

Wishing to strengthen his Peruvian experience with an academic discipline, Treacy entered graduate study at the University of Wisconsin, receiving an M.A. degree in Ibero-American Studies and, under the direction of well-known Latin American scholar William Denevan, a Ph.D. in geography. His research focused on traditional Andean agriculture and irrigation methods, leading to his dissertation, *The Fields of Coporaque*, completed in May, 1989.

-- more --

At the University of Wisconsin, Treacy was a science writer, research assistant, teaching assistant and lecturer. The latest presentation of his scholarly work (including some eight publications) appeared in *The Fragile Lands of Latin America*, from the proceedings of the 1988 annual meeting of the Latin American Studies Association. His field studies included projects in Ecuador and the Amazonian Peru.

In 1984, Treacy married, Blenda Femenias, who served as curator of the Helen Allen Textile Collection of the University of Wisconsin until 1988. An alumna of The George Washington University, she is presently a doctoral candidate in anthropology at the University of Wisconsin.

Treacy is survived by his wife, his mother, Mrs. Helen Treacy of Kent, CT., and a sister, Margaret Treacy Curlin of Arlington, MA.

A memorial service was held at The George Washington University on October 27. Another service is planned in Madsion, WI., for late November. The family requests that any memorial contributions be sent to the Multiple Sclerosis Society.

NOVEMBER 8, 1989

CONTACT: Jane Lingo
202-994-6460

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CIRCULATING

INA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW Colonnade Gallery Exhibit 19+56
 AUTHOR: Heather DATE RELEASED: 11.9.89

- 1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 c) National Desk
- 2) Metro Newspapers
a) D.C.
 b) Maryland (PG County)
 c) Maryland (Montgomery County)
 d) Northern Virginia
- 3) Local TV
 a) News Desk
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 c) PSA Director
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- 4) Local Radio
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 b) National Desk
 c) Broadcast
 d) Daybooks
- 8) Syndicates/News Services
 a) Newspapers
 b) Broadcast
- 9) National Broadcast
 a) Network Radio News Desk
 b) Network Radio Shows
 c) Network TV News Desk
 d) Network TV Shows
 e) Non-Network Radio Talk Shows
- 10) Foreign Media
 a) Australian
 b) British
 c) Canadian
 d) Hispanic
 e) Japanese
 f) French
 g) German
 h) Korean
 i) Chinese
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
 a) newspaper reporters (local, national and syndicates)
 d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 a) newspaper reporters
 d) specialized publication reporters
- 13) Art
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 14) Black-oriented Audience
 a) newspapers
 b) radio
 c) TV
 d) specialized publications
- 15) Business
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 a) Campus
 b) D.C.
 c) Maryland
 d) Virginia
 e) Special Campus
 f) Dean's List
- 18) Computers
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings
- 19) Congress
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 20) Consumer
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 21) Dance
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 22) Drama
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 23) Economics/Finance
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 24) Education
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 25) Energy
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
- 26) Engineering
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 27) Environment
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
- 28) Federal
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 29) Film
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 30) Health Services
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 31) Historical
 d) specialized publication reporters
- 32) Labor
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 33) Law/The Courts
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) law reviews
- 34) Libraries
 d) specialized publication reporters
- 35) Literary
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings
- 36) Media
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 37) Military
 a) newspapers
 d) specialized publications
- 38) Museums
 d) specialized publication reporters
- 39) Music
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 40) Politics
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
- 42) Public Policy
 a) newspaper reporters
 d) specialized publication reporters
- 43) Public/International Affairs
State Department
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 44) Regulatory Agencies
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 45) Religion
 a) newspaper reporters
 d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 a) newspaper reporters
 d) specialized publication reporters
- 47) Science
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 48) Technology
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 49) Telecommunications
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings
- 50) Travel
 a) newspaper reporters
 b) specialized publications (in-flight magazines)
 z) travel trade publications
- 51) White House
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
- 52) Women's Issues
 a) newspaper reporters
 d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 d) specialized publications
- 54) Youth-Oriented Audience
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV shows
 d) specialized publications/reports
 e) calendar listings
- 55) Space
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV reporters
 d) specialized publication reporters
- 56) President's List
 a) media
 b) colleagues
- 57) Terrorism
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings
- 58) Jewish Media
 a) newspapers
 b) broadcast
- 59) AIDS
 a) newspapers
 b) specialized publications
 c) TV reporters
 d) radio reporters
- OTHER: _____

Nov. 9, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW COLONNADE GALLERY TO FEATURE ARTWORKS FROM
THE COLLECTIONS OF GW FACULTY**

EVENT: The George Washington University Colonnade Gallery will present artwork from the private collections of GW faculty. The show will feature a variety of mediums including color etchings, watercolors, ink on acrylic, woodblock prints and sculptures.

WHEN: Now through December 1, 1989
10 a.m. - 7 p.m. daily

WHERE: The George Washington University
Colonnade Gallery
Marvin Center, 3rd floor
800 21st Street, NW

COST: Free and open to the public

BACKGROUND:

The exhibit will include "Alle Torre, from 'Manuated Aprile'" by Sandro Chia; "Nocturne" by Vincent Hartgen; "Standing Warrior" by H. Irving Gates and "White House" by Judith A. Nulty.

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CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA SAs

JoANN JS

KELLIE RP

HEATHER autka

ALYSSA ajm

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Colonnade Exhibit - SA 37+56
 AUTHOR: Heather / Allison DATE RELEASED: 11.9.89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
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- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
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- 54) Youth-Oriented Audience
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- 55) Space
 - a) newspaper reporters/columns
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- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

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SUBJECT or AUDIENCE

OTHER: Jason Hance
Colonnade Gallery
Marv. Ctr. -427
- 2 copies to H

EFFECTIVE 9/89, GWU

NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 9, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through December 1, 1989
(30 sec.)

THE GEORGE WASHINGTON COLONNADE GALLERY WILL FEATURE ARTWORK
FROM THE PRIVATE COLLECTIONS OF GW FACULTY MEMBERS. THE EXHIBIT,
WHICH CONTINUES THROUGH DECEMBER 1, INCLUDES COLOR ETCHINGS,
WATERCOLORS, WOODBLOCK PRINTS AND OTHER MEDIUMS. THE COLONNADE
GALLERY, LOCATED IN THE UNIVERSITY'S MARVIN CENTER, 800 21ST
STREET, NW, IS OPEN TO THE PUBLIC FROM 10 A.M. TO 7 P.M. DAILY.
FOR MORE INFORMATION CALL (202) 994-6555. THAT'S (202) 994-6555.

--30--

Nov. 9, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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LORETTA LSA _____

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KELLIE _____

HEATHER _____

ALYSSA ayn _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG:

Interview Project

276+56

AUTHOR:

JoAnn Stevens

DATE RELEASED:

11/8/89

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- 52) Women's Issues**
a) newspaper reporters
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience**
d) specialized publications
- 54) Youth-Oriented Audience**
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings
- 55) Space**
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters
- 56) President's List**
a) media
b) colleagues
- 57) Terrorism**
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 58) Jewish Media**
a) newspapers
b) broadcast
- 59) AIDS**
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters
- OTHER: _____

EFFECTIVE 9/89, GWU

FOR IMMEDIATE RELEASE

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

November 9, 1989

CONTACT: Joann Stevens
994-6460

GW PROFESSOR RELEASES NEW FINDINGS TO QUESTION:
"IS GORBACHEV REALLY NECESSARY" TO USSR'S REFORM?

Washington, DC - According to interviews with some 5,000 Soviet emigrants, glasnost will survive Gorbachev despite a largely incompetent and dishonest Soviet government.

This is just one of many startling findings uncovered by GW's James R. Millar during an exhaustive, 10-year interview project that queried Soviet emigrants about life in the USSR.

Millar, the newly appointed director of The George Washington University's Institute for Sino-Soviet Studies, will release findings from the project he created and directed during a program Wednesday, November 15 at 4 p.m. in the University's Marvin Center.

Called the Soviet Interview Project, the \$11 million study was financed by the National Council for Soviet and East European Research with Millar acting as project director and principal investigator from 1979 to 1988.

In 1979, the U.S. was home to more than 100,000 Soviet citizens. About 35,000 emigrated that year alone. The emigrants, Millar says, were "a living archive of life in the Soviet Union."

MORE

The project pulled together a team of about a dozen researchers to conduct detailed surveys among more than 5,000 Soviet emigrants. Interviews covered topics such as the space program, housing, politics, Soviet lifestyles, relationships, and values. Questions ranged from, "what is the ethnic background of your three best friends?" to "rank, in order, the high level party, military, academy of science, and KGB officials you consider to be the most honest? The most competent?"

"The idea was to add to our knowledge of how the Soviet system really works," Millar says. While some responses were predictable, he says others revealed a growing social unrest and activism similar to what occurred in the United States during the Civil Rights Movement of the 50s and 60s.

An internationally renowned economist, Millar came to GW this fall from the University of Illinois where he was professor of economics and director of international programs and studies. From 1988-89, he was a Wilson Fellow at the Kennan Institute for Advanced Russian Studies. He was editor of the Slavic Review, 1975-80, and will become editor of the journal Soviet Economy in 1990.

The November 15 lecture runs from 4 - 5:30 p.m. in the Continental Ballroom of the Marvin Center, 800 21st Street, NW, and is open to the public. A reception follows.

FOR IMMEDIATE RELEASE

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CONTACT: Joann Stevens
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CIRCULATING

D _____

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JAMIE _____

PEGGY _____

D _____ E _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

ERIC
report

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Is there a Great Leadership Crisis in Higher Ed?

AUTHOR: My Boy et

DATE RELEASED: 10 Nov 89

- | | | | |
|---|---|--|---|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews | 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) Libraries
d) specialized publication reporters | 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings | 37) Military
a) newspapers
d) specialized publications | 53) Women/Family/Leisure-Oriented Audience
d) specialized publications |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) Museums
d) specialized publication reporters | 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c. | 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| SUBJECT or AUDIENCE | 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 56) President's List
a) media
b) colleagues |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) Pentagon/Defense National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | 58) Jewish Media
a) newspapers
b) broadcast |
| 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) Public/International Affairs State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters |
| | | 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | OTHER: <u>ERIC list</u>
<u>(to be given</u>
<u>to ERIC for</u>
<u>mailing)</u> |

EFFECTIVE 9/89, GWU

Nov. 15, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460
Chris Rigaux
(202) 296-2597

FOR IMMEDIATE RELEASE

**IS THERE A 'GREAT LEADERSHIP CRISIS' IN HIGHER EDUCATION?
FIRST 1989 ASHE-ERIC HIGHER EDUCATION REPORT RELEASED**

A new report published by The George Washington University claims that higher education continues to suffer from a major leadership crisis despite repeated calls for reform. It has been five years since former Secretary of Education William Bennett first challenged college and university presidents to be more courageous in assuming a leadership role in "To Reclaim A Legacy," his report on American higher education.

The leadership crisis in higher education is the issue raised in "Making Sense of Administrative Leadership: The 'L' Word in Higher Education." The study is Report #1 from the 1989 Association for the Study of Higher Education (ASHE) and the Educational Resources Information Clearinghouse (ERIC) on Higher Education Report Series.

Authors Estela M. Bensimon of Pennsylvania State University, Anna Neumann of Columbia University and Robert Birnbaum of the University of Maryland state that official campus leaders--

-More-

presidents and academic officers--need to direct and guide their campuses better if the problems of higher education are to be confronted and resolved. All three authors are affiliated with the University of Maryland's National Center for Postsecondary Governance and Finance.

"Colleges are, reportedly, desperately seeking leadership," the authors say. "They seek leaders with vision who are not satisfied with the status quo -- leaders who are unafraid of change and who have the power and wherewithal to transform their organizations."

In the report, the authors analyze leadership styles and discuss their effectiveness, particularly the styles of transformational and transactional leadership. Transformational leaders, they say, operate by "directing and having a personal impact on their followers." Such leaders are "looked upon as a source of motivation and inspiration." But the authors contend that the effectiveness of this style is diffused by the existence of two forms of authority in academic organizations -- administrative and professional. These two authorities limit presidential authority and nullify the environment necessary for transformational leadership.

In contrast, transactional leadership relies on the "mutual and reciprocal process of social exchange between leaders and

-More-

their followers," the authors say. The success of transactional leadership, however, depends on the willingness of followers to accept the leader.

While the authors conclude that "leadership in higher education seems to be in serious trouble," they believe the solution lies not so much in research methodologies, but the ability of higher education to think about leadership differently.

"Making Sense of Administrative Leadership: The 'L' Word in Higher Education" is prepared by the ERIC Clearinghouse on Higher Education in cooperation with the Association for the Study of Higher Education. ERIC is a sponsored project of The George Washington University's School of Education and Human Development. Beginning with this report, George Washington becomes the official publisher of the series.

The report is available for \$15.00 from: ASHE-ERIC Higher Education Report, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036. Review copies are available upon request.

Nov. 15, 1989

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CIRCULATING

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LORETTA W H _____

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ALYSSA _____

JANE _____

GABBI _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Dialogue

AUTHOR: J. Stevens

DATE RELEASED: 11/17/89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
 - 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
 - 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
 - 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
 - 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
 - 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
 - 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
 - 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
 - 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
 - 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
 - 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
 - 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 16) College Newspapers (local)
 - 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
 - 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
 - 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 31) Historical
 - d) specialized publication reporters
 - 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
 - 34) Libraries
 - d) specialized publication reporters
 - 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 37) Military
 - a) newspapers
 - d) specialized publications
 - 38) Museums
 - d) specialized publication reporters
 - 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
 - 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
 - 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
 - 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
 - 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
 - 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
 - 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
 - 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
 - 56) President's List
 - a) media
 - b) colleagues
 - 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
 - 58) Jewish Media
 - a) newspapers
 - b) broadcast
 - 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- OTHER: _____

EFFECTIVE 9/89, GWU

210
72
282 + 56 + 500

November 16, 1989
CONTACT: Joann Stevens
994-6460

FOR IMMEDIATE RELEASE

**SOVIET ANALYSTS TO EXAMINE "GORBACHEV'S RUSSIAN EVOLUTION:
U.S. OPPORTUNITIES" IN INTERNATIONAL FORUM**

WHO: George Washington University professor Peter Reddaway, a noted authority on human rights issues and psychiatric abuses in the Soviet Union, joins a panel of political analysts and journalists to discuss "Gorbachev's Russian Evolution: U.S. Opportunities." Panelists include Charles William Maynes of Foreign Policy magazine, Andrew Nagorski of Newsweek, and Jan Vanous of PlanEcon.

WHAT: The presentation launches a new season of the international speakers series "Dialogue at the Press Club." Dialogues engage newsmakers and an informed audience in lively discussions focusing on current international news issues. James Reilly of Loyola University Chicago will serve as moderator.

WHEN: Tuesday, November 28, at 6 p.m.

WHERE: The National Press Club, Main Ballroom
14th and F Streets, NW
Washington, DC

COST: \$5.00. Hors d'oeuvres and cash bar. Reservations advised. Call 662-7501.

Background: Lauded for his exhaustive research on psychiatric institutions in the Soviet Union, Peter Reddaway is an internationally recognized expert on Kremlinology, the study of the policies and practices of the Soviet government. He studied Soviet politics and Russian Studies at Cambridge, Harvard and Moscow State Universities as well as the London School of Economics. Reddaway is also the former director of the Kennan Institute for Advanced Russian Studies, Woodrow Wilson

MORE

November 16, 1989
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MORE

International Center for Scholars. Honors include a Guttmacher Award for his book "Russia's Political Hospitals" and a Christopher Award for his book "Uncensored Russia."

Since 1980, Charles William Maynes has been editor of Foreign Policy magazine, one of the world's leading journals in international affairs. A diplomat since 1962, Maynes has held assignments in Laos, in Moscow, and was named assistant secretary of state for international organization affairs by former President Jimmy Carter. In that role, Maynes had responsibility for U.S. policy in the United Nations and its specialized agencies. He attended Harvard University, graduating magna cum laude with a degree in history. A Rhodes Scholar from 1960-1962, he studied at Oxford University earning First Class Honors in politics, philosophy and economics.

Newsweek correspondent Andrew Nagorski has reported on news events throughout Europe, Asia and the Soviet Union. From 1985 - 1988, he was the Bonn-Eastern Europe bureau chief for Newsweek and is currently its Washington-based foreign affairs correspondent. His book credits include "Reluctant Farewell: An American Reporter's Candid Look Inside the Soviet Union." He holds a B.A. degree from Amherst College.

Jan Vanous is president and research director of PlanEcon, Inc., a firm specializing in economic assessment and forecasting in the Soviet Union and Eastern Europe. He attended the Prague School of Economics in Prague, Czechoslovakia, and holds a Ph.D. in international economics and comparative economic systems from Yale University. Publications include "Soviet-East Trade Relations: Recent Patterns and Likely Future Developments" written jointly with Michael Marrese.

The 1989 debut of "Dialogue at the Press Club" is being sponsored by the National Press Club, The George Washington University, Loyola University Chicago and the Sara Lee Corporation. Based on television journalism, talk show format, Dialogue offers a fast-paced exchange of viewpoints between the panelists and the audience. Following the Washington debut, other programs in the series are scheduled in New York, London, San Francisco, Paris, Rome, Geneva, Los Angeles, Honolulu, Boston and Miami.

James Reilly, a vice president at Loyola University Chicago and an award winning discussion leader and writer, originated the "Dialogue at the Press Club" series in 1984. The shows have been broadcast nationwide over radio and cable television outlets.

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NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: BW Music Dept. Winter Concert 1257 56:181

AUTHOR: Heather DATE RELEASED: 11-16-89

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| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
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<u>b) Maryland (PG County)</u>
<u>c) Maryland (Montgomery County)</u>
<u>d) Northern Virginia</u></p> <p>3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
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b) National Coverage</p> <p>6) National Daily
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c) Lifestyle Editor
d) Op-Ed Editor</p> <p>7) Wire Services
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c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
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e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
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e) calendar listings</p> <p>50) <u>Travel</u>
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c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> |
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(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: Ellen Ozmandi
Music Dept. B-14
3 copies to Heather

EFFECTIVE 5/89, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 16, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PROGRAM INFORMATION: (202) 994-6245

FOR IMMEDIATE RELEASE

GW UNIVERSITY SINGERS AND COMMUNITY ORCHESTRA PERFORM THE MESSIAH

EVENT: The George Washington University Singers and Community Orchestra will perform a Messiah Sing-Along Winter Concert. The University Singers are directed by Catherine Pickar, and the GW Community Orchestra is directed by William Wright.

WHEN: 8:00 p.m., Friday, December 1, 1989

WHERE: The George Washington University
Marvin Theatre
800 21st Street., NW

COST: Admission is free but tickets are required.
Call (202) 994-6245 for tickets.

--30--

Nov. 16, 1989

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(202) 994-6460

PROGRAM INFORMATION: (202) 994-6245

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NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 16, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW MUSEUM EDUCATION PROGRAM PRESENTS EXHIBIT
PLANNING AND DESIGN WORKSHOP**

"Museum Exhibit Planning and Design: An Introductory Workshop" will be offered by the museum education program at The George Washington University next spring. The two-day workshop, scheduled for March 9-10, 1990, will include presentations by museum professionals, field trips to area museums and class participation in exhibit design.

An important focus of the workshop will be the "team approach" to museum exhibition--curators, museum educators and designers working together to create an exhibit.

GW's museum education program, the first of its kind in the nation, is a 33-credit, interdisciplinary program that combines academic study with supervised field work at educational sites and museums. The curriculum also offers students behind-the-scenes access to museum collections and contact with prominent professionals in the field.

-More-

Graduates of the program currently hold a variety of leadership positions with art, history and science museums; zoos, aquariums and nature centers; and historical societies and sites.

For more information on registration and fees for the museum exhibit and planning workshop, or the museum education program, contact Judith Landau, assistant director, Museum Education Program, The George Washington University, 2201 G St., NW, Washington, DC 20052, (202) 994-6682.

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JoANN *JS* _____

KELLIE *Author* _____

HEATHER _____

ALYSSA *apn* _____

JANE _____

GABBIE _____

NOTES

*Terrorism
Conf.*

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: TERRORISM & The Hostages -- The Next Phase?

AUTHOR: M. Bayet DATE RELEASED: 15 Nov. '89

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|---|---|---|---|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 4) Local Radio
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b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews | 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
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a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) Libraries
d) specialized publication reporters | 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) White House
a) newspaper reporters
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| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) Media
a) newspaper reporters
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c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
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c) Network TV News Desk
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e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
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e) calendar Listings | 37) Military
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| 10) Foreign Media
a) Australian
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h) Korean
i) Chinese | 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) Museums
d) specialized publication reporters | 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
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| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c. | 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
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a) newspaper reporters
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c) TV reporters
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e) calendar listings | 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
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| SUBJECT or AUDIENCE | 25) Energy
a) newspaper reporters
c) TV reporters
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c) TV reporters
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c) TV reporters
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e) calendar listings | 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) Terrorism
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| 12) Architecture
a) newspaper reporters
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| | | 44) Regulatory Agencies
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c) TV reporters
d) specialized publication reporters | OTHER: <u>10 cc for Kelli Bayet</u> |

EFFECTIVE 9/89, GWU

Nov. 17, 1989

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

**GEORGE WASHINGTON UNIVERSITY SEMINAR TO ADDRESS
FATE OF HOSTAGES HELD BY TERRORISTS**

EVENT: The plight of hostages currently being held in the Middle East, strategies to prevent further abductions, and responses to hostage-taking will be the focus of "Terrorism and Hostages: The Next Phase? The possibility of domestic hostage-taking incidents and foreign perspectives on the hostage crisis also will be addressed. Yonah Alexander, a terrorism expert and research professor at GW, will lead the discussion. The seminar is being sponsored by the Elliott School of International Affairs.

WHEN: Monday, Nov. 27, 1989
10:00 a.m. - noon

WHERE: The George Washington University
Marvin Center, Room 405
800 21st Street, NW

PANELISTS: The scheduled panelists for "Terrorism and Hostages: The Next Phase?" are Joseph M. Conley, supervisory special agent for the National Center for the Analysis of Violent Crime, the Federal Bureau of Investigation Academy; Shlomo Gazit, an Israeli retired general and fellow at the Wilson Center; Richard Hickson, executive vice president for Integrated Security Services, Inc. (United Kingdom);

-More-

Robert Kupperman, senior fellow at the Center for Strategic and International Studies; Bruce Laingen, former ambassador and currently executive director of the Commission on Public Service and Laurence E. Pope, Bureau of Near-Eastern and South Asian Affairs, the Department of State.

BACKGROUND:

Since 1982, approximately 100 foreign nationals have been held hostage by various terrorist groups. A major Middle East terrorist group, the Hezbollah, reportedly still holds a total of 18 Western captives, including eight from the United States.

****Media representatives who need more information or plan to attend the seminar should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460.**

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Levine -- Art/Therapy Lecture

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AUTHOR: Allyssa

DATE RELEASED: 11/21/89

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c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> <p>59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
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(NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
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- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: _____

EFFECTIVE 9/89, GWU

180
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347



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 21, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

RESEARCHER TO LECTURE ON IMPORTANCE OF SUPPORTING
CREATIVITY IN FUTURE SCIENTISTS

EVENT: A lecture by Arthur Levine, M.D., scientific director of the National Institute of Child Health and Human Development. Levine will discuss how nurturing creativity early in a scientist's career is critical to promoting cost-effective research. The lecture, titled "Defining Creativity in Science: A Practical Matter When Resources are Limited," is part of the Creativity Series sponsored by The George Washington University Art Therapy Department and the Washington School of Psychiatry.

WHEN: 1:00-3:30 p.m., Saturday, December 9, 1989

WHERE: Washington School of Psychiatry
Sullivan Hall
1610 New Hampshire Avenue, NW

COST: \$20 for general admission
\$10 for student admission
To purchase tickets, contact the Washington School of Psychiatry at 667-3008.

BACKGROUND:

In addition to his role with the National Institute of Child Health and Human Development, Levine serves as clinical professor of medicine and pediatrics at Georgetown University's School of Medicine and as clinical professor of pediatrics at the Uniformed Services University of the Health Sciences in Bethesda, Md.

--More--

ARTHUR LEVINE - P. 2 OF 2.

Levine has held numerous posts with the National Cancer Institute including, chief of the pediatric oncology branch and assistant director for science for the division of cancer treatment.

He is a member of several professional societies including, the American Association for Cancer Research, the American Association for the Advancement of Science, the International Society of Pediatric Oncology, and the American Society of Pediatric Hematology/Oncology.

Following the lecture, Wolfgang Weigert, M.D. and Gordon Kirschner, M.D., both psychiatrists and psychoanalysts at the Washington School of Psychiatry, will compare results from Levine's research projects with the results of their 9-year study on the human creative process. A discussion will follow.

--30--

****Media wishing to attend this event should contact
Alyssa Montecalvo in the Office of University Relations
at (202) 994-6460.**

Nov. 21, 1989
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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: GW's Russian Song Along 37 + 56
 AUTHOR: Heather Otto DATE RELEASED: 11.16.89

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|---|---|---|--|
| <p>1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 c) National Desk</p> <p>2) Metro Newspapers
 a) D.C.
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 c) Maryland (Montgomery County)
 d) Northern Virginia</p> <p>3) Local TV
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 b) Public Affairs Director
 <u>c) PSA Director</u>
 d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
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 <u>b) PSA Director</u>
 c) Calendar Listings
 d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
 a) Local Coverage
 b) National Coverage</p> <p>6) National Daily
 a) Washington Bureau
 b) Home Office
 c) Lifestyle Editor
 d) Op-Ed Editor</p> <p>7) Wire Services
 a) City Desk
 b) National Desk
 c) Broadcast
 d) Daybooks</p> <p>8) Syndicates/News Services
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 b) Broadcast</p> <p>9) National Broadcast
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 d) specialized publications</p> <p>15) <u>Business</u>
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 d) specialized publication reporters
 e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
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 c) Maryland
 d) Virginia
 e) Special Campus
 f) Dean's List</p> <p>18) Computers
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>19) <u>Congress</u>
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 d) specialized publication reporters</p> <p>20) <u>Consumer</u>
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 c) TV reporters
 d) specialized publication reporters</p> <p>21) <u>Dance</u>
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 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>22) <u>Drama</u>
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 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>23) <u>Economics/Finance</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>24) <u>Education</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>25) <u>Energy</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>26) <u>Engineering</u>
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>27) <u>Environment</u>
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 d) specialized publication reporters</p> <p>28) <u>Federal</u>
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 b) radio reporters
 c) TV reporters
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 e) calendar listings</p> <p>31) <u>Historical</u>
 d) specialized publication reporters</p> <p>32) <u>Labor</u>
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 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>33) <u>Law/The Courts</u>
 a) newspaper reporters
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 d) specialized publication reporters</p> <p>34) <u>Libraries</u>
 d) specialized publication reporters</p> <p>35) <u>Literary</u>
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>36) <u>Media</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>37) <u>Military</u>
 a) newspapers
 d) specialized publications</p> <p>38) <u>Museums</u>
 d) specialized publication reporters</p> <p>39) <u>Music</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>40) <u>Politics</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>41) <u>Pentagon/Defense</u>
 <u>National Security</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>42) <u>Public Policy</u>
 a) newspaper reporters
 d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
 <u>State Department</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>45) <u>Religion</u>
 a) newspaper reporters
 d) specialized publication reporters</p> | <p>46) Social Sciences (Psychology, Sociology)
 a) newspaper reporters
 d) specialized publication reporters</p> <p>47) <u>Science</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>48) <u>Technology</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>49) <u>Telecommunications</u>
 a) newspaper reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>50) <u>Travel</u>
 a) newspaper reporters
 b) specialized publications (in-flight magazines)
 z) travel trade publications</p> <p>51) <u>White House</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
 a) newspaper reporters
 d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
 d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV shows
 d) specialized publications/reports
 e) calendar listings</p> <p>55) <u>Space</u>
 a) newspaper reporters/columns
 b) radio reporters/shows
 c) TV reporters
 d) specialized publication reporters</p> <p>56) <u>President's List</u>
 a) media
 b) colleagues</p> <p>57) <u>Terrorism</u>
 a) newspaper reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>58) <u>Jewish Media</u>
 a) newspapers
 b) broadcast</p> |
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- 11) Advertising/Public Relations/Marketing
 a) newspaper reporters (local, national and syndicates)
 d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 a) newspaper reporters
 d) specialized publication reporters
- 13) Art
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings

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NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 21, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through December 1, 1989
(20 sec.)

COME JOIN THE GEORGE WASHINGTON UNIVERSITY SINGERS AND COMMUNITY ORCHESTRA IN THEIR HOLIDAY SEASON PERFORMANCE OF HANDEL'S MESSIAH. THE WINTER CONCERT SING-ALONG BEGINS AT 8:00 P.M. ON FRIDAY, DECEMBER 1, IN THE UNIVERSITY'S MARVIN THEATRE, 800 21ST STREET, NORTHWEST. ADMISSION IS FREE, BUT TICKETS ARE REQUIRED. FOR TICKETS CALL 994-6245. THAT'S 994-6245.

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Nov. 21, 1989

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Colleges & Universities
 AUTHOR: ALYSSA DATE RELEASED: 11-10-89

- | | | | |
|---|--|---|---|
| <p>1) Local Daily
 a) Metro Desk
 b) Style, Capital Life
 c) National Desk</p> <p>2) Metro Newspapers
 a) D.C.
 b) Maryland (PG County)
 c) Maryland (Montgomery County)
 d) Northern Virginia</p> <p>3) Local TV
 a) News Desk
 b) Public Affairs Director
 c) PSA Director
 d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
 a) News Director
 b) PSA Director
 c) Calendar Listings
 d) Talk Show/Public Affairs Show</p> <p>5) General Interest and News Magazine
 a) Local Coverage
 b) National Coverage</p> <p>6) National Daily
 a) Washington Bureau
 b) Home Office
 c) Lifestyle Editor
 d) Op-Ed Editor</p> <p>7) Wire Services
 a) City Desk
 b) National Desk
 c) Broadcast
 d) Daybooks</p> <p>8) Syndicates/News Services
 a) Newspapers
 b) Broadcast</p> <p>9) National Broadcast
 a) Network Radio News Desk
 b) Network Radio Shows
 c) Network TV News Desk
 d) Network TV Shows
 e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
 a) Australian
 b) British
 c) Canadian
 d) Hispanic
 e) Japanese
 f) French
 g) German
 h) Korean
 i) Chinese</p> | <p>14) Black-oriented Audience
 a) newspapers
 b) radio
 c) TV
 d) specialized publications</p> <p>15) <u>Business</u>
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
 a) Campus
 b) D.C.
 c) Maryland
 d) Virginia
 e) Special Campus
 f) Dean's List</p> <p>18) Computers
 a) newspaper reporters
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 a) newspaper reporters
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 d) specialized publication reporters</p> <p>21) Dance
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 e) calendar listings</p> <p>22) Drama
 a) newspaper reporters
 b) radio reporters
 c) TV reporters
 d) specialized publication reporters
 e) calendar Listings</p> <p>23) <u>Economics/Finance</u>
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 d) specialized publication reporters
 e) law reviews</p> <p>34) <u>Libraries</u>
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 <u>National Security</u>
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OTHER: _____

EFFECTIVE 9/89, GWU

Nov. 21, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through December 1, 1989
(20 sec.)

COME JOIN THE GEORGE WASHINGTON UNIVERSITY SINGERS AND COMMUNITY ORCHESTRA IN THEIR HOLIDAY SEASON PERFORMANCE OF HANDEL'S MESSIAH. THE WINTER CONCERT SING-ALONG BEGINS AT 8:00 P.M. ON FRIDAY, DECEMBER 1, IN THE UNIVERSITY'S MARVIN THEATRE, 800 21ST STREET, NORTHWEST. ADMISSION IS FREE, BUT TICKETS ARE REQUIRED. FOR TICKETS CALL 994-6245. THAT'S 994-6245.

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NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Colleges & Universities

AUTHOR: ALYSSA

DATE RELEASED: 11-10-89

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c) TV reporters
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e) calendar listings</p> <p>30) <u>Health Services</u>
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d) specialized publication reporters
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a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews</p> <p>34) <u>Libraries</u>
d) specialized publication reporters</p> <p>35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>37) Military
a) newspapers
d) specialized publications</p> <p>38) <u>Museums</u>
d) specialized publication reporters</p> <p>39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>41) <u>Pentagon/Defense</u>
<u>National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) Public Policy
a) newspaper reporters
d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> | <p>45) Religion
a) newspaper reporters
d) specialized publication reporters</p> <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> <p>59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters</p> |
|--|---|--|---|
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

EFFECTIVE 9/89, GWU

Nov. 22, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSORS CONCLUDE THAT SAT SCORES DETERMINE
PRIVATE COLLEGES AND UNIVERSITIES GEOGRAPHICAL REACH

WASHINGTON, DC -- Colleges and universities hoping to draw more students from a wider geographical area should consider raising their minimum required Scholastic Aptitude Test (SAT) scores, say two professors at The George Washington University.

John Lowe, professor of geography, and Arthur Viterito, assistant professor of geography, examined admissions data from 90 private universities in the continental United States. The schools had no state or federal affiliation nor jurisdictional quotas or policies. All of the schools offer four-year, liberal arts programs, baccalaureate degrees and enroll more than 1000 students.

The authors found that colleges and universities have either national, regional or local appeal based on the rigidity of the schools' entrance requirements, with SAT scores being the prime determinant.

--More--

"Shopping for colleges is similar to shopping for items in a grocery store," says Viterito. "Sometimes we perceive the higher priced product as being a better product. In this case, institutions with tougher entrance requirements are perceived as the better product."

Other characteristics contributing to an institution's appeal included the size of the institution and the breadth of its curriculum.

The authors also found that students seeking an institution with a national reputation were least restrained financially and scholastically.

According to the survey, the top five colleges and universities with the most national appeal to students were: Oberlin College (Ohio), Grinnell College (Iowa), Harvard University (Mass.), Northwestern University (Ill.) and Colorado College (Colo.).

--30--

****Media requesting a copy of this study should contact Alyssa Montecalvo in the Office of University Relations at (202) 994-6460.**

Nov. 22, 1989
CONTACT: Alyssa Montecalvo
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CIRCULATING

DENA _____

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SANDY _____

DEBBIE _____

JAMIE *Jamie* _____

PEGGY _____

DIANE _____

LORETTA *SLH* _____

JoANN _____

KELLIE *AP* _____

HEATHER *Autter* _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Regardie named VIP of the Year by SGBA

AUTHOR: Heather Ithel DATE RELEASED: 11.22.89-160+59

- | | | | |
|--|---|---|---|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) Libraries
d) specialized publication reporters | 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 53) Women/Family/Leisure-Oriented Audience
d) specialized publications |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 37) Military
a) newspapers
d) specialized publications | 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) Museums
d) specialized publication reporters | 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.) | 24) Education
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 56) President's List
a) media
b) colleagues |
| SUBJECT or AUDIENCE | 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 58) Jewish Media
a) newspapers
b) broadcast |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | OTHER: <u>2 copies to Heather</u>
<u>- 1 copy to Horace McCaskill, SGBA</u>
<u>Alumni Assoc.</u> |
| 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | EFFECTIVE 5/89, GWU |
| | | 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | |
| | | 45) Religion
a) newspaper reporters
d) specialized publication reporters | |

Nov. 22, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

WILLIAM REGARDIE TO ADDRESS GEORGE WASHINGTON UNIVERSITY ALUMNI

EVENT: Bill REGARDIE, publisher of REGARDIE's magazine, will discuss "The Business of Washington" -- business, media and "tidbits." REGARDIE is being honored by The George Washington University School of Government and Business Administration (SGBA) Alumni Association as "V.I.P. of the Year."

WHEN: Wednesday, December 6, 1989
reception -- 11:30 a.m.
luncheon -- 12:00 p.m.

WHERE: The George Washington University Club
Marvin Center, 3rd floor
800 21st St., NW

COST: \$15 per person

BACKGROUND: REGARDIE, the founder and publisher of REGARDIE's magazine, is a veteran news reporter who began working at WRC-TV in Washington at age 19. During his career he has held positions at the Washington Star, The Washington Post, United Press International and Associated Press.

The magazine has received several national honors. It was named best local magazine in the country by the University of Missouri School of Journalism in 1983 and one of five national finalists (for overall excellence of magazines with under 100,000 circulation) by the Magazine Publishers Association in 1984 and 1985.

Nov. 22, 1989

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NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Dimock Gallery December Exhibit

AUTHOR: Heather T. Hel DATE RELEASED: 11.22.89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
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 - c) TV reporters
 - d) specialized publication reporters
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 - e) calendar listings
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 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
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- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
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 - c) TV reporters
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- 33) Law/The Courts
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 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: Lenore Miller
Dimock Gallery
- 2 copies to
Heather

EFFECTIVE 5/89, GWU

Nov. 22, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**"PATRONS AND COLLECTORS: WORKS FROM THE GW PERMANENT COLLECTION"
ON DISPLAY AT DIMOCK GALLERY**

EVENT: GW's Dimock Gallery will host "PATRONS AND COLLECTORS: Works from the GW Permanent Collection (Including Works from the Murray Bring Collection." The exhibit will feature approximately 20 works of art which have been donated to the University by Murray H. Bring and others.

WHEN: December 14, 1989 - January 18, 1990
10 a.m. - 5 p.m., Tuesday through Friday
Noon - 5 p.m., Saturday
Closed to the public Sunday and Monday.
Open for selected Lisner Auditorium performances.

WHERE: Dimock Gallery
The George Washington University
Off the lower lounge of Lisner Auditorium
21st and H Streets, NW

COST: Free and open to the public

Approximately 20 works of art by local artists and others will be on display in GW's Dimock Gallery exhibition "PATRONS AND COLLECTORS: Works from the GW Permanent Collection (Including Works from the Murray Bring Collection)" from December 14, 1989

-More-

to January 18, 1990.

"This exhibit highlights GW's formidable collection of contemporary Washington art," says Curator of Art Lenore Miller. Some of the artists represented in the Murray Bring Collection include Jerry Clapsaddle, Michael Clark, Susan Crowder, Dickson Carroll, Chris Gardner, Sidney Guberman, Stephen Ludlum, Kevin MacDonald and Carrol Sockwell.

The exhibit will also include selected paintings and works on paper which were recently acquired by the University for its permanent collection. These will include pieces by Gene Davis, Louise Fishman, Sam Gilliam, Sol LeWitt, Benson B. Moore, Wayne Paige and others.

Dimock Gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, NW. Hours are Tuesday through Friday, 10 a.m. to 5 p.m. and Saturday, noon to 5 p.m. The gallery is closed on Sunday and Monday but is open for selected Lisner Auditorium performances. Admission is free. For more information call 994-1525 or 994-7091.

Nov. 22, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
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Nov. 22, 1989
CONTACT: Kellie J. Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

**THE GEORGE WASHINGTON UNIVERSITY TO HOST
INTERNATIONAL CONFERENCE ON SOCIO-ECONOMICS**

Washington, DC -- Scholars from around the world will convene next spring in the nation's capital to develop a more humanistic and moral approach to economic behavior. Spearheaded by internationally known social economist Amitai Etzioni, the conference, the annual International Conference on Socio-Economics, will take place March 16-18, 1990, at The George Washington University.

Sponsored by GW and the Society for the Advancement of Socio-Economics, the conference will examine the issues involved in the on-going creation of a new discipline, socio-economics. Socio-economics blends elements of psychology, philosophy and sociology with economics.

Leading psychologists, political scientists, sociologists, philosophers, economists, business experts and educators are scheduled to participate. Representatives from Capitol Hill and think-tanks such as the Brookings Institution also will participate.

-More-

Through seminars and panel discussions, conference participants will explore fields where socio-economics can affect decision-making. Seminar topics include "Socio-Economics of the Firm," "Non-Economic Factors in Economic Forecasting," "Ethics of International Commerce," "The Socio-Economics of Corporate Control: Takeovers, Buyouts and Restructuring," "Public Policies in Labor-Management Relations" and "Socio-Economics of Development," among others.

Etzioni has been a leading figure in sociology for more than 20 years. Prior to his appointment at GW as a University Professor, Etzioni held a variety of academic positions at Columbia University from 1958 - 1980. He was a visiting professor at Harvard Business School from 1987 - 1989. He also has served as a senior adviser to the Carter administration and a guest scholar at the Brookings Institution.

An author of more than 10 books, Etzioni has written extensively on the changes in school, work, family and other aspects of American society. His most recent works include "An Immodest Agenda: Rebuilding America Before the Twenty-First Century," "Capital Corruption: The New Attack on American Democracy" and "The Moral Dimension: Toward a New Economics."

For more information on the conference or registration materials, contact the Society for the Advancement of Socio-Economics, The George Washington University, 2130 H Street, NW, Gelman Library 714H, Washington, DC 20052, (202) 994-8167.

Nov. 28, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

MEDIA ADVISORY

SOVIET PHYSICIST TO LECTURE AT GEORGE WASHINGTON UNIVERSITY'S PHYSICS COLLOQUIUM

EVENT: A lecture by Lev B. Okun "On the Experimental Tests of Electric Charge Conservation and the Pauli Principle." The lecture is part of the joint physics colloquium series sponsored by The George Washington University Department of Physics and the National Science Foundation.

WHEN: 4:15 p.m., Thursday, December 7, 1989

WHERE: The George Washington University
Corcoran Hall, Room 101
725 21st Street, NW

BACKGROUND:

Lev Okun is the head of the Laboratory of Elementary-Particle Theory at the Institute for Theoretical and Experimental Physics in Moscow. A theoretical physicist, he is an expert on particle physics.

A prolific author, Okun has written several books on different aspects of particle physics including, "Weak Interactions of Elementary Particles," "A Primer in Particle Physics, Alpha, Beta, Gamma...Z," "Particle Physics -- The Quest

--More--

SOVIET PHYSICIST - P. 2 OF 2.

for the Substance of Substance," and "Leptons and Quarks." Currently, he is researching different aspects of particle physics and the physics of the early universe. Okun is a member of the Soviet Union's Academy of Sciences.

The lecture, sponsored by The George Washington University's Department of Physics, will be held Thursday, December 7, at 4:15 p.m. in Room 101 of the University's Corcoran Hall, 725 21st Street, NW.

--30--

****Media wishing to attend this event should contact Alyssa Montecalvo at The George Washington University's Office of University Relations, (202) 994-6460.**

Nov. 28, 1989
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(202) 994-6460

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KELLIE *KS* _____

HEATHER *author* _____

ALYSSA *apm* _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Colonnade Gallery Printmaking Exhibit 61456

AUTHOR: Heather I.

DATE RELEASED: 11.29.89

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|--|--|---|--|
| 1) Local Daily
a) Metro Desk
<u>b) Style, Capital Life</u>
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) <u>Labor</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) <u>Congress</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) <u>Libraries</u>
d) specialized publication reporters | 51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) <u>Dance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) <u>Drama</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 37) <u>Military</u>
a) newspapers
d) specialized publications | 54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) <u>Museums</u>
d) specialized publication reporters | 55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.) | 24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 56) <u>President's List</u>
a) media
b) colleagues |
| SUBJECT or AUDIENCE | 25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) <u>Engineering</u>
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) <u>Pentagon/Defense National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 58) <u>Jewish Media</u>
a) newspapers
b) broadcast |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) <u>Public Policy</u>
a) newspaper reporters
d) specialized publication reporters | OTHER: <u>Gladce</u>
<u>Jason Blance</u>
<u>Colonnade Gallery</u>
<u>Marv. Ctr. Rm 427</u>
<u>2 copies to Heather</u>
<u>- Matchet</u> |
| 13) <u>Art</u>
<u>a) newspaper reporters</u>
<u>b) radio reporters</u>
<u>c) TV reporters</u>
<u>d) specialized publication reporters</u>
<u>e) calendar listings</u> | 28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) <u>Public/International Affairs State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | EFFECTIVE 5/89, GWU |
| | | 44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | |
| | | 45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters | |



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Nov. 30, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW COLONNADE GALLERY TO FEATURE STUDENT PRINTMAKING EXHIBIT

EVENT: The George Washington University Colonnade Gallery will display prints by GW students in its upcoming display "Printmaking at GW." The exhibit will feature working materials for prints -- plates, woodblocks, lithography stones and silkscreens -- as well as completed works.

WHEN: December 4, 1989 - January 12, 1990
10 a.m. - 7 p.m., daily

Opening Reception: 5 to 7 p.m., Wednesday, December 6

(NOTE: The gallery will be closed from December 23-26, 1989 and from December 30, 1989 - January 2, 1990.

WHERE: The George Washington University
Colonnade Gallery
Marvin Center, 3rd floor
800 21st St., NW

BACKGROUND:

Participants in the exhibit include: Neena Birch, H. Elizabeth Black, Roy Carson Capps, Jack Clinton, Will Fleishell, Rosella Matamoros and Teri Walker.

FOR MORE INFORMATION CALL 994-6555.

--30--

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NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: SSBA Alumni Officials

86-68

AUTHOR: Heather Zitel

DATE RELEASED: 12.1.89

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|--|--|---|--|
| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia</p> <p>3) Local TV
a) News Desk
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a) Local Coverage
b) National Coverage</p> <p>6) National Daily
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b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor</p> <p>7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
b) Broadcast</p> <p>9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
a) Australian
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d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) <u>Business</u>
a) <u>newspaper reporters</u>
b) radio reporters
c) TV reporters
d) <u>specialized publication reporters</u>
e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List</p> <p>18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>19) <u>Congress</u>
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c) TV reporters
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a) newspaper reporters
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d) specialized publication reporters</p> | <p>29) <u>Film</u>
a) newspaper reporters
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e) calendar listings</p> <p>30) <u>Health Services</u>
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b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) <u>Historical</u>
d) specialized publication reporters</p> <p>32) <u>Labor</u>
a) newspaper reporters
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a) newspaper reporters
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d) specialized publication reporters</p> <p>35) <u>Literary</u>
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a) newspaper reporters
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e) calendar listings</p> <p>37) <u>Military</u>
a) newspapers
d) specialized publications</p> <p>38) <u>Museums</u>
d) specialized publication reporters</p> <p>39) <u>Music</u>
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d) specialized publication reporters
e) calendar listings</p> <p>40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>41) <u>Pentagon/Defense</u>
<u>National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) <u>Public Policy</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters</p> | <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> |
|--|--|---|--|

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: 10 copies
to Heather

EFFECTIVE 5/89, GWU



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Dec. 4, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

JACOBS ELECTED LOCAL ALUMNI CHAPTER PRESIDENT

Harvey S. Jacobs, a senior partner in the Washington law firm of Joyce & Jacobs, has been elected president of the District of Columbia Chapter of The George Washington University School of Government and Business Administration (SGBA) Alumni Association.

Jacobs, a resident of Potomac, Md., earned the bachelor of business administration degree from George Washington in 1980 and the J.D. from Brooklyn Law School in 1983.

He practiced corporate law in New York for four years -- both in a corporate law firm and in private practice -- before returning to Washington to establish his firm. The firm represents small and medium-sized companies as well as real estate clients.

Jacobs is a member of the Bar Associations of New York City and the District of Columbia and the American Bar Association.

Influential in local politics, he has served as county

-More-

coordinator for U.S. senatorial candidate David Bludworth and precinct captain for Connie Morella, U.S. Representative from Montgomery County, Md.

An active GW alumnus, he also has served on the SGBA program committee and the alumni's dean search committee.

Stephen S. Ross, a Bethesda, Md. resident and senior vice president at Ferris, Baker, Watts Inc., will assist Jacobs as the chapter's vice president for programs. Ross, a 1981 GW graduate, served on the SGBA alumni's dean search committee and is a current member of the school's program committee.

Dec. 4, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

JACOBS AND ROSS ELECTED LOCAL ALUMNI CHAPTER OFFICERS

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Stephen S. Ross, a Bethesda, Md. resident and senior vice president at Ferris, Baker, Watts Inc., was also elected vice president for chapter programs. Ross, a 1981 GW graduate, served on the SGBA alumni's dean search committee and is a current member of the school's program committee.

Dec. 5, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

AUTHOR JAMAICA KINCAID TO READ IN GW'S JENNY MCKEAN MOORE SERIES

EVENT: Jamaica Kincaid, author of the acclaimed novels "Annie John" and "A Small Place" and short story collection "At the Bottom of the River," will read from her works to open the spring program of GW's Jenny McKean Moore Reading Series.

WHEN: 8:00 p.m., Thursday, January 25, 1990

WHERE: The George Washington University
Funger Hall, Rm. 108
2201 G Street, NW

COST: Free and open to the public

BACKGROUND:

Kincaid is the winner of the American Academy and Institute of Arts and Letters' 1983 Morton Dauwen Zabel Award for her short story collection "At the Bottom of the River." The Washington Post Book World praised the book, stating that Kincaid's style intensifies "the feelings of poetic jubilation Kincaid has... for all life."

The New York Times Book Review said of "Annie John," the book "has packed a lot of valuable insight about the complex relationship between mothers and daughters into this slender novel."

A native of St. John, Antigua, Kincaid's work has appeared in Rolling Stone magazine, The Paris Review and The New Yorker.

Dec. 5, 1989

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(202) 994-6460

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BACKGROUND:

Kincaid is the winner of the American Academy and Institute of Arts and Letters' 1983 Morton Dauwen Zabel Award for her short story collection "At the Bottom of the River." The Washington Post Book World praised the book, stating that Kincaid's style intensifies "the feelings of poetic jubilation Kincaid has... for all life."

The New York Times Book Review said of "Annie John," the book "has packed a lot of valuable insight about the complex relationship between mothers and daughters into this slender novel."

A native of St. John, Antigua, Kincaid's work has appeared in Rolling Stone magazine, The Paris Review and The New Yorker.

Dec. 6, 1989

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

MEDIA ADVISORY

**TERRORISM BRIEFING TO EXAMINE RECENT GERMAN ASSASSINATION
AND INVESTIGATION OF PAN AM FLIGHT 103 BOMBING**

EVENT:

A review of terrorist events in 1989, including the political assassination of Germany's Deutsche Bank chairman Alfred Herrhausen, and the ongoing investigation of Pan Am Flight 103, will be the subject of a media briefing, "Terrorism: A Review of 1989 and the Prospects for 1990." American hostages in Lebanon, narco-terrorism conducted by drug lords, how the media covers terrorist incidents and international efforts to stop terrorism also will be addressed.

Yonah Alexander, a terrorism expert and research professor at George Washington, will lead the discussion. The briefing is being sponsored by the Elliott School of International Affairs and the Leon and Marilyn Klinghoffer Memorial Foundation of the Anti-Defamation League of B'nai B'rith.

WHEN:

Monday, Dec. 18, 1989
10:00 a.m. - noon

WHERE:

The George Washington University
Marvin Center, Room 405
800 21st Street, NW

-More-

PANELISTS: The scheduled panelists for "Terrorism: A Review of 1989 and the Prospects for 1990" are Col. Tim Laur (Ret.), U.S. Naval Institute; Ambassador Charles M. Lichtenstein, distinguished fellow, The Heritage Foundation; David Martin, Pentagon correspondent, CBS News; Joseph Pilat, Los Alamos Labs; Oliver B. Revell, associate deputy director of investigations, FBI; and Anthony Wayne, associate director for regional affairs, office of the Ambassador-at-large for counter-terrorism, U.S. Department of State.

-30-

Media representatives who need more information or plan to attend the briefing should contact Kellie J. Boyet, Office of University Relations, (202) 994-6460.

Dec. 6, 1989

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(202) 994-6460

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-2-

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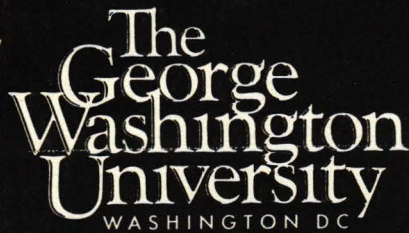
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AUTHOR: Heathen DATE RELEASED: 12/6/89

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a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia</p> <p>3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show</p> <p>4) Local Radio
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b) Home Office
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d) Op-Ed Editor</p> <p>7) Wire Services
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b) National Desk
c) Broadcast
d) Daybooks</p> <p>8) Syndicates/News Services
a) Newspapers
b) Broadcast</p> <p>9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows</p> <p>10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) German
h) Korean
i) Chinese</p> | <p>14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications</p> <p>15) <u>Business</u>
a) <u>newspaper reporters</u>
b) radio reporters
c) TV reporters
d) <u>specialized publication reporters</u>
e) calendar listings</p> <p>16) College Newspapers (local)</p> <p>17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List</p> <p>18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings</p> <p>19) <u>Congress</u>
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e) calendar listings</p> <p>23) <u>Economics/Finance</u>
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d) specialized publication reporters</p> <p>24) <u>Education</u>
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d) specialized publication reporters</p> <p>25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>26) <u>Engineering</u>
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>27) <u>Environment</u>
a) newspaper reporters
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c) TV reporters
d) specialized publication reporters</p> | <p>29) <u>Film</u>
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e) calendar listings</p> <p>30) <u>Health Services</u>
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c) TV reporters
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d) specialized publication reporters</p> <p>32) <u>Labor</u>
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e) calendar listings</p> <p>36) <u>Media</u>
a) newspaper reporters
b) radio reporters
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e) calendar listings</p> <p>37) <u>Military</u>
a) newspapers
d) specialized publications</p> <p>38) <u>Museums</u>
d) specialized publication reporters</p> <p>39) <u>Music</u>
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e) calendar listings</p> <p>40) <u>Politics</u>
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<u>National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters</p> <p>42) <u>Public Policy</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
<u>State Department</u>
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b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters</p> | <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) <u>Science</u>
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e) calendar listings</p> <p>50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications</p> <p>51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings</p> <p>55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters</p> <p>56) <u>President's List</u>
a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>58) <u>Jewish Media</u>
a) newspapers
b) broadcast</p> |
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- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- | | | |
|---|---|--|
| <p>11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)</p> <p>12) Architecture
a) newspaper reporters
d) specialized publication reporters</p> <p>13) Art
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Dec. 6, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

LOWRY AND RICE ELECTED OFFICERS OF SGBA ALUMNI ASSOCIATION

Roye L. Lowry, a resident of Arlington, Va., has been elected chairman of The George Washington University School of Government and Business Administration (SGBA) Alumni Association. Lowry, former president of the association's District of Columbia Chapter, earned a B.A. in 1941 and an M.A. in 1947 from GW. As president, he helped initiate unparalleled growth of the chapter.

A longtime government executive, Lowry held various positions in the Office of Management and Budget. He also served as executive secretary of the Federal Statistics Users' Conference, budget examiner in the Bureau of the Budget, and foreign service officer.

Active in Arlington County politics, Lowry was elected to a four-year term on the county board in 1962 and served as its chairman in 1964. He also served as president of the Metropolitan Washington Council of Governments in 1965 -- a group

-More-

which brings local jurisdictions together to cooperate on issues involving the metropolitan area.

Lowry will be assisted by Raymond D. Rice, president of Logue & Rice Inc., who was elected vice chairman of the alumni association. Rice has been an officer of the University's general alumni association and a member of the SGBA alumni's dean search committee. He earned the M.B.A. from George Washington in 1973.

Rice is a resident of McLean, Va.

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Dec. 7, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**POLISH ECONOMISTS TO PARTICIPATE IN CAPITAL MARKET WORKSHOP
AT THE GEORGE WASHINGTON UNIVERSITY**

Eleven Polish economists led by Kryzstof Lis, Poland's deputy minister of finance, will participate in a third Capital Market Workshop designed to help Polish economists form a capitalist market system. The workshop, sponsored by Merrill Lynch, IBM, Kosciuszko Foundation, Pan Am and The George Washington University, is directed by Joseph L. Tropea, GW professor of sociology. It will be held on the GW campus from December 11-15, 1989.

Lis, appointed under the new Solidarity government, is responsible for developing a legal and organizational infrastructure for the transition process from state to private ownership in that country.

The workshop will focus on securities market development and foreign investment in Poland. Specific topics include restructuring laws to facilitate a market system; developing new accounting systems; installing self-regulating associations; formulating policy and education and training programs; the role of government in free enterprise; and the pros and cons of

-More-

foreign investment.

Throughout the workshop, Polish participants will meet in small discussion groups led by economic experts from capital market countries. These advisors represent top academic and business experts in their fields from communities in the United States and Canada. They include senior Securities and Exchange Commission officials, the president of the Quebec Exchange Commission; and representatives from law firms Sullivan & Cromwell and Arnold & Porter, as well as J.P. Morgan, Investment Companies Institute and others.

Participants of the first Capital Market Workshop that was held at George Washington last June, included the Polish Minister of Foreign Trade, a vice president of the Central Bank and two others who now occupy key policy-making positions in the new government. A subsequent workshop was held in Warsaw, Poland, in November.

Topics addressed at the two previous workshops covered the history of American business, perspectives on macro economic reforms, the role of the stock market in economic development and internal discipline programs of the stock market.

"Historic events such as those that have happened recently in Poland and other Eastern European countries place great challenges upon our nation's academic, cultural, political and business communities," says Tropea. "This project is an excellent way for Americans to meet this challenge."

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** For more information call Heather Ittel in the Office of University Relations, (202) 994-6460.

Dec. 7, 1989

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- 31) Historical
 - d) specialized publication reporters
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 - a) newspaper reporters
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- 33) Law/The Courts
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 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
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- 36) Media
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- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings

- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters

- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters

OTHER: _____



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Dec. 11, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

**BUDETTI NAMED HIRSH PROFESSOR OF HEALTH CARE LAW AT
THE GEORGE WASHINGTON UNIVERSITY**

WASHINGTON, DC -- Physician/attorney Peter P. Budetti has been named the Harold and Jane Hirsh Professor of Health Care Law at The George Washington University, effective January 1990.

In announcing the appointment, George Washington University president Stephen Joel Trachtenberg said, "Budetti's appointment as Hirsh professor is a reaffirmation of the academic and social dependency and interaction between the professions of medicine and law."

The Hirsh Professorship of Health Care Law was established in the George Washington School of Government and Business Administration's Department of Health Services Administration in 1987 by a gift from Washington residents Dr. Harold and Jane Hirsh.

--More--

Budetti, who also will hold an appointment as a professor with the University's National Law Center, will develop and teach graduate level courses in health care law and ethics as well as courses in public policy related to health care law.

In addition to his responsibilities as Hirsh professor of health care law, Budetti will develop a center for health policy research at GW.

A resident of Falls Church, Va., Budetti currently serves as counsel for the Subcommittee on Health and Environment for the United States House of Representatives. He is responsible for developing legislation and policies for many health issues including employment-based health insurance, the education of health professionals, the regulation of medical devices by the Food and Drug Administration, biomedical research and ethics, and medical malpractice and quality care.

For nine years Budetti was affiliated with the Institute for Health Policy Studies, University of California San Francisco School of Medicine. The author of some 20 articles, book chapters and monographs, he received the J.D. from the University of California Berkeley School of Law (Boalt Hall) and the M.D. from Columbia University's College of Physicians and Surgeons. Budetti is a member of the American Academy of Pediatrics, the American Public Health Association and the California Bar Association.

Dec. 11, 1989
CONTACT: Alyssa Montecalvo
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MEDICAL NEWS

OFFICE OF PUBLIC RELATIONS • 2300 EYE STREET, NW • ROOM 712 • WASHINGTON, DC 20037 • (202)994-3415

Contact: Claudia Dominitz
Karen Johnson

(202)994-3415

FOR IMMEDIATE RELEASE/Dec. 12, 1989

GW PHYSICIANS AND NURSES STAFF D.C. SCHOOL ATHLETIC EVENTS

Washington, D.C. -- In an effort to ensure that athletic events of the D.C. Public Schools continue, Stephen Joel Trachtenberg, President of The George Washington University, has announced that members of the University nursing staff and medical staff are volunteering their services to the D.C. Public Schools for this winter's basketball games.

The University has agreed to staff as many junior varsity and varsity basketball games as it can cover to help the District meet a recent court order --unanticipated in the school budget-- requiring the presence of a physician, nurse or certified athletic trainer at all athletic events sponsored by the school system.

"I am very proud of my colleagues in the GW Medical Center for their willingness to share their time and expertise to benefit the young people of the District," Trachtenberg said. "We should encourage D.C. youth participation in athletics, particularly during this period when young people face so many destructive temptations outside the classroom."

(more)

CIRCULATING

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JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Eric Olstein

AUTHOR: Alyssa

DATE RELEASED: 12/15/89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
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 - d) specialized publication reporters (magazine, newsletters, etc.)
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- 13) Art
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 - d) specialized publication reporters
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 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
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- 22) Drama
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 - b) radio reporters
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- 33) Law/The Courts
 - a) newspaper reporters
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- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
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- 36) Media
 - a) newspaper reporters
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 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
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 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

OTHER: _____

EFFECTIVE 9/89, GWU

Dec. 15, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

ERIK OLSTEIN NAMED GW NROTC MIDSHIPMEN COMMANDER

WASHINGTON, DC -- Erik Olstein of Kinnelon, NJ, recently assumed midshipman battalion command of the Naval Reserve Officer Training Corps (NROTC) at The George Washington University. He was honored during ceremonies held Dec. 1.

As NROTC battalion commander, Olstein will be responsible to the commanding officer for the overall performance of the midshipmen in the unit.

Olstein, a senior majoring in political science at George Washington, is the son of Elliot and Joan Olstein of Hilltop Road, Kinnelon, NJ. He is also a resident assistant at GW and participates in intramural sports.

The NROTC program at George Washington is the only Navy ROTC unit in the Washington area and is open to students enrolled at six area universities. The program is designed to train and educate qualified men and women for service as commissioned officers of the Naval and Marine Corps.

NROTC students can pursue an undergraduate degree in the academic discipline of their choice while also receiving instruction in naval science.

Dec. 15, 1989
CONTACT: Alyssa Montecalvo
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OLSTEIN NAMED MIDSHIPMEN COMMANDER - P. 2 OF 2.

NROTC students can pursue an undergraduate degree in the academic discipline of their choice while also receiving instruction in naval science.

--30--

CIRCULATING

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NOTES

Dec. 18, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW'S SCIENCE AND ENGINEERING APPRENTICE PROGRAM TO OFFER
SUMMER INTERNSHIP FOR GIFTED STUDENTS**

WASHINGTON, D.C. -- The George Washington University's School of Engineering and Applied Science will offer a science and engineering program next summer for gifted, local high school students seeking careers in science, engineering and mathematics. The program, part of the engineering school's Science and Engineering Apprentice Programs (SEAP), runs from June 25 - August 17, 1990.

The annual eight-week summer program allows high school students who excel in math and science to intern at 24 U.S. Department of Defense laboratories in the metropolitan Washington area. In addition, the 1990 session will allow students to register for one of two, three-credit freshman engineering courses at the University. The courses are Introduction to Computing (CS51) and Engineering Drawing and Computer Graphics (ES4).

--More--

Student interns are selected on the basis of their interest in science and related fields, academic performance, scores on the Scholastic Aptitude Test, teacher recommendations, and extracurricular activities. The students are also required to write an essay about their future goals and how the program will benefit them.

The Science and Engineering Apprentice Programs, sponsored by the U.S. Department of Defense, have been offered at GW since 1986. For additional information or application materials contact: Marylin Krupsaw, director, Science and Engineering Apprentice Programs, The George Washington University, Staughton Hall, Washington, DC 20052. Or phone (202) 994-2234. The deadline for application submission is January 30, 1990.

Dec. 18, 1989
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HEATHER auther _____

ALYSSA ajm _____

JANE _____

GABBIE _____

NOTES

Dec. 18, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW COLONNADE GALLERY FEATURES COLLAGES BY BOBBIE RYDELL JONES

EVENT: The George Washington University Colonnade Gallery will feature the collages of Washington artist Bobbie Rydell Jones. The exhibit, which commemorates Black History Month, is being sponsored by the University's Black Peoples Union and the Office of Equal Employment Activities.

WHEN: January 16 - February 28, 1990

WHERE: The George Washington University
Colonnade Gallery
Marvin Center, 3rd floor
800 21st St., NW

COST: Free and open to the public

BACKGROUND:

Rydell is a graduate of Washington's Duke Ellington School for the Arts and a former textile design student at the Fashion Institute of Technology. Her collages have been exhibited at sites throughout the Washington area. Previous exhibits include "Dimensions on Paper" at the Washington Women's Art Center, the "Group Membership and Awards Show" at the Alexandria Art League, and "Imagery: A Step and Beyond," at the Martin Luther King Memorial Library. Her work also has been featured at the N.P. Gallery in Mt. Rainier, Md., the Potter's House Gallery and the Market Five Gallery.

Dec. 18, 1989

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GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: TEACHERS

AUTHOR: ALYSSA

DATE RELEASED: 16456

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
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- 14) Black-oriented Audience
 - a) newspapers
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 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
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 - c) TV reporters
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 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
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 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

Dec. 18, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW'S SCIENCE AND ENGINEERING APPRENTICE PROGRAM TO HOST
WORKSHOP FOR AREA MATH AND SCIENCE TEACHERS**

WASHINGTON, D.C. -- Washington area math and science teachers can examine the latest advances in artificial intelligence, superconductivity, fiber optics and other cutting-edge technology, as participants in The George Washington University's Teaching New Technology program. The two-part program is one of several Science and Engineering Apprentice Programs (SEAP) offered by GW's School of Engineering and Applied Science.

"The program is a wonderful opportunity for teachers to get back into active research," says Marylin Krupsaw, director of GW's Science and Engineering Apprentice Programs. "There is no better way for our educators to get their students excited about science than to let them experience the scientific advances of tomorrow."

--More--

The program is broken into two phases; academic coursework and laboratory research.

Phase one, a three-credit classroom course is scheduled to run Feb. 17 - May 14, 1990. Participants attend classes at GW that focus on motivating their students to broaden interest in the sciences and to consider pursuing math and science related careers.

Phase two of the program, which runs from June 25 - August 17, 1990, offers select teachers who have successfully completed the spring course the chance to participate in eight weeks of on-site laboratory research in government laboratories.

If selected, teachers will conduct research, counsel student interns working at the labs and attend weekly seminars. Participants in the summer session can earn an additional three graduate credits. All six graduate credits may be applied toward meeting re-certification requirements.

For more information, or application materials, contact: Marylin Krupsaw, director, Science and Engineering Apprentice Programs, The George Washington University, Staughton Hall, Washington, DC 20052. Or phone (202) 994-2234. The deadline for applications is January 15, 1990.

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Affirmative Action - ERIC Report

AUTHOR: M. Boyer

DATE RELEASED: 14 Dec 88

- | | | | |
|--|---|--|---|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) <u>newspapers</u>
b) <u>radio</u>
c) TV
d) <u>specialized publications</u> | 29) Film
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 47) Science
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) Talk Show/Public Affairs Show | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) Law/The Courts
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) law reviews | 49) Telecommunications
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) Congress
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) Libraries
d) specialized publication reporters | 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) Media
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) Women's Issues
a) newspaper reporters
d) specialized publication reporters |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) Drama
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 37) Military
a) newspapers
d) specialized publications | 53) Women/Family/Leisure-Oriented Audience
d) specialized publications |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) <u>Hispanic</u>
e) Japanese
f) French
g) German
h) Korean
i) Chinese | 23) Economics/Finance
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) Museums
d) specialized publication reporters | 54) Youth-Oriented Audience
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.) | 24) Education
a) <u>newspaper reporters</u>
b) radio reporters
c) TV reporters
d) <u>specialized publication reporters</u> | 39) Music
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 55) Space
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| SUBJECT or AUDIENCE | 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 56) President's List
a) media
b) colleagues |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) Pentagon/Defense National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | 58) Jewish Media
a) newspapers
b) broadcast |
| 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) Public/International Affairs State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters |
| | | 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | OTHER: _____

_____ |

CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA LA _____

JoANN B _____

KELLIE Author _____

HEATHER 2 _____

ALYSSA apm _____

JANE _____

GABBIE _____

NOTES

ERIC

Release

Approved by ERIC

12-15-89

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: CRIC Report -- Affirmative Action

199-56
15
71

AUTHOR: M. Boyet

DATE RELEASED: 15 Dec '89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

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SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 9/89, GWU

Dec. 19, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460
Chris Rigaux
(202) 296-2597

FOR IMMEDIATE RELEASE

**NEW ERIC MONOGRAPH CALLS FOR MORE AGGRESSIVE RECRUITING
OF MINORITY FACULTY**

Higher education can no longer claim there are too few qualified minorities to integrate faculty ranks at predominantly white colleges and universities, say researchers Valora Washington and William Harvey.

Authors of the report, "Affirmative Rhetoric, Negative Action: African-American and Hispanic Faculty at Predominantly White Institutions," Washington and Harvey state that affirmative action has not led to a significant increase of minority faculty at predominantly white institutions despite the availability of qualified candidates. The report is No.2 of the 1989 Higher Education Report Series of the Association for the Study of Higher Education (ASHE) and the Educational Resources Information Clearinghouse (ERIC).

Affirmative action efforts were initiated in higher education following the passage of the 1972 Equal Employment Opportunity Act. According to the authors, the number of

-More-

African-American and Hispanic professors at predominantly white colleges and universities declined in the late 1970s. Between 1977 and 1984, the number of African-American faculty members nationwide dropped from 4.4 percent to 4.0 percent. The number of Hispanic faculty dropped from 1.7 percent to 1.4 percent. However, during this same period, the total number of faculty positions at these institutions increased and the number of African-Americans obtaining the Ph.D. also increased.

In the report, the authors assess higher education's role in failing to integrate its faculty ranks and cite three principal influences. Affirmative action programs have fundamentally failed due to the lack of leadership and commitment by institutional heads. Faculty resistance to affirmative action is frequently rationalized in the name of maintaining standards or quality. Programs have been designed with little or no philosophical or conceptual consensus about the overriding purpose and mission of educational institutions.

If schools are to increase their number of minority faculty members, Washington and Harvey say higher education leaders and administrators must take a stronger advocacy approach to recruiting in the coming decade. Retirement will give colleges and universities the opportunity to fill about one-third of the current faculty positions over the next decade. In the process of filling these positions, many colleges and universities also can increase their number of minority faculty, the authors contend.

In the report, the authors also provide several recommendations to motivate colleges and universities to increase minority faculty. These include incentive programs to reward institutions that hire minority faculty, withholding federal funds from institutions that do not hire minority faculty and recruiting qualified minority candidates from other career areas, such as business, the military, industry and government, among others.

Frequent commentators on minorities in higher education, the authors have held faculty and administrative positions at both predominantly white and historically African-American colleges and universities. Washington currently is vice president and dean of faculty at Antioch College in Yellow Springs, Ohio. Harvey is an associate professor in the School of Education at North Carolina State University.

"Affirmative Rhetoric, Negative Action: African-American and Hispanic Faculty at Predominantly White Institutions" is prepared by the ERIC Clearinghouse on Higher Education in cooperation with the Association for the Study of Higher Education. ERIC is a sponsored project of The George Washington University School of Education and Human Development.

The report is available for \$15.00 from: ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036. Review copies are available upon request.

Dec. 19, 1989

CONTACT: Kellie J. Boyet
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Chris Rigaux
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CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA LDH

JoANN J

KELLIE Author

HEATHER H

ALYSSA agm

JANE _____

GABBIE _____

NOTES

WALC

Release

To go out
tomorrow

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Developmental Programs -- ERIC

AUTHOR: K. Boyer

DATE RELEASED: 14 Dec 89

- | | | | |
|---|---|---|---|
| 1) Local Daily
a) Metro Desk
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a) newspapers
b) radio
c) TV
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b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 45) Religion
a) newspaper reporters
d) specialized publication reporters |
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c) Maryland (Montgomery County)
d) Northern Virginia | 15) Business
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) Health Services
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
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d) specialized publication reporters |
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a) News Desk
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c) PSA Director
d) Talk Show/Public Affairs Show | 16) College Newspapers (local) | 31) Historical
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b) PSA Director
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b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) Labor
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 48) Technology
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
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b) National Coverage | 18) Computers
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d) specialized publication reporters
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d) specialized publication reporters
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b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) Congress
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b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) Libraries
d) specialized publication reporters | 50) Travel
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 7) Wire Services
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b) National Desk
c) Broadcast
d) Daybooks | 20) Consumer
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) Literary
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 51) White House
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) Dance
a) newspaper reporters
b) radio reporters
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e) calendar listings | 36) Media
a) newspaper reporters
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c) TV reporters
d) specialized publication reporters
e) calendar listings | 52) Women's Issues
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d) specialized publication reporters |
| 9) National Broadcast
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b) Network Radio Shows
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e) Non-Network Radio Talk Shows | 22) Drama
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b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings | 37) Military
a) newspapers
d) specialized publications | 53) Women/Family/Leisure-Oriented Audience
d) specialized publications |
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c) Canadian
d) Hispanic
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g) German
h) Korean
i) Chinese | 23) Economics/Finance
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b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) Museums
d) specialized publication reporters | 54) Youth-Oriented Audience
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b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c. | 24) Education
a) newspaper reporters
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b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 55) Space
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b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| SUBJECT or AUDIENCE | 25) Energy
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) Politics
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 56) President's List
a) media
b) colleagues |
| 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.) | 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) Pentagon/Defense
National Security
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 57) Terrorism
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 12) Architecture
a) newspaper reporters
d) specialized publication reporters | 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) Public Policy
a) newspaper reporters
d) specialized publication reporters | 58) Jewish Media
a) newspapers
b) broadcast |
| 13) Art
a) newspaper reporters
b) radio reporters
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d) specialized publication reporters
e) calendar listings | 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) Public/International Affairs
State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 59) AIDS
a) newspapers
b) specialized publications
c) TV reporters
d) radio reporters |
| | | 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | OTHER: _____ |

EFFECTIVE 9/89, GWU

Dec. 20, 1989

CONTACT: Kellie J. Boyet
(202) 994-6460
Chris Rigaux
(202) 296-2597

FOR IMMEDIATE RELEASE

ERIC REPORT SAYS DEVELOPMENTAL PROGRAMS VITAL TO COLLEGE STUDENTS

Developmental, or remedial, education programs at colleges and universities are becoming increasingly necessary to help students succeed, says a new report published by The George Washington University.

The study, "Postsecondary Developmental Programs: A Traditional Agenda with New Imperatives," is Report No.3 of the 1989 Higher Education Report Series from the Association for the Study of Higher Education (ASHE) and the Educational Resources Information Clearinghouse (ERIC).

According to author Louise M. Tomlinson, assistant professor of reading at the University of Georgia, today approximately 90 percent of all colleges and universities provide developmental services for nearly one-third of their students. These services focus primarily on skills in reading, writing, mathematics, and study and test-taking strategies, as well as personal adjustment and other skills needed for success in college.

-More-

The author offers several reasons for these developmental programs. They include the increasing numbers of underprepared high school graduates, changes in employment trends, advances in technology and changes in the average college student profile. These variables will "continue to create educational needs that will require higher education's commitment to developmental assistance," she says.

The study also surveys emerging theories aimed at improving developmental programs. Suggestions offered include developing models for the prediction, diagnosis and training of intelligence; instructional enrichment programs; and using philosophy studies to develop thinking skills. Also discussed are training programs for developmental personnel, program evaluation strategies and current research on postsecondary developmental programs. Outstanding developmental programs at colleges and universities across the nation are highlighted in detail.

"Postsecondary Developmental Programs: A Traditional Agenda with New Imperatives" is prepared by the ERIC Clearinghouse on Higher Education in cooperation with the Association for the Study of Higher Education. ERIC is a sponsored project of The George Washington University's School of Education and Human Development.

The report is available for \$15.00 from: ASHE-ERIC Higher Education Report, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036. Review copies are available upon request.

Dec. 20, 1989

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Dec. 20, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

SPECIAL FOR GOLDSBORO, NC

**GW'S SCIENCE AND ENGINEERING APPRENTICE PROGRAM TO OFFER
SUMMER INTERNSHIP FOR GIFTED STUDENTS**

WASHINGTON, D.C. -- Internships are available for gifted math and science students from Goldsboro, NC to work at local U.S. Department of Defense laboratories during an eight-week program next summer.

The internship program is being offered by The George Washington University School of Engineering and Applied Science to motivate high school students to seek careers in science, engineering and mathematics. The Science and Engineering Apprentice Program (SEAP) runs from June 11 - August 10, 1990.

Interns are selected on the basis of their interest in science and related fields, academic performance, scores on the Scholastic Aptitude Test, teacher recommendations and extracurricular activities. Applicants also are required to write an essay about their future goals and how the program will benefit them.

--More--

SEAP - P. 2 OF 2.

Science and Engineering Apprentice Programs are sponsored by the U.S. Department of Defense. The programs have been offered by GW since 1986. For additional information or application materials contact: Marylin Krupsaw, director, Science and Engineering Apprentice Programs, The George Washington University, Staughton Hall, Washington, DC 20052. Or phone (202) 994-2234. The deadline for application submission is January 30, 1990.

--30--

Dec. 20, 1989
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Dec. 20, 1989
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(202) 994-6460

SPECIAL FOR HUNTSVILLE, ALA.

**GW'S SCIENCE AND ENGINEERING APPRENTICE PROGRAM TO OFFER
SUMMER INTERNSHIP FOR GIFTED STUDENTS**

WASHINGTON, D.C. -- Internships are available for gifted math and science students from Huntsville, Ala. to work at local U.S. Department of Defense laboratories during an eight-week program next summer.

The internship program is being offered by The George Washington University School of Engineering and Applied Science to motivate high school students to seek careers in science, engineering and mathematics. The Science and Engineering Apprentice Program (SEAP) runs from June 11 - August 10, 1990.

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SEAP - P. 2 OF 2.

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CIRCULATING

LORETTA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA MA _____

JOANN JS _____

KELLIE KP _____

HEATHER Heather _____

ALYSSA Alyssa _____

JANE _____

GABBIE _____

NOTES

TO Loretta

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Amling & Dunn as Economic Speakers.

AUTHOR: Heather Shaw

DATE RELEASED: 12/20/89

119

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: -1 copy to Amling
-1 copy to Dunn
6 copies to Heather

EFFECTIVE 5/89, GWU

Dec. 21, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW EXPERTS ON ECONOMIC AND BUSINESS TRENDS FOR THE EARLY NINETIES

Listed below are two professors of The George Washington University who can provide expert comment on the future of the U.S. economy.

Fred Amling, professor of business finance

(202) 994-6670 (office)

Amling has just completed an economic outlook for 1990 in which he predicts a weak GNP but no recession. An expert in investments, personal finance, and capital budgeting, Amling has written several books on these subjects and is the co-author of "Personal Investment Management," a book scheduled for publication in 1991. He also is on the board of directors of several Keystone Group mutual funds.

Robert Dunn, professor of economics

(202) 994-7379 (office)
(202) 362-7155 (home)

A renowned expert on international finance and trade, Dunn believes a recession is likely in 1990. His research has included foreign investment, U.S. Canadian trade, world indebtedness and international monetary reform. A prolific writer, Dunn's articles have appeared in "Portfolio: International Economic Perspectives," the "Journal of Economic Literature" and "Foreign Investment Review," among others.

Dec. 21, 1989

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CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

JANE _____

LORETTA _____ *Sh*

JoANN _____ *JS*

KELLIE _____ *[scribble]*

HEATHER _____ *anther*

ALYSSA _____ *afm*

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Fred Amling named to Mutual French Boards 108+60-168

AUTHOR: Heather DATE RELEASED: Dec. 22, 1989

- | | | | |
|--|--|---|--|
| <p>1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk</p> <p>2) Metro Newspapers
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d) specialized publication reporters
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a) newspaper reporters
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a) newspaper reporters
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c) TV reporters
d) specialized publication reporters
e) calendar listings</p> <p>31) <u>Historical</u>
d) specialized publication reporters</p> <p>32) <u>Labor</u>
a) newspaper reporters
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d) specialized publication reporters</p> <p>43) <u>Public/International Affairs</u>
<u>State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>44) <u>Regulatory Agencies</u>
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b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters</p> | <p>46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters</p> <p>47) <u>Science</u>
a) newspaper reporters
b) radio reporters
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z) travel trade publications</p> <p>51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters</p> <p>52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters</p> <p>53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications</p> <p>54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
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a) media
b) colleagues</p> <p>57) <u>Terrorism</u>
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a) newspapers
b) broadcast</p> |
|--|--|---|--|

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- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

OTHER: Fred Amling
Bur. Admin. Gov.
-5 copies to Heather

EFFECTIVE 5/89, GWU

Dec. 22, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSOR FRED AMLING NAMED TO MUTUAL FUND BOARDS

Frederick Amling, professor of business finance at The George Washington University, has been elected to the board of directors of 10 mutual funds in the Keystone Group. These funds include the Keystone Tax Free Fund, the Keystone Tax Exempt Trust, the Keystone Liquid Trust, the High Yield Bond Trust and others. He has also been re-elected to the boards of Keystone International Fund Inc. and Keystone Precious Metals Holdings Inc.

Amling's professional affiliations are numerous. He has been membership chairman of the American Finance Association and treasurer of the Washington Society of Investment Analysts. He also is active in the Financial Management Association and the Eastern Finance Association. In addition, Amling has served as a consultant to the U.S. Treasury Department and several major U.S. corporations.

-More-

A prolific writer, Amling is the author of several books including "Investments: An Introduction to Analysis and Management," 3rd and 6th editions. Currently, he is working with Georgetown University professor William Droms on "Personal Investment Management," a new book scheduled for publication in 1991.

Before coming to George Washington in 1970, Amling was a faculty member of the Miami University of Ohio and the University of Rhode Island.

A resident of Potomac, Md., he earned the bachelor of business administration degree from Baldwin Wallace College, a MBA degree from the Miami University of Ohio and the Ph.D. in economics and finance from the University of Pennsylvania.

Dec. 22, 1989

MEDIA CONTACT: Heather Ittel
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CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA hms _____

JoANN JS _____

KELLIE RTB _____

HEATHER RD _____

ALYSSA Ash _____

JANE _____

GABBIE _____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Reed Whittemore

AUTHOR: Alyssa

DATE RELEASED: Dec 22, 1989

(15) + (18)
93

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
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 - a) Local Coverage
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- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
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 - d) specialized publication reporters (magazine, newsletters, etc.)
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 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
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 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 24) Education
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 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
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- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
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 - c) TV reporters
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- 41) Pentagon/Defense National Security
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 - c) TV reporters
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- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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- 52) Women's Issues
 - a) newspaper reporters
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- 53) Women/Family/Leisure-Oriented Audience
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 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

Dec. 22, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

FOR IMMEDIATE RELEASE

POET TO LECTURE ON THE SCIENCE OF
CREATING POETRY

EVENT: A lecture by poet Reed Whittemore, professor emeritus of English at the University of Maryland, on the science of writing poetry. The lecture, titled "How Two Poems Assembled Themselves: Was it Scientific?" concludes the Creativity Series sponsored by The George Washington University Art Therapy Department and the Washington School of Psychiatry. Whittemore also will discuss his poetry.

WHEN: 1:00-3:30 p.m., Saturday, January 6, 1989

WHERE: Washington School of Psychiatry
Sullivan Hall
1610 New Hampshire Avenue, NW

COST: \$20 for general admission
\$10 for student admission
To purchase tickets, contact the Washington School of Psychiatry at 667-3008.

BACKGROUND:

Reed Whittemore, a former consultant in poetry to the Library of Congress, received a Guggenheim fellowship to author the biography of American writer William Carlos Williams. He received the Award of Merit from the American Academy of Arts and Letters and the Harriet Monroe Prize from Poetry magazine. Whittemore is a member of the American Academy of Arts and Sciences.

--More--

REED WHITTEMORE - P. 2 OF 2.

Following Whittemore's lecture, Wolfgang Weigert, M.D. and Gordon Kirschner, M.D., psychiatrists and psychoanalysts at the Washington School of Psychiatry, will compare results from Whittemore's research projects with the findings from their 9-year study on the human creative process. A discussion will follow.

--30--

****Media wishing to attend this event should contact Alyssa Montecalvo in the Office of University Relations at (202) 994-6460.**

Dec. 22, 1989
CONTACT: Alyssa Montecalvo
(202) 994-6460

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CIRCULATING

____NA_____

HELEN_____

SANDY_____

DEBBIE_____

JAMIE_____

PEGGY_____

DIANE_____

LORETTA_____ *SLA*

JoANN_____ *JS*

KELLIE_____ *AD* *143*

HEATHER_____ *author*

ALYSSA_____

JANE_____

GABBIE_____

NOTES

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Dimock Gallery ~~for~~ MFA Thesis Candidate show

AUTHOR: Heather Tiller

DATE RELEASED: 12.22.89

116

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
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- 58) Jewish Media
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(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: - 1 copy to
Lenore Miller,
Dimock Gallery.
- 2 copies for
Heather

EFFECTIVE 5/89, GWU

July 26, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

THE GEORGE WASHINGTON DIMOCK GALLERY 1989-90 CALENDAR OF EXHIBITS

The following list of The George Washington University Dimock Gallery exhibits previews shows for the 1989-90 academic year. The gallery, located off the lounge of the University's Lisner Auditorium at 21st and H Streets, NW, is open to the public Tuesday through Friday from 10:00 a.m. to 5:00 p.m. and Saturday from noon to 5:00 p.m. The gallery is closed Sunday and Monday. Admission is free.

September 7 - October 4, 1989: The Washington Print Club: 25 Years of Collecting. An exhibition of 16th through 20th century prints from the collections of Washington Print Club members. The exhibit celebrates the 25th anniversary of the Club whose members include collectors, curators, dealers, educators and printmakers.

October 12 - November 9, 1989: (title to be announced). The exhibition of works by selected Washington, D.C. and New York artists explores the themes of abstraction, surface texture, and the use of, or allusion to, cosmic elements.

November 16 - December 7, 1989: Annual Student Show. An exhibition and sale of works by George Washington undergraduate and graduate students enrolled in the fine arts and art history programs. The show will include several media -- painting, drawing, sculpture, ceramics, photography, printmaking, visual communications and design.

December 14, 1989 - January 4, 1990: The Murray Bring Collection features contemporary works of art recently acquired by The George Washington University from local collector Murray Bring for its permanent collection.

-More-

January 11 - February 1, 1990: MFA Winter Thesis Candidate Show features works by master of fine arts degree candidates attending The George Washington University. A variety of media will be exhibited.

February 8 - March 1, 1990: Bezalel Academy of Design Exhibition displays works in ceramic design from the Bezalel Academy of Arts and Design in Jerusalem. Ceramic design courses at the Academy include material design, ceramic technology, product design, sculpture, drawing and color.

March 8 - 27, 1990: GW Fine Arts Faculty Show features works by the University's full-time faculty members in the fine arts program. Many faculty members are well-known Washington artists whose works have been exhibited throughout the metropolitan area. The exhibit includes a variety of media: painting, sculpture, photography, visual communications, watercolor, and drawing. The University's full-time fine arts faculty members include Constance Costigan, H.I. Gates, Fuller Griffith, Jerry Lake, Samuel Molina, Turker Ozdogan, Arthur Hall Smith, Jeffrey Stephanic, Douglas Teller, William Woodward and Frank Wright.

FOR FURTHER INFORMATION CALL (202) 994-1525 OR (202) 994-7091.

--30--

Note: This schedule is tentative and subject to change.

THE GEORGE WASHINGTON UNIVERSITY
INTERDEPARTMENTAL MEMORANDUM

December 18, 1989

MEMORANDUM TO: Heather Ittel
University Relations

FROM: Myra Merritt
Dimock Gallery

RE: INFORMATION FOR PRESS RELEASE ON
"WINTER 1990 MFA THESIS CANDIDATE
SHOW"

Heather, listed below is the information that you will need to put together the press release for our next show.

Thank you very much for your assistance, and we look forward to receiving a copy of the release.

Put our telephone number up here for people to call for information

TITLE: **"WINTER 1990 MFA THESIS CANDIDATE
SHOW"**

Include "GW DIMOCK GALLERY, ART DEPARTMENT"

DATES: **January 25 - March 1, 1990**

WHAT: Works by Renee Leslie, Doris Mandel, Ingrid Putschi, Niloofar Ashtary Razavi, and Richard Rosenhaft, candidates for The George Washington University Master of Fine Arts degree, will be exhibited at the University's Dimock Gallery. The show will include work in design, painting, and visual communications.

LOCATION: Dimock Gallery, The George Washington University
Off the lower lounge of Lisner Auditorium
21st and H Streets, N.W.

HOURS: Tu-Fr, 10-5; Sat, 12-5; closed to public Sun & Mon

Show is free

(Continued on next page)

THE GEORGE WASHINGTON UNIVERSITY
INTERDEPARTMENTAL MEMORANDUM

DESCRIPTION OF SHOW: Works by George Washington University students who are candidates for the Master of Fine Arts degree will be on view in the University's Dimock Gallery from January 25 to March 1, 1990.

The artists whose works are to be exhibited are Renee Leslie, Doris Mandel, Ingrid Putschi, Niloofar Ashtary Razavi, and Richard Rosenhaft. The media included in the exhibition are design, painting, and visual communications.

The Dimock Gallery is located off the lower lounge of Lisner Auditorium, 21st & H Streets, N.W. Hours: Tu-Fr, 10-5; Sat, 12-5; open for selected Lisner Auditorium performances; closed to public on Sun and Mon. Gallery is a short walk from the metro.

Include (202) 994-1525 or 994-7091 in Release for editors' info--please put at top, so people will call the gallery and not your office.

Dec. 22, 1989

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

**GW'S DIMOCK GALLERY WILL HOST "WINTER 1990 MFA THESIS
CANDIDATE SHOW"**

EVENT: The George Washington University's Dimock Gallery will host "Winter 1990 MFA Thesis Candidate Show." The media to be exhibited include design, painting and visual communications. GW master of fine arts degree candidates being featured are Renee Leslie, Doris Mandel, Ingrid Putschi, Niloofar Ashtary Razavi and Richard Rosenhaft.

WHEN: January 25 - March 1, 1990
10 a.m. - 5 p.m. Tuesday through Friday
Noon - 5 p.m. Saturday
Closed to the public Sunday and Monday.
Open during select Lisner Auditorium performances.

WHERE: Dimock Gallery
The George Washington University
Off the lower lounge of Lisner Auditorium
21st and H Streets, NW

COST: Free and open to the public

Works by George Washington University's master of fine arts degree candidates will be exhibited in the University's Dimock Gallery exhibit "Winter 1990 MFA Thesis Candidate Show."

-More-

Scheduled to run from January 25 to March 1, 1990, the show will include work in design, painting and visual communications. Featured are Mediterranean scenes, abstract biomorphic paintings, and narrative book illustrations.

Artists participating in the exhibit are Renee Leslie, Doris Mandel, Ingrid Putschi, Niloofar Ashtary Razavi and Richard Rosenhaft.

Dimock Gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, NW. Hours are Tuesday through Friday, 10 a.m. to 5 p.m. and Saturday, noon to 5 p.m. The gallery is closed on Sunday and Monday, but is open for selected Lisner Auditorium performances. Admission is free. For more information call 994-1525 or 994-7091.

Dec. 27, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSOR GIVES OUTLOOK FOR EARLY 1990S

The U.S. Gross National Product (GNP) will be weak but no threat of recession exists for 1990, says Frederick Amling, professor of business finance at The George Washington University.

In his recently released "Economic Overview and Outlook" report, Amling offers other economists and business leaders his forecast on the nation's 1990 economy.

Political changes in Eastern Europe, the economic unification of the common market countries in 1992, and a de-emphasis on defense spending will provide tremendous opportunities for future global economic growth, he predicts. Domestic economic growth, however, will be spotty. While "The consumer continues to support the economy," Amling says, "the sale of durable goods, such as appliances and autos, will be weak in the early months of 1990."

Amling advises investment in service components of the GNP, business equipment producers, import and export industries and state and local government expenditure-industries.

-More-

Listed below are a few of Amling's projections for the U.S. economy in the beginning of the next decade.

- 1) Expect continued strength in the service sector of the economy.
- 2) Business equipment sales remain strong. Plant and equipment spending is up more than 10 percent from last year and worldwide competition is expected to improve productivity.
- 3) A decline in defense spending shifts government expenditures to such items as cement, primary metals, machine tools and office and computing equipment.
- 4) State and local government spending declines in the near term but will grow in the future. Property taxes are likely to increase to provide funds for growth.
- 5) The trade deficit is likely to worsen in the short term but look for gradual improvement in the deficit over the next few years.
- 6) Expect weakening employment in the next two quarters but an increase should occur through 1991-92.
- 7) Rising inflation continues to be a threat. If economic growth improves in late 1990 and 1991, pressure could push the inflation rate to the 5 percent level.
- 8) Expect stable to slightly lower interest rates in the short term (three to six months). Afterwards, rates may rise as much as 100 basis points above current levels.
- 9) Corporate profits decline further in the fourth quarter of 1989 and first quarter of 1990. Declining earnings will negatively effect equity prices. The earnings of Dow Jones Industrial Average (DJIA) companies, however, should expand almost five percent.
- 10) The earnings outlook per share of DJIA stocks are positive for 1990.

--30--

For a copy of Amling's "Economic Overview and Outlook" call Heather Ittel in the GW Office of University Relations, (202) 994-6460.

Dec. 27, 1989

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSOR GIVES OUTLOOK FOR EARLY 1990S

The U.S. Gross National Product (GNP) will be weak but no threat of recession exists for 1990, says Frederick Amling, professor of business finance at The George Washington University.

In his recently released "Economic Overview and Outlook" report, Amling offers other economists and business leaders his forecast on the nation's 1990 economy.

Political changes in Eastern Europe, the economic unification of the common market countries in 1992, and a de-emphasis on defense spending will provide tremendous opportunities for future global economic growth, he predicts. Domestic economic growth, however, will be spotty. While "The consumer continues to support the economy," Amling says, "the sale of durable goods, such as appliances and autos, will be weak in the early months of 1990."

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CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JoANN _____

KELLIE _____

HEATHER _____

ALYSSA _____

JANE _____

GABBIE _____

NOTES

Martin Luther King

1 press release
1 PSA

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: MLK Celebration

216T-56

AUTHOR: 17 Boyer

DATE RELEASED: 12.20.89

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (Baltimore)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings

- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters

- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters

OTHER: _____



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Dec. 28, 1989

MEDIA CONTACT: Kellie J. Boyet
(202) 994-6460

PUBLIC CONTACT: Eileen Jacobowitz
(202) 994-0779

FOR IMMEDIATE RELEASE

**CIVIL RIGHTS PIONEER JOSEPH E. LOWERY TO RECEIVE
GEORGE WASHINGTON'S MARTIN LUTHER KING JR. AWARD**

Washington, DC -- Joseph E. Lowery, president of the Southern Christian Leadership Conference, will be awarded The George Washington University's 1990 Martin Luther King Jr. Medal Monday, Jan. 15, in GW's Lisner Auditorium.

The award is GW's highest honor for outstanding service in the field of human and civil rights. "His work exemplifies the ideals for which Martin Luther King Jr. lived and died-- commitment, personal integrity, ethical and religious reflection, community service, integration and non-violence," says GW President Stephen Joel Trachtenberg.

The medal will be presented to Lowery by President Trachtenberg at the University's fifth annual celebration honoring the birthday of Dr. King. The event, free and open to the public, will be held from 4:00 pm to 5:00 pm in the Lisner Auditorium at 730 21st Street, NW.

-MORE-

Lowery's award will be one of two specially commissioned medals to be presented at the event; the second will go to a George Washington student who will be announced during the ceremony.

As president of the SCLC, which was founded by Dr. King, Lowery has broadened the organization's scope, involving members in foreign policy issues and the growing peace movement. A native of Huntsville, AL, Lowery began his career as a Methodist minister in 1948 at a Birmingham church.

In 1968, Lowery became pastor of the Central United Methodist Church, Atlanta's oldest predominantly black United Methodist church. Almost twenty years later, he would become pastor of the Cascade United Methodist Church, a 2,400-member congregation located in Atlanta.

A vice-president of the Southern Christian Leadership Conference until 1967, Lowery was elected chairman of its board on the nomination of Martin Luther King. He was subsequently elected the Conference's third president in 1977 and has served in that capacity ever since. Lowery also serves as a board member of Atlanta's rapid transit authority and the Martin Luther King Jr. Center for Nonviolent Social Change.

-MORE-

Named one of America's greatest black preachers by Ebony magazine in 1984, Lowery has received honorary doctoral degrees from Atlanta University, Clark College, Dillard University, Morehouse College and Miles College. He also has received numerous awards for his work on behalf of civil rights, including the Congressional Black Caucus Leadership Award, the National Congress of Black Mayors Human Rights Award and the National Association for the Advancement of Colored People's Leadership Award.

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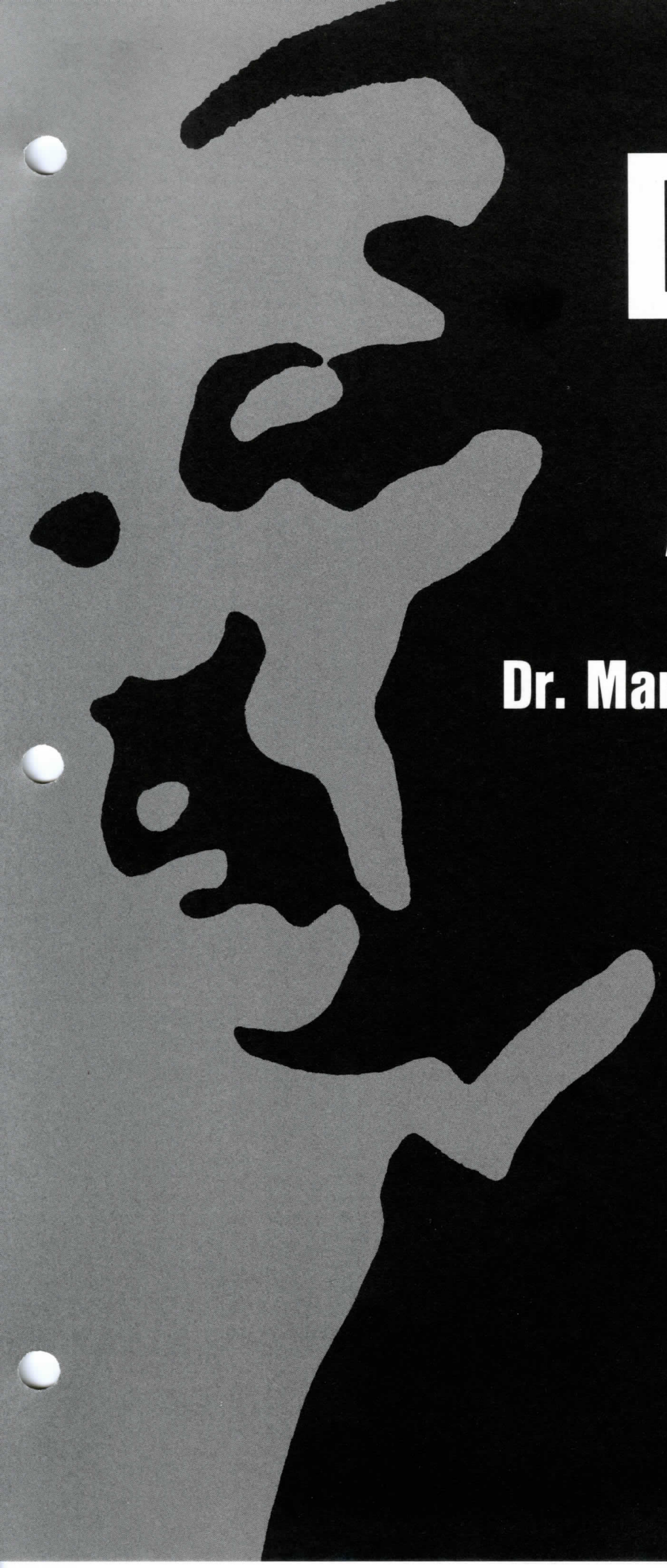
Dec. 22, 1989

MEDIA CONTACT: _____
(202) 994-6460

PUBLIC CONTACT: _____
(202) 994-_____

PUBLIC SERVICE ANNOUNCEMENT to run through Jan. 15, 1990

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A large, stylized profile of Dr. Martin Luther King, Jr. is shown on the left side of the poster. The profile is composed of two main colors: a dark grey/black silhouette and a lighter grey fill. The silhouette represents the outline of his head and shoulders, while the lighter grey fill is used for the face and hair. The profile is facing right.

the Dream in Action

Celebrating the life and work of
Dr. Martin Luther King, Jr.

Monday, January 15, 1990

4:00 p.m.

Lisner Auditorium

730 21st Street, N.W.

The
George
Washington
University
WASHINGTON DC

Program

Welcome	Jill F. Kasle University Marshal
Announcement of the Convocation	Roslyn La'Chele McCallister 1989 Martin Luther King Jr. Student Medal Winner
Invocation	Bishop Alfred A. Owens, Jr. Greater Mt. Calvary Holy Church Washington, D.C.
Prelude	Eastern High School Choir Eastern High School Washington, D.C. Joyce Garrett, Director
Greetings	Stephen Joel Trachtenberg President, The George Washington University
Presentation of the Martin Luther King Jr. Medal for Outstanding Service in Human Rights	President Trachtenberg
Response	Dr. Joseph E. Lowery President, Southern Christian Leadership Conference Atlanta, Georgia
"Happy Birthday"	Stevie Wonder, composer
Bertram McLeish, pianist Keith Pettigrew, vocalist	
Presentation of the Martin Luther King Jr. Student Medal for Outstanding Service in Human Rights	President Trachtenberg
Response	Mark Howard Chichester Class of 1990 The George Washington University
Acknowledgements	Valerie L. Epps Director, Multicultural Student Services Center The George Washington University
Finale	Eastern High School Choir
Benediction	Bishop Owens
Conclusion	Professor Kasle

Joseph Echols Lowery

Joseph Lowery, a multi-talented individual, has dedicated his life to raising the social and moral conscience of a nation and the world. In his career as the pastor of six United Methodist Churches Lowery has spent countless hours visiting the sick, nurturing the young, comforting the aged and preaching the gospel.

Forty years ago, while America was struggling to structure its domestic agenda, Joe Lowery was called to the ministry to be a leader in helping to structure the country's social and moral agenda. Upon graduation from Payne Theological Seminary and Chicago Ecumenical Institute, Lowery brought conviction and commitment to his ministry. His views and actions—often controversial in nature, but biblically founded—have led him to champion the causes of oppressed people the world over. Since entering the ministry he has delivered sermons from the pulpit of the Russian Orthodox Church and on the banks of the Sea of Galilee to Eastern Africa, Europe and Central America.

Lowery, a native of Huntsville, Alabama began his pastoral career at a small church of less than 150 members on the Western edge of Birmingham's ghetto in 1948. After only one year he was assigned to Haven Church in Alexander City, Alabama, located 50 miles Southeast of Birmingham, where he served for three years. He then accepted the pastorate of Alabama's second largest (Central Jurisdiction) church, Warren United Methodist, in Mobile, Alabama where he served for nine years. In 1957, while in Mobile, Lowery—working with Martin Luther King, Jr. (in Montgomery)—helped to organize the Southern Christian Leadership Conference. In 1961 he moved to Nashville where he served as assistant to the Bishop of Nashville/Birmingham area. He later returned to the pastorate in 1964 accepting an appointment to the St. Paul Church in Birmingham, Alabama. In 1968, Lowery came to Atlanta to pastor the city's oldest predominately Black United Methodist Church, Central, where he served for 18 years before moving to this present pastorate at Cascade United Methodist in 1986.

Never limiting his ministry to preaching on Sunday mornings, Lowery has served since 1977 as the President of the Southern Christian Leadership Conference leading the organization to new levels of vigor, effectiveness and visibility. Recognized by Ebony magazine as one of the fifteen greatest Black preachers, Lowery has "disturbed the comfortable and comforted the disturbed."

Reverend Lowery studied at Knoxville College, Payne College, and Wayne University. He has since received honorary doctoral degrees from Dillard University, Clark College, Morehouse College, Miles College and Atlanta University.

He has been the recipient of a number of honors among them: Congressional Black Caucus Leadership Award; National Congress of Black Mayors Human Rights Award; Alpha Kappa Alpha Sorority Leadership Award; Alpha Phi Alpha Fraternity Civil Rights Award; Kappa Alpha Psi Fraternity Humanitarian Award; National Father of the Year; Black Government Workers Association Justice and Equality Award; Urban League Equal Employment Opportunity Award; Fannie Lou Hammer Freedom Award; OIC Advocacy Award; NAACP Leadership Award; Medical Association Distinguished Service Award; Ebony Magazine 1979 Civil Rights Award; Ebony Magazine 1983 Public Service Award; Ebony Magazine 1985 Religion Award; Southern Christian Leadership Conference Martin Luther King, Jr. Award; Black Methodist for Church Renewal Prophetic Voice Award and the Adin Ballou Peace Award.

He serves on the Board of the Metro Atlanta's Rapid Transit Authority (MARTA), the Martin Luther King, Jr. Center for Nonviolent Social Change and Morehouse College Board of Preachers.

He and his wife, Evelyn have three children: Yvonne (Birmingham, AL), Karen (Atlanta, GA) and Cheryl (Riverdale, GA).

Mark Howard Chichester

Mark Howard Chichester is a member of the Class of 1990 at The George Washington University who has distinguished himself in a variety of ways. His scholastic honors include The George Washington University Award for Outstanding Contributions to The University Community in 1989, the David A. Baer Award for Individual Excellence in Student Life, and membership in Omicron Delta Kappa Leadership Honor Society. His service to the University includes two terms as president of the Black Peoples' Union, membership on the University Committee on Minority Affairs and the University Leadership Team, and a variety of presentations to students, faculty and distinguished visitors to the University. Following graduation, Mr. Chichester plans to enter law school.

In the essay that he submitted for the Martin Luther King Jr. Student Medal competition, Mr. Chichester wrote of the inspiration that Dr. King provided and the ways in which Mr. Chichester applied that inspiration:

"In the spirit of Dr. King, I have sought to establish a moral imperative among those in the community and those on the campus of my University. To establish a moral imperative is to "teach and heal" those who would otherwise be unconcerned with creating an environment in which all can appreciate and learn from one another. Dr. King gave of himself freely, that others might benefit. I have attempted to model myself after Dr. King. I have sought to create an environment in which all who are involved are recognized, appreciated and utilized to a maximum. Dr. King was more than a religious and political leader; he was a leader by example. Inspired by Dr. King, I continually strive to provide an exemplary model of conduct and motivation for my peers."

Mr. Chichester was selected as the winner of the 1990 Martin Luther King Jr. Student Medal for Outstanding Service in Human Rights for his academic achievements, his leadership and his deep concern for the campus, the community, and his peers.

Report

3

Postsecondary Developmental Programs

A Traditional Agenda
with New Imperatives

1989 ASHE-ERIC
Higher Education
Reports

Louise M. Tomlinson



Postsecondary Developmental Programs: A Traditional Agenda with New Imperatives

Louise M. Tomlinson, University of Georgia

What Is Postsecondary Developmental Education?

Developmental programs at institutions of higher education encompass a variety of courses and services that are conducted to provide assistance to individuals who have been denied regular admission to the institution because of failure to meet specified admission and placement requirements or because of predicted risk in meeting the requirements of college-level courses. These services focus primarily on skills in reading, writing, mathematics, and study and test-taking strategies, as well as personal adjustment and other affective variables that are critical to success in the college curriculum.

How Have Developmental Programs Evolved?

In response to the needs of the underprepared student, programs classified as "college preparatory" since the mid-1800s have served many of the same goals as those programs that have more recently been labeled "academic development," "learning assistance," or "developmental studies." The change in the labeling of preparatory programs is, to some extent, associated with the change in student populations. Whereas socioeconomic status, instead of ability, was once the primary determinant of attendance at a college or university, the student population now admitted to institutions of higher education through developmental programs or the regular curriculum reflects a wide range of statuses in terms of race, ethnic origin, socioeconomic background, high school grade point average, age, and career objectives. A major factor in this diversity has been admissions policy in response to society's evolving perception of the role and value of higher education.

As a result of the growing diversity among enrollees at postsecondary institutions of learning, a number of developmental program models have emerged. Some of these models are comprehensive and some are specialized. There are at least four different types of program categories: college campus tutorial/remedial, college outreach programs, campus assistance centers, and off-campus instruction. The specific types of intervention involve the teaching/learning process, counseling, peer support, and supplemental use of media and the arts to develop students' articulation of basic skills and the application of those skills to various content areas in the college curriculum.

Of the numerous developmental programs across the nation, several can be identified as exemplars in terms of their success. Many programs, including those considered successful, have encountered a variety of problems, however. The continuous burdens that these programs face include problems of funding, staff recruitment and retention, admission and placement standards, minority student enrollment, the quality of tests, the relativity of curriculum, and perceptions of the program.

The evolution of academic assistance programs can be characterized as a progression from service for a small segment of the total population through the use of limited techniques and limited funds to service for a broad span of the nation's population by means of a more cohesive and comprehensive effort and the support of regularly budgeted programs. Expenditures for the administration of developmental programs vary across institutions and states and have ranged from \$6 million for one state system to \$12 million for one university. Approximately 90 percent of all institutions of higher education provide some developmental service, at least 30 percent of the national population in higher education is enrolled in some aspect of these services, and 33 percent of institutions report having a separate department or division for developmental studies or learning centers.

Postsecondary remedial education and its relationship to equity are often perceived to be in conflict with the desire to maintain high standards and cost efficiency. Although a substantial segment of popular opinion holds that developmental courses should be conducted exclusively at the two-year, community-college level, proponents of multilevel distribution of developmental services argue that even the best institutions in the nation have "low" students who benefit from such services. Senior colleges and universities house schools of education with faculty and graduate students specializing in the areas of remedial education and counseling, which are essential to developmental programs, and positive results have been reported in evaluations of services at two-year, four-year, and university levels. Moreover, two-year colleges have often experienced the same problems in their efforts to deliver remedial services as have other types of institutions.

Will Developmental Programs Decrease the Integrity of Academic Institutions?

Popular opinion often maintains that developmental programs dilute academic programs, but proponents of developmental programs argue that their role is to support and enrich the regular curriculum so that more students will succeed. Thus, remedial programs are perceived by their supporters as additions to, not replacements for, a required curriculum.

Postsecondary developmental programs have helped to fulfill the mission of providing equal educational opportunity in a democratic society. These programs have provided a "last chance" for many individuals to obtain worthwhile experiences in higher education that will enable them to find meaningful participation in employment and community life. Where institutions of higher education have had to strive to maintain a balance between the competition for student enrollments and a standard of excellence, developmental programs have helped to increase the pool of qualified incoming freshmen. Thus, the institution has served the community while serving itself.

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Creativity Series

A series of discussions on the creative process in
science and poetry
featuring

Roland Flint, poet - Nov. 4

Stephen Suomi, PhD, scientist - Nov. 18

Arthur Levine, M.D., scientist - Dec. 9

Reed Whittemore, poet - Jan. 6

Creativity Series

The Forum on Psychiatry and the Humanities,
The Washington School of Psychiatry, in collaboration with the
Art Therapy Program of The George Washington University,
presents a series of discussions on the creative process in
science and poetry

The Creativity Series is a public forum in which to meet productive, inventive people for informal discussion of the sources, conditions, and nature of inspired original work. This year there will be four sessions on a common theme: The comparison and contrast of creativity in art and science. For this colloquium we are joined by two poets and two research scientists. We will apply the results of this discussion to a further understanding of mental health and treatment of pathology.

Roland Flint, poet - Nov. 4
Stephen Suomi, PhD, scientist - Nov. 18
Arthur Levine, M.D., scientist - Dec. 9
Reed Whittemore, poet - Jan. 6

Roland Flint lives in Silver Spring, Maryland and teaches at Georgetown University. His books are *Say It, And Morning*, and *Resuming Green*, selected poems, 1965-1982.

Stephen J. Suomi, PhD, is chief of the Laboratory of Comparative Ethology of the National Institute of Child Health and Human Development. Dr. Suomi worked with Harry Harlowe, the famous investigator of the mother infant bond in Rhesus Monkeys. Having established a colony of Rhesus monkeys at Poolesville, Maryland, he is carrying that work into important new areas, discovering neurochemical patterns underlying contrasting patterns of response to separation.

Arthur Levine, M.D. is Scientific Director of the National Institute of Child Health and Human Development. He is responsible for identifying scientific researchers in the early stages of their careers before they accomplish their major work and giving them the opportunity to pursue it. At the same time he is engaged in his own scientific research.

Reed Whittemore, Professor Emeritus of English at the University of Maryland, served as Consultant in Poetry to the Library of Congress in 1964-65. He is author of the acclaimed biography of William Carlos Williams, as well as two recent books about biography, *Pure Lives*, 1988, and *Whole Lives*, 1989, Johns Hopkins Press. He has also written many books of poems, including *The Feel of Rock*.

These four constitute the invited panel, and will join psychiatrists Wolfgang Weigert, M.D. and Gordon Kirschner, M.D., who are the resident panel of the Creativity Series.

The four sessions are a coordinated series culminating in a concluding discussion on January 6. Most panelists will be able to attend the sessions at which their fellow panelists are presenting, thus contributing to continuity of discourse. We strongly urge you to register for all sessions at a discount.

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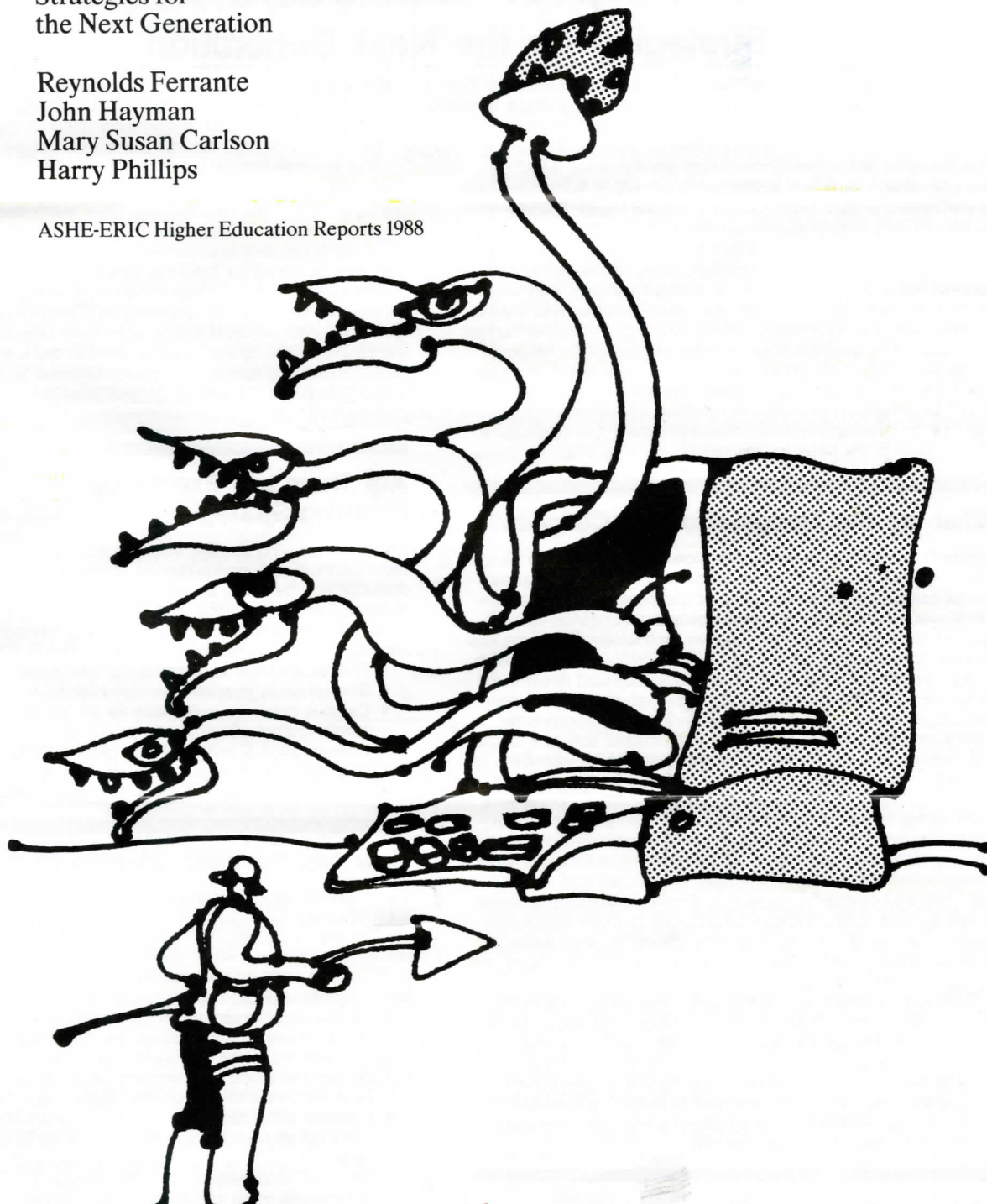
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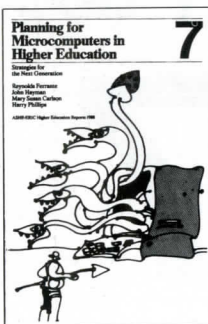
7

Strategies for
the Next Generation

Reynolds Ferrante
John Hayman
Mary Susan Carlson
Harry Phillips

ASHE-ERIC Higher Education Reports 1988





Executive Summary

ASHE-ERIC Higher Education Report 7, 1988

Planning for Microcomputers in Higher Education Strategies for the Next Generation

Reynolds Ferrante, The George Washington University
John Hayman, Jr., Troy State University
Mary Susan Carlson
Harry Phillips, James Madison University

The computer, one of the most important devices in the evolution of civilization, is itself undergoing a profound transformation. Mainframe and minicomputers are being replaced by the microcomputer, whose power and speed now equal that of even the largest computers of a few years ago. Computer networks can connect not only diverse offices on a single campus, they also connect entire campuses to regional, state, national, and international groups who have access to the growing universe of human knowledge. **The question is not whether the computer network will be the single most important technological event of the century for higher education, but rather how will it occur.** The larger wealthy colleges and universities will be ready for the technology, but how should the other institutions plan? The response to this question is the basis for the report.

What are the Trends affecting Colleges?

Trends in technology on campuses closely reflect societal trends. These trends are exemplified by instantaneous communication across campuses, decentralization of computer services, greater democratic participation in campus planning, horizontal networking, and self-education in learning new technology. Hardware has become sophisticated today using expert systems and supercomputers to push the limits of artificial intelligence and direct voice communication. Software production has evolved from customized programming to the current thousands of microcomputer application programs for campuses. Instructional software is still in its infancy and will remain there until institutional incentives for faculty provide the considerable time required for development.

The most important recent development in the computer field is the computer network. Networks create the need for central administration, at the same time requiring decentralization of computer services over campuses. **Networks are becoming the tools through which information is managed in colleges and universities.** They also permit the formation of new academic and social groups to form across campus contributing to cross-disciplinary research and understanding. **The time will come when computer networks will tie together all students, faculty, and administrators on campus and around the world.**

Training for computing has emerged a key factor in keeping faculty and students ahead of the technology. Financing new and innovative technology has required outside help from private foundations and government grants because few institutions have the resources to purchase massive numbers of microcomputers. This condition is changing as the cost of financing is passed on to students. Government agencies play a pivotal role in supporting new developments and innovations.

What are Trends in Planning and Use of Microcomputers?

A recent national study by a George Washington University team examined how colleges are planning for and using micro-

computers. Its findings are important in understanding current planning trends. Most significantly, very few colleges had institutional-wide formal structured plans for microcomputer development. Most planning was carried out by committees, which is the dominant structure for selecting hardware and software.

Committees were involved in making planning decisions twice as often as individuals or departments. The evolving practice is to hire a single administrator to coordinate total campus computing functions. Previously, student use was the most important factor influencing policies and plans, followed by cost. Today, the greatest factor is maximizing general access to computing by all members of the university community.

Are There any Exemplary Planning Strategies?

There is a growing number of colleges that use elements of strategic planning with environmental scanning for microcomputer development, including Brown, Clarkson, Drew, Drexel, University of Iowa, Lehigh, Princeton, and Stevens. Among these institutions, there are similarities in the planning strategies that are important for any institution:

- Formal, continuous planning
- Strengthening missions and establishing a niche in the field
- Campus networks, with plans for all faculty, students, and administrators eventually to be connected
- Centralization of authority with decentralization of services
- Consideration of external societal factors
- Commitment of considerable resources over an time

How can Colleges keep up to date?

Most planning for microcomputers in higher education has not been effective, partly because technology has developed so fast. Existing planning mechanisms have not coped well with the changing technology. **While everyone knows about the microcomputer, few understand the challenge of its technology.** The situation is serious and the need to improve planning is compelling. The question is what should colleges and universities do? Within the unique culture of each college and university, the following strategies are recommended:

- Consider strategic planning with environmental scanning as an effective planning model for technology;
- Establish a central authority at the vice-president's level to carry out all planning and implementation of campuswide networks;
- House all responsibility for computing in a single unit and disseminate to all members of the campus community;
- Involve all faculty and staff continually in planning the campus information system;
- Develop an organizational infrastructure that supports campuswide microcomputer use and the broader use of networks;

- Integrate all curricula within the campuswide networks with the support of requisite instructional software;
- Secure every method possible for a long-range financial commitment for development, including federal, state, private, and local sources;
- Plan for training of all users as a continuous, centralized function with a budgeted allocation of institutional resources;
- and make synergy the goal for campuswide networks to improve access to resources and universal use of information.

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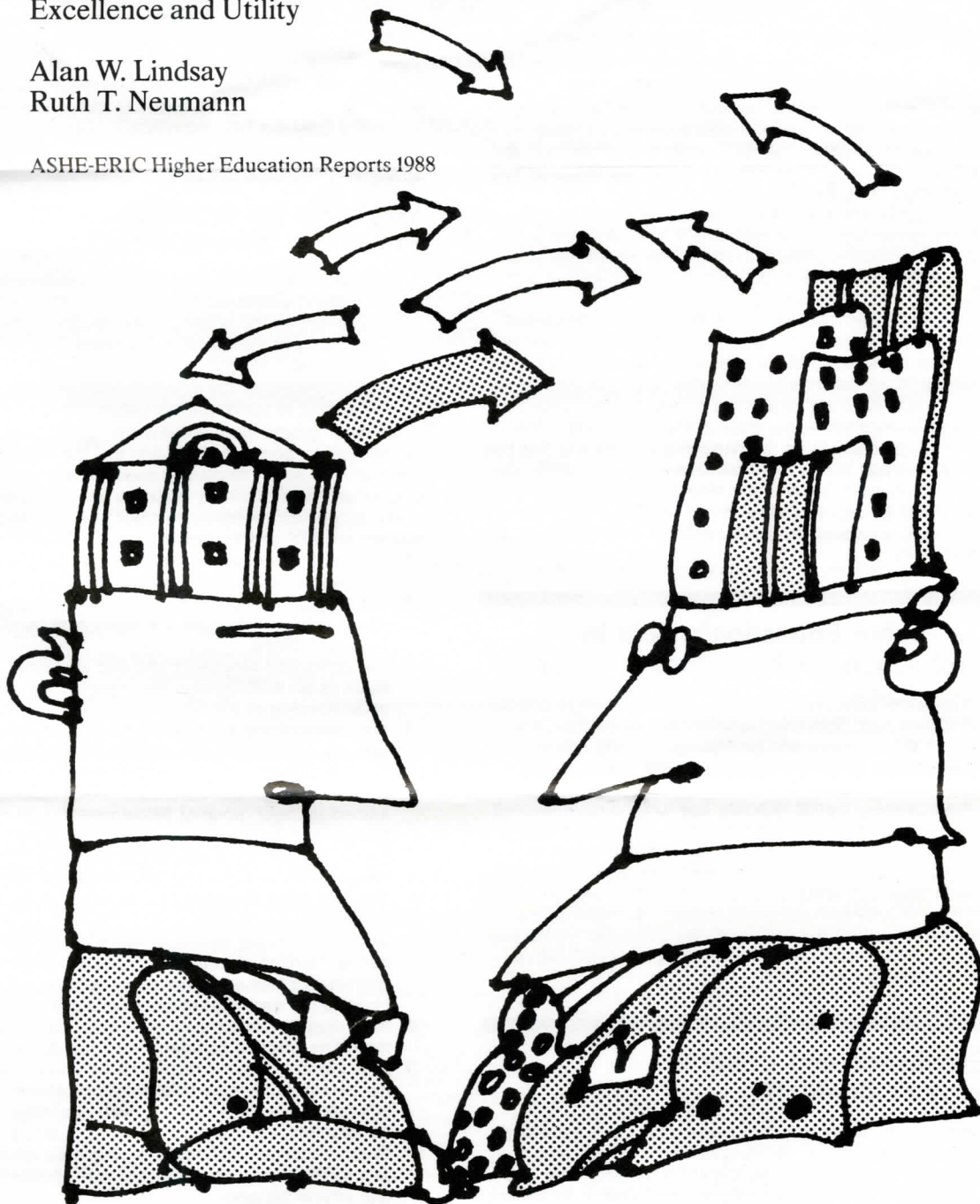
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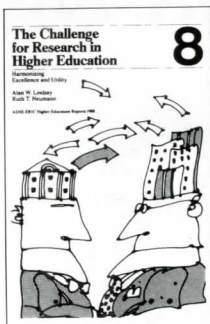
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Harmonizing
Excellence and Utility

Alan W. Lindsay
Ruth T. Neumann

ASHE-ERIC Higher Education Reports 1988





Executive Summary

ASHE-ERIC Higher Education Report 8, 1988

The Challenge for Research in Higher Education Harmonizing Excellence and Utility

Alan W. Lindsay, Macquarie University
Ruth T. Neumann, Macquarie University

Over the last decade, university research has gradually changed its character under the influence of cost pressures, ambivalent public attitudes, and increasingly narrow notions of "utility." The natural sciences have received higher priority, and research has been increasingly concentrated in large teams and centers. The proportion of applied research has increased and closer links with industry developed. These trends have contributed to a weakening of the teaching-research nexus. The challenge is to incorporate utility into research policy and funding without compromising the pursuit of excellence.

This study examines the changing notions of excellence and utility and their influence on the purposes and culture of higher education. The many faces of excellence and utility are explored within the pattern of higher education's development. Higher education has prospered when excellence and utility have been in harmony and faltered when they have come into conflict. The major focus of the study is on the narrowing of meaning that has occurred since World War II and how excellence and utility now tend to operate in conflict within the research policy and funding processes. From an understanding of this conflict and the damage it is causing, proposals for reharmonizing excellence and utility are developed.

How Is Higher Education's Role in Research Changing?

Research in higher education is characterized by diverse orientations and approaches. Significant differences across the disciplines provide the problems and framework for most research. Recently, the notion of research has narrowed, differentiating it from "scholarship" through an emphasis on the "new" knowledge of the sciences. Trends in policy and funding have favored a restricted view of research, the separation of research and teaching, and in particular those sciences with immediate economic or military utility. Belief in the benefits of a strong connection between university research and teaching has long been an article of faith in American higher education, especially at the graduate level. Certainly, teaching and research have historically developed in close relationship, but they now have both connections and conflicts between them.

Are Excellence and Utility in Harmony or Conflict?

During much of the development of higher education, excellence and utility have tended to be harmonious, but the narrowing of meaning in recent times has brought them more and more into conflict. At the macro level, governments and industry, in seeking to harness the resources of the universities in the quest for economic prosperity, value research with immediate applications, while at the micro level, researchers, at least in the more traditional disciplines, adhere to excellence in contributing to knowledge as a self-justifying criterion. This exclusive commitment to following the dictates of the discipline and the resulting neglect

of problem solving is at the heart of the conflict between excellence and utility.

What Are the Implications for Policy and Management?

In summary, the fertile research system in American higher education is being weakened by:

1. a narrowing of the notions of excellence and utility,
2. a narrowing of the notion of "research" to differentiate it from "scholarship,"
3. an undermining of the university research culture, and
4. a loosening of connection between teaching and research.

All major groups involved—faculty, institutional leaders and administrators, policy makers, and the sponsors and users of research—must act to counter these trends and to achieve a greater degree of harmony between excellence and utility.

The strategies necessary to meet the challenge are encapsulated in 14 recommendations:

1. Criteria of both excellence and utility should be incorporated into the assessment of research proposals.
2. The terms "research" and "scholarship" should be regarded as describing essentially the same general process common to all disciplines.
3. The distinction between basic and applied should be recognized as an artificial one that hampers rather than assists an understanding of the relevance of research.
4. The range of approaches to research and disciplinary perspectives should be maintained without reductions of support for fields whose utility is less immediately apparent.
5. Research review panels should not be restricted to the most immediate peer group of fellow researchers but should always include researchers from related fields and, in some cases, the general academic community.
6. Researchers with substantial commercial interests in a research topic should not be involved in the assessment of proposals.
7. Institutions should be more responsive in balancing the competing interests of their constituencies and ensuring that short-term commercial considerations do not dominate decisions to the exclusion of social and cultural concerns.
8. Institutional reward structures should be revised to reflect the many different contributions a faculty member can make.
9. New forms of organization must be encouraged to link the frontiers of knowledge to society's problems, but the strengths of traditional disciplinary departments should not be forgotten.
10. Greater collegial responsibility should be taken for the assessment of standards, social and economic implications, and ethical behavior.
11. National needs and priorities should be determined through wide consultation and debate among the interest groups involved.
12. The very successful university research culture should not be compromised in efforts to improve relationships with industry.